



Agenda

Tuesday, January 16, 2024

9:30 a.m.

Jekyll Island Convention Center
JIA Committees and Board Meeting

Public Comment

Written public comments can be submitted online till 12:00 noon on Monday, January 15th at the JIA Board of Directors [website](#). The name of the person and the topic of the comment will be read into the record. The full public comment will become part of the permanent record.

Meeting documents and public comments are available at:

<https://www.jekyllisland.com/jekyll-island-authority/board-directors/>

Chairman, Dale Atkins – Call to Order

I. Historic Preservation/Conservation Committee

Bob Krueger, Chair

- A. Conservation Update – Yank Moore, Director of Conservation
- B. GSTC Update – Michelle Kaylor, Director of Georgia Sea Turtle Center

II. Finance Committee

Bill Gross, Chair

- A. November/December Financials – Bill Gross, Chair
- B. Request for delay in Budgeted Wastewater Fee Increase – Noel Jensen, Deputy Executive Director
- C. Consideration of Capital Request for Purchase of Second Historic Motor Car and Shelter, Marjorie Johnson, Chief Accounting Officer
- D. Consideration of Capital Request for Convention Center HVAC upgrades – Marjorie Johnson, Chief Accounting Officer; Noel Jensen, Deputy Executive Director
- E. Consideration of Reallocation of Mini-Golf Capital Project Funds – Marjorie Johnson, Chief Accounting Officer

III. Human Resources Committee

Buster Evans, Chair

No Report

IV. Marketing Committee

Joy Burch-Meeks, Chair

- A. Report from Marketing Department – Alexa Hawkins, Director of Marketing & Communications

V. Legislative Committee

Glen Willard, Chair

No report

VI. Committee of the Whole

Dale Atkins, Chair

- A. Presentation of Historic District Shops Concept – Alexa Hawkins, Director of Marketing & Communication and Mark Williams, Executive Director
- B. Operations Update – Noel Jensen, Deputy Executive Director
- C. Executive Director's Report – Mark Williams, Executive Director
- D. Chairman's Comments – Dale Atkins, Chair

If Needed - 5 Minute Break

Board Meeting Agenda

Chairman, Dale Atkins – Call to Order

Action Items

- 1. Minutes of the November 14, 2023, Board Meeting
- 2. Request for delay in Budgeted Wastewater Fee Increase
- 3. Consideration of Capital Requests for Purchase of Second Historic Motor Car and Shelter
- 4. Consideration of Capital Request for Convention Center for HVAC Upgrades
- 5. Consideration of Capital Project Funding Adjustment- Mini-Golf

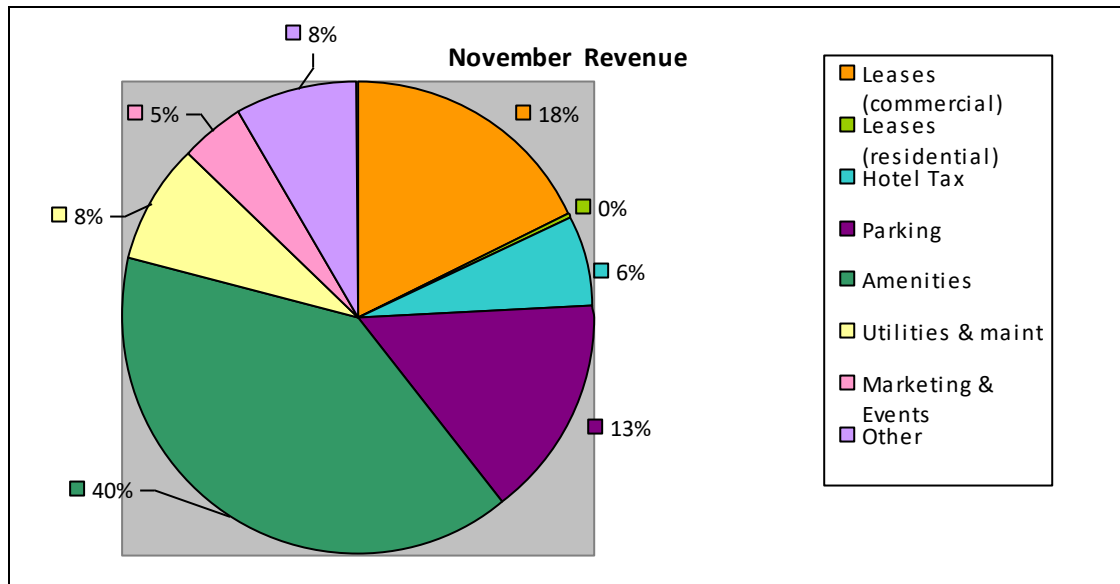
Adjournment

MEMORANDUM

TO: FINANCE COMMITTEE
FROM: MARJORIE JOHNSON
SUBJECT: NOVEMBER FINANCIAL STATEMENTS
DATE: 1/6/2024

Revenues

Revenues for November were \$2,960,307 which reflects a favorable \$275K (10%) variance from budget. Year-to-date revenues reflect a favorable \$2.0M (10%) variance from budget and a favorable \$2.8M (15%) variance from the prior year-to-date revenues.



The largest variances for the month were:

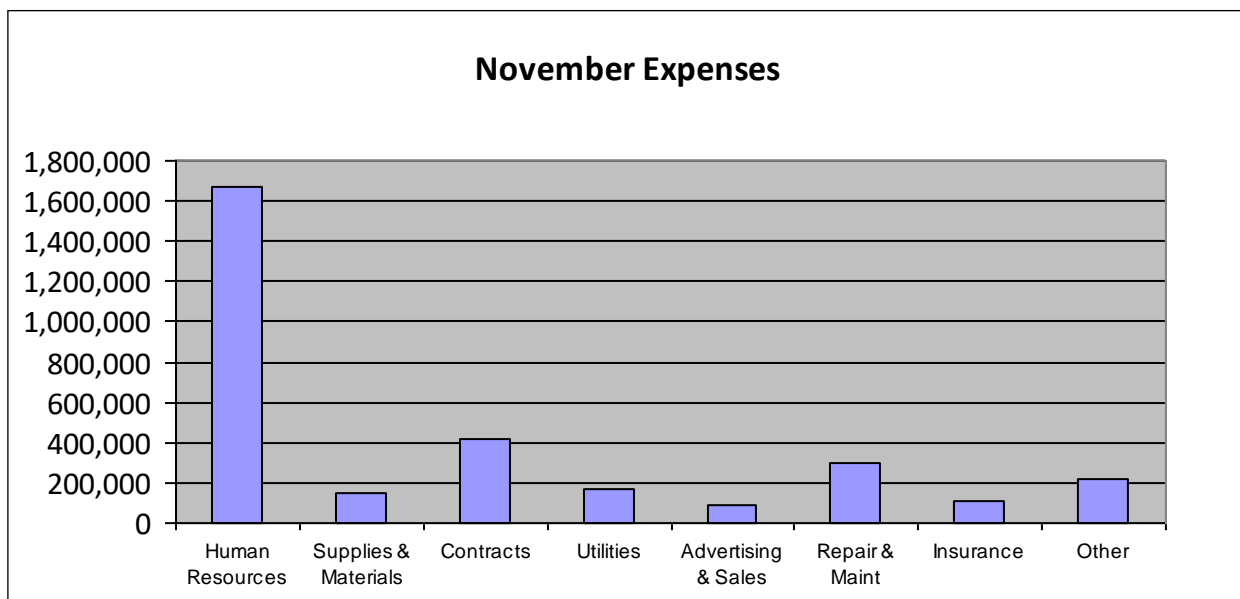
- Convention Center (+\$111K) – The increase in revenue was due to the addition of 2 large Indian Baby Showers as well as a strong turnout for the Skylark Dinner and the Georgia Local Government Personnel Association (GLGPA).
- Interest Income (+\$93K) – Current interest rates are higher than they were when the budget was prepared.

Expenses

Expenses were \$3,110,515 for November and reflected an unfavorable budget variance of \$122K (4%) for the month. Expenses reflected a favorable \$559K variance from year-to-date budget and reflected an unfavorable \$723K (5%) variance from prior year-to-date expenses.

The largest budget variances for the month were:

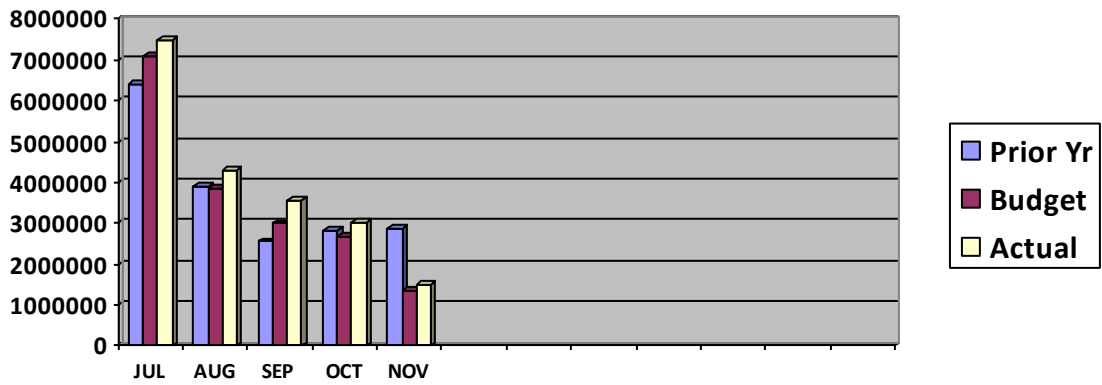
- Human Resources (+\$52K) – Variance is due to overtime incurred for special events including the Shrimp & Grits Festival and Holly Jolly Jekyll.
- Insurance (+\$104K) – Variance is due to timing – expense was budgeted for October, but invoices were received in November. Year-to-date, insurance expenses are within \$10K of budget.
- Contracts (+\$53K) – The largest variance of \$64K was in Special Events due to contracts budgeted for October for the Shrimp & Grits Festival but invoices were not received until November.



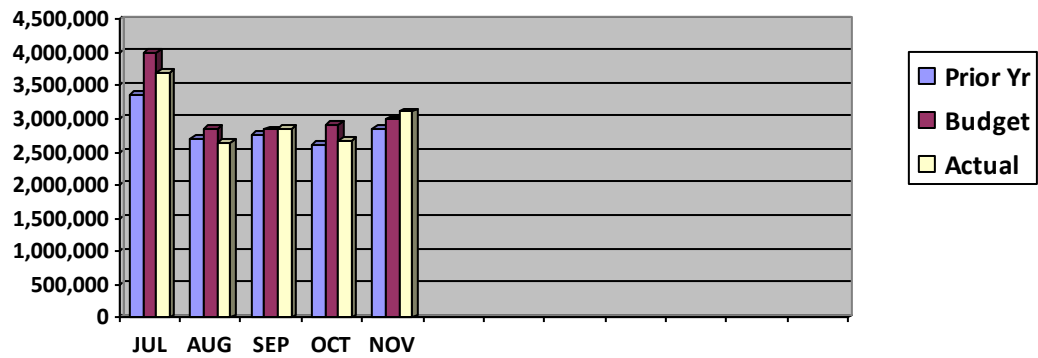
Net Operating Cash

The Net Operating Cash Loss for the month is \$150,209 which is a \$153K favorable variance from the budgeted net operating cash loss of \$303,457. Net Operating Cash Income reflects a favorable \$2.6M variance from year-to-date budget and a favorable \$2.1M variance from prior year-to-date income.

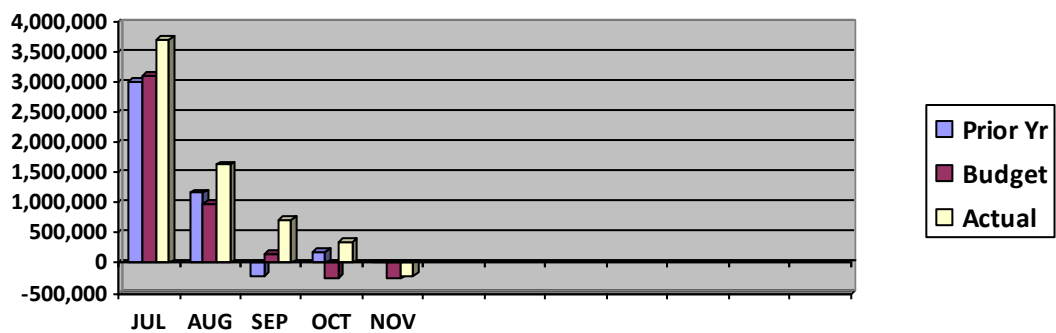
Total Revenues



Total Expenses



Net Operating Cash



Jekyll Island Authority
CONSOLIDATED BUDGET COMPARISON
For the Five Months Ending November 30, 2023

	MONTH ACTUAL	MONTH BUDGET	BUDGET VARIANCE		YTD ACTUAL	YTD BUDGET	BUDGET VARIANCE		PRIOR YEAR ACTUAL		VARIANCE
			(000's)	%			(000's)	%		(000's)	%
Revenues											
Administration											
Business Leases	522,862	495,285	28	6%	2,969,537	2,642,479	327	12%	2,740,869	229	8%
Hotel Tax	184,428	201,642	(17)	-9%	1,311,846	1,229,032	83	7%	1,225,559	86	7%
Tourism Development Fund	80,850	86,418	(6)	-6%	559,559	526,728	33	6%	520,497	39	8%
Parking	449,961	485,661	(36)	-7%	2,960,363	2,976,085	(16)	-1%	2,385,105	575	24%
Interest	108,008	15,000	93	620%	441,049	88,000	353	401%	77,714	363	468%
Lot Rentals	10,223	10,000	0	2%	128,591	50,688	78	154%	96,554	32	33%
Foundation	-	548	(1)	-100%	2,641	3,899	(1)	-32%	3,789	(1)	-30%
Airport	2,599	2,136	0	22%	10,357	10,992	(1)	-6%	8,515	2	22%
Administration revenue	48,911	28,972	20	69%	160,681	120,985	40	33%	94,667	66	70%
Beach Village	0	650	(1)	-100%	2,316	4,413	(2)	-48%	-	2	0%
Intern Housing	5,600	6,000	(0)	-7%	34,810	37,800	(3)	-8%	14,195	21	145%
Total Administration	1,413,441	1,332,312	81	6%	8,581,751	7,691,102	891	12%	7,167,462	1,414	20%
Enterprises											
Golf	263,221	251,247	12	5%	1,146,029	999,145	147	15%	1,055,243	91	9%
Convention Center	345,404	234,607	111	47%	2,952,640	2,289,270	663	29%	2,479,252	473	19%
Summer Waves	2,100	1,600	1	31%	2,193,026	2,009,501	184	9%	2,001,969	191	10%
Campground	241,028	205,882	35	17%	1,098,851	1,019,481	79	8%	1,034,481	64	6%
Life is Good	19,219	18,045	1	7%	126,984	129,532	(3)	-2%	136,884	(10)	-7%
Museum	93,286	111,629	(18)	-16%	474,863	507,356	(32)	-6%	468,370	6	1%
Georgia Sea Turtle Center	136,050	101,874	34	34%	1,176,168	1,091,429	85	8%	1,021,826	154	15%
Conservation	2,192	760	1	188%	10,554	8,766	2	20%	(21,614)	32	-149%
Miniature Golf & Bikes	23,622	24,585	(1)	-4%	167,780	193,659	(26)	-13%	180,320	(13)	-7%
Water/Wastewater	154,325	138,709	16	11%	849,695	819,732	30	4%	818,740	31	4%
Sanitation	49,274	46,905	2	5%	243,820	234,525	9	4%	231,598	12	5%
Fire Department	813	3,460	(3)	-76%	1,770,954	1,756,474	14	1%	1,417,362	354	25%
Tennis	7,807	10,590	(3)	-26%	67,707	70,749	(3)	-4%	51,687	16	31%
Marketing, Special Events & Sales	135,339	140,205	(5)	-3%	238,312	277,330	(39)	-14%	193,670	45	23%
Guest Information Center	37,562	44,150	(7)	-15%	82,600	99,139	(17)	-17%	154,259	(72)	-46%
Camp Jekyll & Soccer Fields	27,118	17,471	10	55%	98,394	96,131	2	2%	83,307	15	18%
Landscaping, Roads & Trails	6,465	1,000	5	546%	18,384	6,500	12	183%	4,724	14	289%
Vehicle & Equipment Maintenance	-	-	-	0%	394	500	(0)	-21%	2,034	(2)	-81%
Facility Maintenance	2,041	-	2	0%	5,495	-	5	0%	1,497	4	267%
Golf Course Maintenance	-	-	-	0%	909	-	1	0%	-	1	0%
Total Enterprises	1,546,866	1,352,719	194	14%	12,723,560	11,609,220	1,114	10%	11,315,608	1,408	12%
Total Revenues	2,960,307	2,685,031	275	10%	21,305,311	19,300,321	2,005	10%	18,483,070	2,822	15%

Expenses

	MONTH ACTUAL	MONTH BUDGET	BUDGET VARIANCE		YTD ACTUAL	YTD BUDGET	BUDGET VARIANCE		YEAR ACTUAL	VARIANCE	
			(000's)	%			(000's)	%		(000's)	%
Human Resources	1,667,024	1,615,197	52	3%	7,967,982	8,516,265	(548)	-6%	7,384,726	583	8%
Supplies & Materials	147,258	153,043	(6)	-4%	881,568	924,633	(43)	-5%	939,634	(58)	-6%
Advertising & Sales	91,065	113,801	(23)	-20%	423,856	453,953	(30)	-7%	447,749	(24)	-5%
Repairs - Facilities & Grounds	279,088	284,065	(5)	-2%	906,547	806,876	100	12%	664,405	242	36%
Utilities	155,817	136,060	20	15%	1,027,022	947,911	79	8%	931,803	95	10%
Insurance	109,524	5,800	104	1788%	1,010,053	999,563	10	1%	731,546	279	38%
Contracts	413,761	361,208	53	15%	1,567,728	1,634,290	(67)	-4%	1,942,786	(375)	-19%
Rentals	102,014	129,050	(27)	-21%	369,303	381,898	(13)	-3%	388,639	(19)	-5%
Printing	15,957	16,163	(0)	-1%	49,088	61,794	(13)	-21%	54,842	(6)	-10%
Motor Vehicle	20,463	34,434	(14)	-41%	146,002	157,715	(12)	-7%	151,565	(6)	-4%
Telephone	8,782	9,654	(1)	-9%	43,696	45,577	(2)	-4%	46,838	(3)	-7%
Vehicle Purchase >\$1K	-	-	-	0%	-	-	-	0%	-	-	0%
Equipment Purchase <\$1K	8,147	14,970	(7)	-46%	21,749	33,875	(12)	-36%	39,263	(18)	-45%
Equipment Purchase \$1K to \$5K	4,995	14,700	(10)	-66%	35,750	36,174	(0)	-1%	44,223	(8)	-19%
Travel	4,194	13,815	(10)	-70%	19,471	36,570	(17)	-47%	26,108	(7)	-25%
Dues	30,374	40,428	(10)	-25%	267,816	270,894	(3)	-1%	217,937	50	23%
Credit Card Fees	51,967	46,050	6	13%	300,398	289,395	11	4%	302,353	(2)	-1%
Bank Fees	85	50	0	69%	434	275	0	58%	732	(0)	-41%
Interest Expense	-	-	-	0%	14	-	0	0%	-	0	0%
Total Expenditures	3,110,515	2,988,487	122	4%	15,038,477	15,597,658	(559)	-4%	14,315,150	723	5%
Net Operating Cash Income **	(150,209)	(303,457)	153	-51%	6,266,834	3,702,663	2,564	69%	4,167,920	2,099	50%

** Does not include depreciation or capital projects

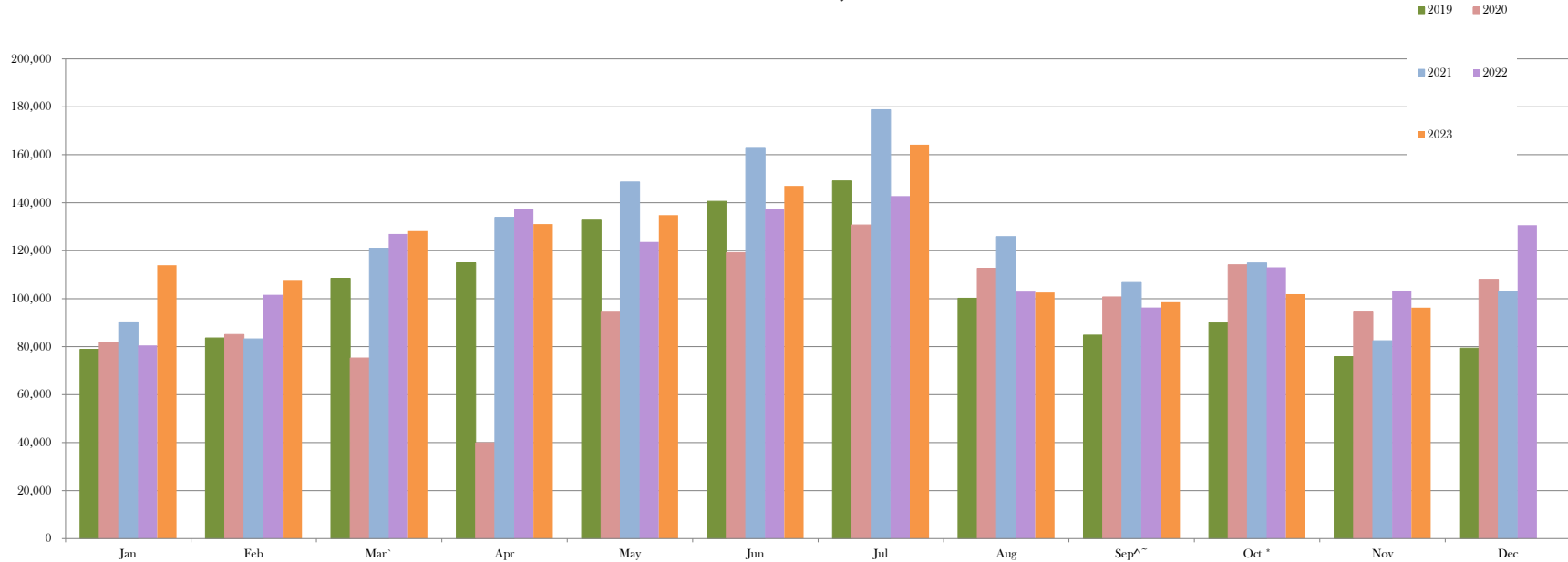
November 2023 Traffic Counts

	2019			2020			2021			2022			2023		
	Daily/Weekly	Annual Passes	Total	Daily/Weekly	Annual Passes	Total	Gate Purchase	Pre-purchased	Total	Gate Purchase	Pre-purchased	Total	Gate Purchase	Pre-purchased	Total
January	28,874	50,037	78,911	29,773	52,159	81,932	23,462	66,875	90,337	22,696	57,843	80,539	28,395	85,527	113,922
February	35,010	48,619	83,629	32,646	52,457	85,103	22,609	60,616	83,225	29,766	71,891	101,657	32,998	74,849	107,847
March	51,682	56,865	108,547	27,012	48,279	75,291	39,560	81,491	121,051	36,635	90,333	126,968	42,879	85,313	128,192
April	61,404	53,529	114,933	12,082	27,810	39,892	47,198	86,746	133,944	44,680	92,799	137,479	47,452	83,637	131,089
May	74,194	58,894	133,088	44,891	49,825	94,716	58,179	90,491	148,670	44,071	79,550	123,621	46,969	87,805	134,774
June	82,105	58,479	140,584	51,147	68,042	119,189	60,141	102,896	163,037	58,450	78,894	137,344	55,739	91,235	146,974
July	89,499	59,595	149,094	56,441	74,236	130,677	60,613	118,185	178,798	62,840	79,953	142,793	66,229	97,944	164,173
August	47,501	52,687	100,188	39,096	73,585	112,681	38,368	87,543	125,911	36,217	66,712	102,929	35,895	66,699	102,594
September	37,317	47,518	84,835	34,055	66,662	100,717	34,300	72,468	106,768	32,371	63,952	96,323	35,593	62,950	98,543
October	39,100	50,923	90,023	33,851	80,276	114,127	37,170	77,713	114,883	35,694	77,360	113,054	34,050	67,822	101,872
November	30,173	45,699	75,872	22,914	71,876	94,790	26,069	56,386	82,455	28,306	75,088	103,394	27,536	68,692	96,228
December	31,871	47,504	79,375	29,842	78,215	108,057	37,396	65,769	103,165	36,894	93,741	130,635	0	0	0
Totals	608,730	630,349	1,239,079	413,750	743,422	1,157,172	485,065	967,179	1,452,244	468,620	928,116	1,396,736	453,735	872,473	1,326,208

LPR system began April 2020

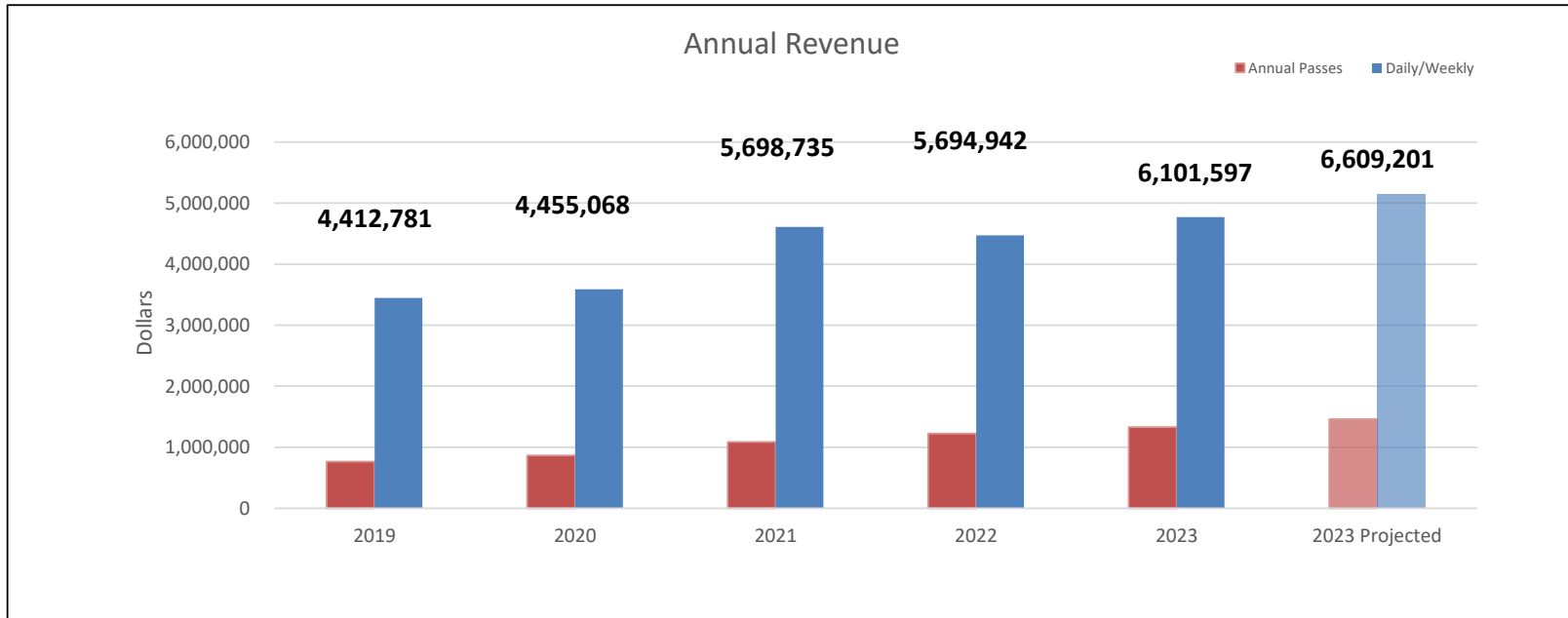
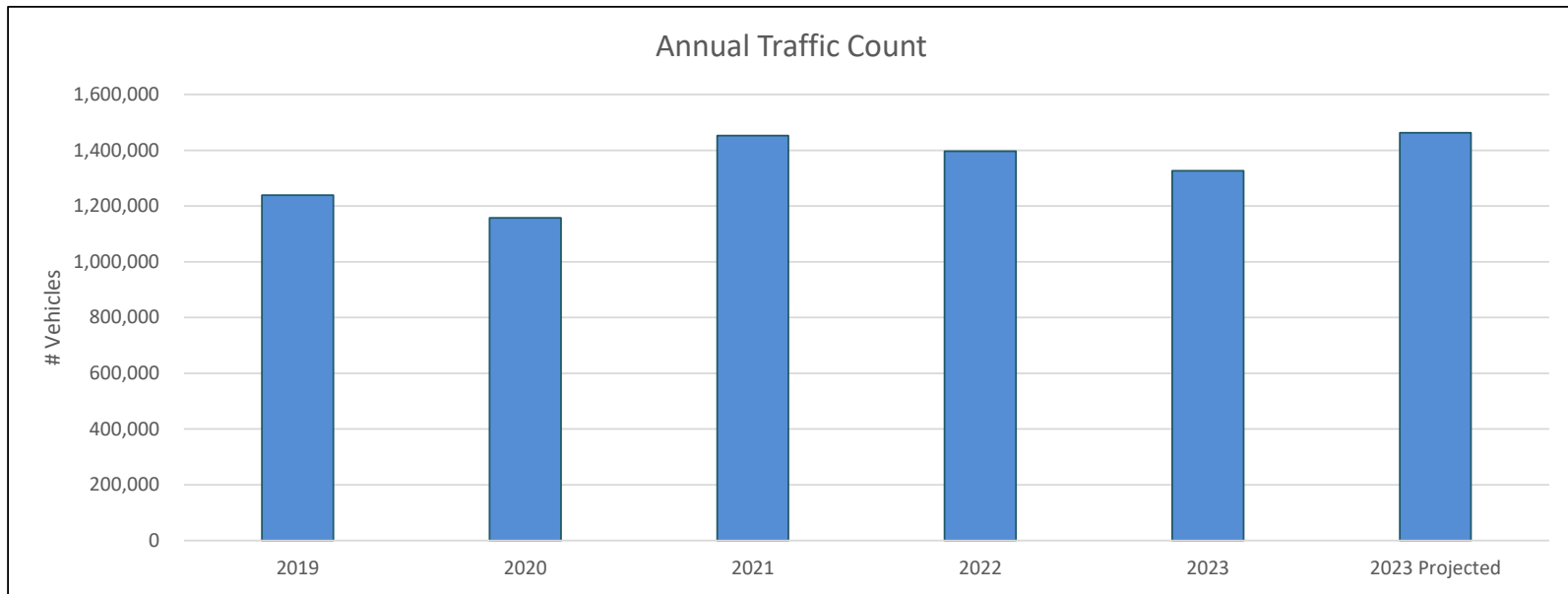
Year to Date Comparison	2019 YTD	2020 YTD	2021 YTD	2022 YTD	2023 YTD
	1,159,704	1,049,115	1,349,079	1,266,101	1,326,208

Gate Traffic Counts by Month - November 2023



COVID - March 2020 through July 2020 (most significant impact)

~Sept 2019 - Hurricane Dorian



December 5, 2023
 Jekyll Island Convention Center
November FY 24 Financial Review

	FY 24	FY 23	FY 22	FY 21	FY 20	FY 19	FY 18	FY 17
Number of Events	11	10	14	11	20	13	21	21
Event Days	25	29	29	14	28	20	39	25
Attendance	9,662	9,731	7,371	941	8,585	8,593	13,316	6,848
Revenue	\$372,278	\$593,123	\$296,332	\$50,562	\$298,741	\$210,564	\$484,334	\$304,342
Square Feet Use	480,180	731,060	486,214	113,920	432,390	407,576		

November of 2023 continued to be lively and crowded at the Center. The number of event days were slightly different from previous; however, the facility continues to host all classifications of events. Overall, the revenues captured exceeded anticipated budget forecast by \$100K. We welcomed two Indian Baby showers. Both were very successful, 300+ attendees and were late pickup pieces of business. The Skylark Dinner returned as planned and with a stronger turnout compared to 2022. The Georgia Local Govt Personnel Association (GLGPA) doubled in attendees. The engineering students and robotics competition event (GA TSA) created a presence on the island for a few days and had growth also compared to the prior years. Worksource Academy as well as Solid Waste Association saw slight variation in numbers, increased ancillary income and are already rebooking for FY24.

FUTURE CONTRACTS ISSUED -- 9 Estimated revenues \$237,800

Conventions – 3– Anticipated revenue \$ 115,000
 Banquet – 3– Anticipated revenue \$ 54,800
 Meetings –2– Anticipated revenue \$ 58,000
 Wedding-1- Anticipated revenue \$10,000

PROPOSALS

JIA Sales – 11
 Westin – 0
 Cvent- 2
 Combined client sites and planning meetings with all staff -4

JEKYLL ISLAND AUTHORITY

HOTEL OCCUPANCY STATISTICS

November 2023

HOTEL STATISTICS AT-A-GLANCE

Nov-23

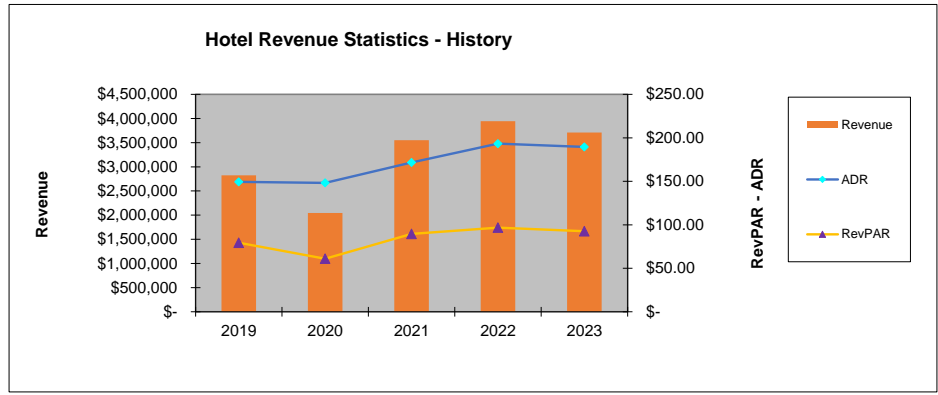
Total Revenue	\$	3,709,580
Occupancy Rate		48.8%
Rev PAR	\$	92.53
ADR	\$	189.51

Nov-22

Total Revenue	\$	3,944,058
Occupancy Rate		50.0%
RevPAR	\$	96.72
ADR	\$	193.32

Nov-21

Total Revenue	\$	3,550,210
Occupancy Rate		52.2%
RevPAR	\$	89.57
ADR	\$	171.59



OCCUPANCY REPORT DETAIL

Hotel	# of Rms	Units Avail	Units Occpd	Percent Occpd	Average Daily Rate	RevPAR	2023 Room Revenue	2022 Room Revenue	Revenue Variance	
Beachview Club	38	1,140	459	40.3%	\$ 180.09	\$ 72.51	\$ 82,662.15	\$ 78,875.28	\$ 3,787	5%
Home2Suites	107	3,210	2,056	64.0%	\$ 156.52	\$ 100.25	\$ 321,806.00	\$ 365,880.08	\$ (44,074)	-12%
Holiday Inn Resort	157	4,469	1,545	34.6%	\$ 158.81	\$ 54.90	\$ 245,355.00	\$ 262,015.00	\$ (16,660)	-6%
Days Inn & Suites	124	2,603	991	38.1%	\$ 145.73	\$ 55.48	\$ 144,418.85	\$ 218,707.81	\$ (74,289)	-34%
Courtyard by Marriott/ Residence Inn	209	6,270	3,142	50.1%	\$ 184.59	\$ 92.50	\$ 579,981.00	\$ 618,343.00	\$ (38,362)	-6%
Hampton Inn	138	4,140	2,321	56.1%	\$ 145.42	\$ 81.53	\$ 337,522.00	\$ 328,520.00	\$ 9,002	3%
Jekyll Island Club Resort	200	5,864	3,305	56.4%	\$ 282.98	\$ 159.49	\$ 935,241.95	\$ 918,216.00	\$ 17,026	2%
Seafarer Inn & Suites	73	2,190	822	37.5%	\$ 126.25	\$ 47.39	\$ 103,777.12	\$ 113,367.04	\$ (9,590)	-8%
Villas by the Sea	105	2,647	1,087	41.1%	\$ 176.07	\$ 72.30	\$ 191,391.33	\$ 225,327.07	\$ (33,936)	-15%
Villas by the Sea - Jekyll Realty	18	540	173	32.0%	\$ 189.57	\$ 60.73	\$ 32,795.48	\$ 24,338.27	\$ 8,457	35%
Villas by the Sea - Parker Kaufman	34	1,016	348	34.3%	\$ 112.85	\$ 38.65	\$ 39,273.00	\$ 27,934.00	\$ 11,339	41%
Westin	200	6,000	3326	55.4%	\$ 209.07	\$ 115.89	\$ 695,356.00	\$ 762,534	\$ (67,178)	-9%
Nov-23 Total	1,403	40,089	19,575	48.8%	\$ 189.51	\$ 92.53	\$ 3,709,580	\$ 3,944,058	\$ (234,478)	-5.9%

JEKYLL ISLAND AUTHORITY

HOTEL OCCUPANCY STATISTICS

Calendar Year to Date - November 2023

HOTEL STATISTICS AT-A-GLANCE

2023

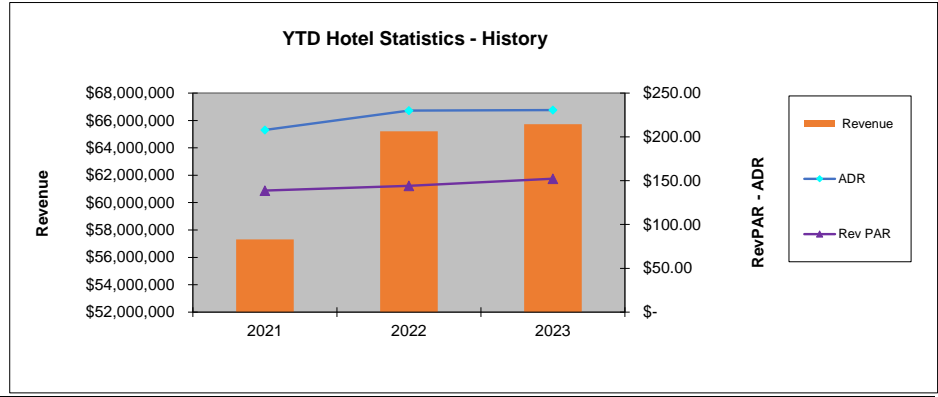
Total Revenue \$ 65,725,994
Occupancy Rate 66.0%
Rev PAR \$ 152.26
ADR \$ 230.61

2022

Total Revenue \$ 65,212,631
Occupancy Rate 62.7%
RevPAR \$ 144.14
ADR \$ 229.98

2021

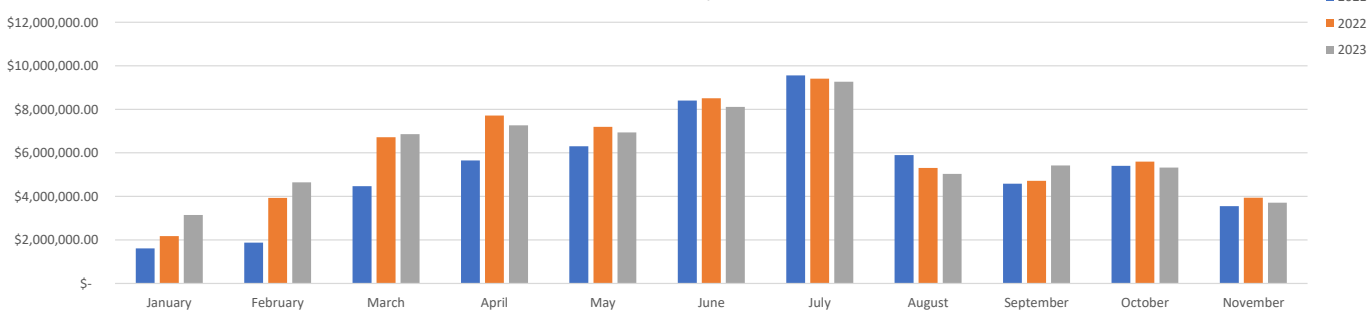
Total Revenue \$ 57,316,614
Occupancy Rate 66.7%
RevPAR \$ 138.75
ADR \$ 207.89



OCCUPANCY REPORT DETAIL

Hotel	# of Rms	Units Availbl	Units Occpd	Percent Occpd	Average Daily Rate	RevPAR	2023 Room Revenue	2022 Room Revenue	Revenue Variance	
Beachview Club	38	12,467	7,352	59.0%	\$ 239.16	\$ 141.04	1,758,302	1,641,813	\$ 116,489	7%
Home2Suites	107	35,738	26,583	74.4%	\$ 201.49	\$ 149.87	5,356,134	4,870,001	\$ 486,133	10%
Holiday Inn Resort	157	49,659	29,038	58.5%	\$ 210.24	\$ 122.94	6,105,071	6,058,244	\$ 46,827	1%
Days Inn & Suites	124	23,610	17,627	74.7%	\$ 175.05	\$ 130.69	3,085,554	4,985,657	\$ (1,900,103)	-38%
Courtyard by Marriott/ Residence Inn	209	69,806	48,437	69.4%	\$ 233.55	\$ 162.05	11,312,249	9,633,107	\$ 1,679,142	17%
Hampton Inn	138	46,092	28,861	62.6%	\$ 195.41	\$ 122.36	5,639,822	5,716,754	\$ (76,933)	-1%
Jekyll Island Club Resort	200	57,761	38,163	66.1%	\$ 337.82	\$ 223.20	12,892,142	13,196,900	\$ (304,758)	-2%
Seafarer Inn & Suites	73	22,352	15,020	67.2%	\$ 166.61	\$ 111.96	2,502,444	2,334,265	\$ 168,179	7%
Villas by the Sea	105	30,499	17,642	57.8%	\$ 210.55	\$ 121.79	3,714,446	3,676,462	\$ 37,984	1%
Villas by the Sea - Jekyll Realty	18	6,377	3,306	51.8%	\$ 154.26	\$ 79.97	509,982	501,349	\$ 8,633	2%
Villas by the Sea - Parker Kaufman	34	10,504	5,871	55.9%	\$ 152.39	\$ 85.17	894,655	546,075	\$ 348,580	64%
Westin	200	66,800	47,110	70.5%	\$ 253.77	\$ 178.97	11,955,194	12,052,004	\$ (96,810)	-1%
2023 Total		431,665	285,010	66.0%	\$ 230.61	\$ 152.26	\$ 65,725,994	\$ 65,212,631	\$ 513,363	0.8%
2022 Total		452,420	283,562	62.7%	\$ 229.98	\$ 144.14	\$ 65,212,631			
2021 Total		413,095	275,700	66.7%	\$ 207.89	\$ 138.75	\$ 57,316,614			

Revenues by Month

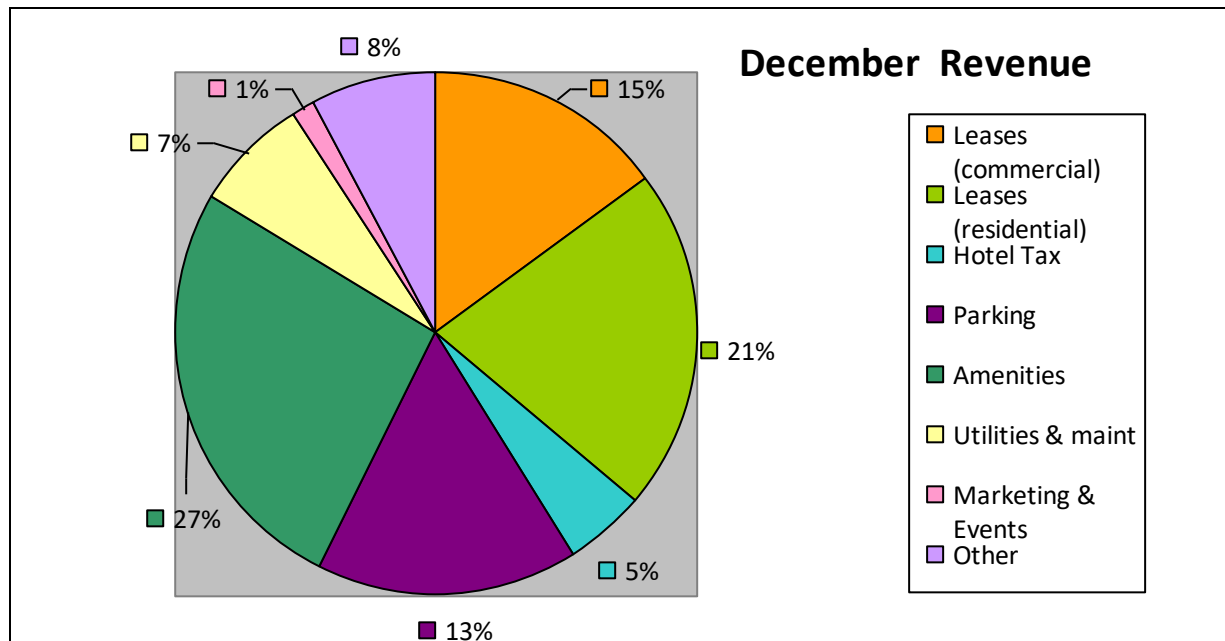


MEMORANDUM

TO: FINANCE COMMITTEE
FROM: MARJORIE JOHNSON
SUBJECT: DECEMBER FINANCIAL STATEMENTS
DATE: 1/8/2024

Revenues

Revenues for December were \$3,269,140 which reflects a favorable \$230K (8%) variance from budget. Year-to-date revenues reflect a favorable \$2.2M (10%) variance from budget and a favorable \$3.1M (15%) variance from the prior year-to-date revenues.



The largest variances for the month were:

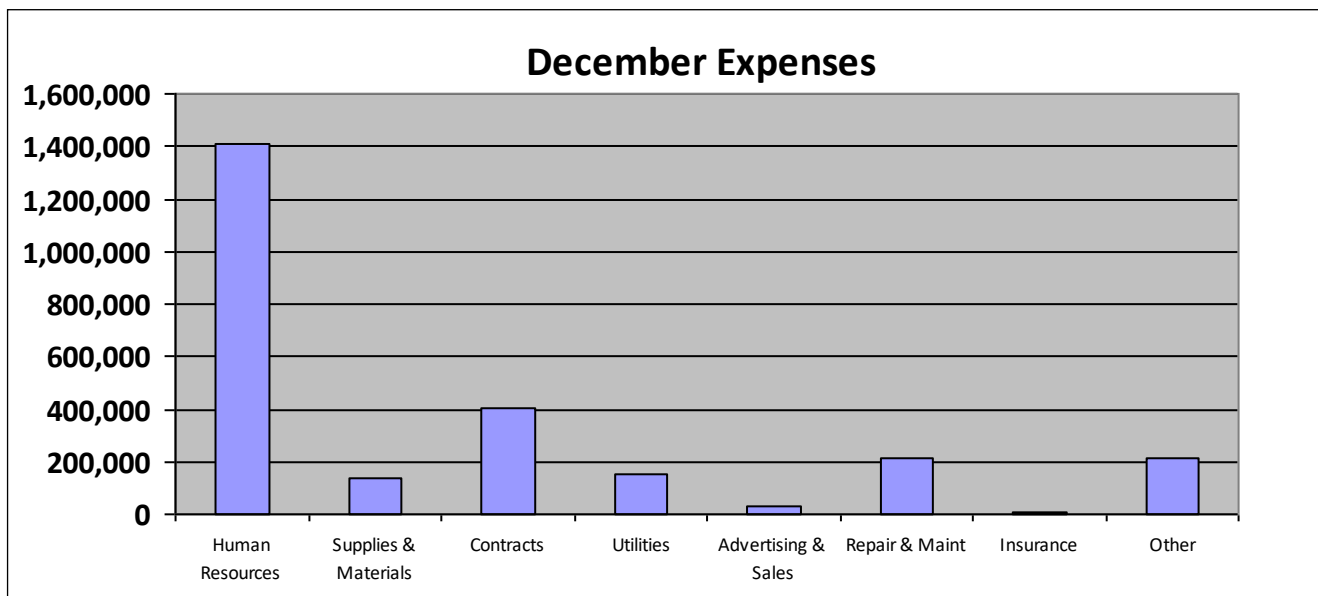
- Interest Income (+\$92K) – Current interest rates are higher than they were when the budget was prepared.
- Museum (+\$35K) – Increase is primarily due to Holiday Light tours.
- Marketing & Events (+37K) – The largest variance is due to co-op advertising income for 31-81 magazine ads.

Expenses

Expenses were \$2,566,724 for December and reflected a favorable budget variance of \$309K (11%) for the month. Expenses reflected a favorable \$868K variance from Year-to-date budget and reflected an unfavorable \$1.1M (7%) variance from Prior Year-to-Date expenses.

The largest budget variances for the month were:

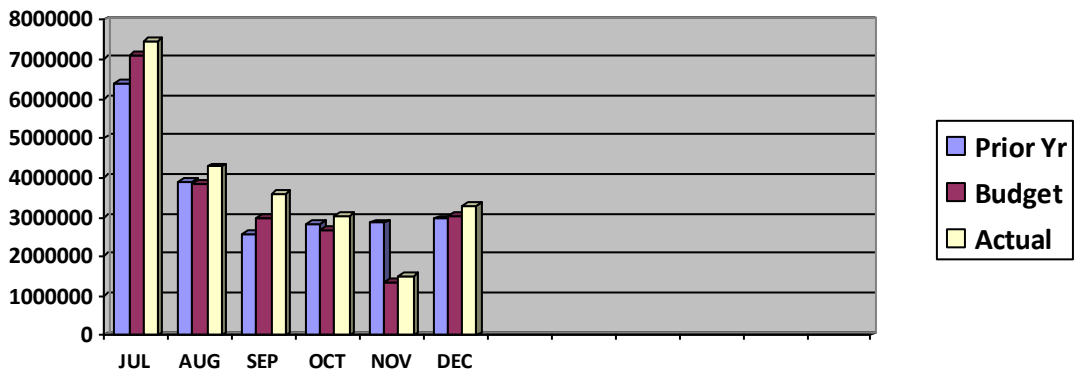
- Human Resources (-\$262K) – Variance is due to vacant full time and part time positions, as well as a timing difference from November related to the payroll accrual.
- Supplies & Materials (-\$53K) - this variance is timing related and is expected to be spent by the end of the fiscal year. The largest account variances are \$18K in Decorations and \$20K in Special Event expenses.



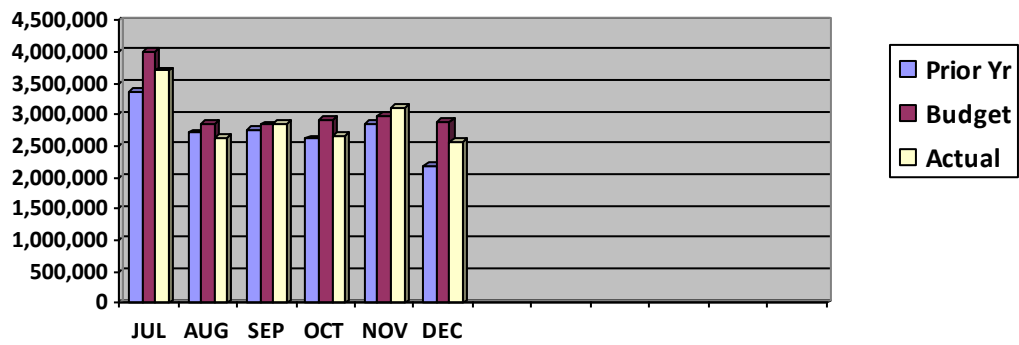
Net Operating Cash

The Net Operating Cash Income for the month is \$702,416, which is a \$540K favorable variance from the budgeted net operating cash income of \$162,848. Net Operating Cash Income reflects a favorable \$3.1M variance from year-to-date budget and a favorable \$2M variance from prior year-to-date income.

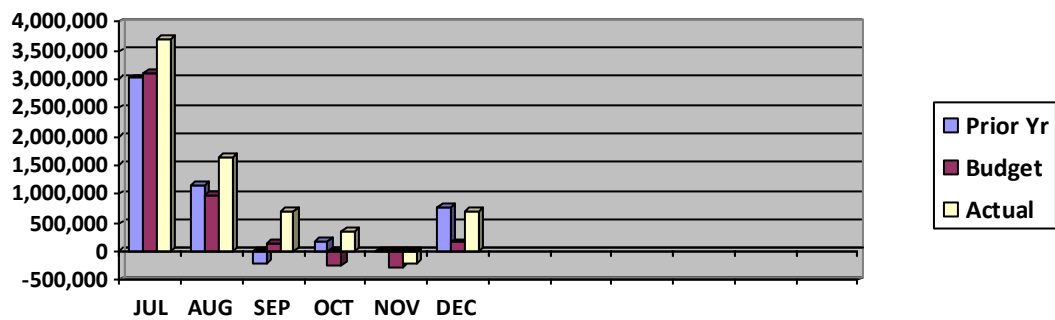
Total Revenues



Total Expenses



Net Operating Cash



Jekyll Island Authority
CONSOLIDATED BUDGET COMPARISON
For the Six Months Ending December 31, 2023

	MONTH ACTUAL	MONTH BUDGET	BUDGET VARIANCE		YTD ACTUAL	YTD BUDGET	BUDGET VARIANCE		PRIOR YEAR ACTUAL	VARIANCE	
			(000's)	%			(000's)	%		(000's)	%
Revenues											
Administration											
Business Leases	488,761	487,564	1	0%	3,458,299	3,130,044	328	10%	3,211,816	246	8%
Hotel Tax	163,344	143,990	19	13%	1,475,190	1,373,022	102	7%	1,377,222	98	7%
Tourism Development Fund	70,005	61,710	8	13%	629,564	588,438	41	7%	579,221	50	9%
Parking	527,833	544,017	(16)	-3%	3,488,196	3,520,101	(32)	-1%	2,821,996	666	24%
Interest	107,229	15,000	92	615%	548,278	103,000	445	432%	106,940	441	413%
Lot Rentals	690,978	674,734	16	2%	819,569	725,422	94	13%	737,422	82	11%
Foundation	1,513	426	1	255%	4,154	4,325	(0)	-4%	4,336	(0)	-4%
Airport	2,378	2,136	0	11%	12,736	13,128	(0)	-3%	9,678	3	32%
Administration revenue	75,935	60,444	15	26%	236,616	181,430	55	30%	130,458	106	81%
Beach Village	-	1,083	(1)	-100%	2,316	5,496	(3)	-58%	-	2	0%
Intern Housing	1,520	6,000	(4)	-75%	36,330	43,800	(7)	-17%	14,395	22	152%
Total Administration	2,129,495	1,997,104	132	7%	10,711,247	9,688,206	1,023	11%	8,993,483	1,718	19%
Enterprises											
Golf	191,547	163,588	28	17%	1,337,576	1,162,732	175	15%	1,236,099	101	8%
Convention Center	129,872	107,111	23	21%	3,082,512	2,396,381	686	29%	2,635,813	447	17%
Summer Waves	(17,410)	6,000	(23)	-390%	2,175,616	2,015,501	160	8%	2,012,680	163	8%
Campground	194,938	193,402	2	1%	1,293,789	1,212,883	81	7%	1,229,533	64	5%
Life is Good	17,470	17,438	0	0%	144,454	146,970	(3)	-2%	160,397	(16)	-10%
Museum	173,619	138,767	35	25%	648,481	646,123	2	0%	509,891	139	27%
Georgia Sea Turtle Center	120,179	143,632	(23)	-16%	1,296,347	1,235,060	61	5%	1,145,047	151	13%
Conservation	1,537	1,730	(0)	-11%	12,090	10,496	2	15%	(21,143)	33	-157%
Miniature Golf & Bikes	34,465	36,767	(2)	-6%	202,245	230,426	(28)	-12%	214,234	(12)	-6%
Water/Wastewater	160,031	127,538	32	25%	1,009,726	947,269	62	7%	946,062	64	7%
Sanitation	48,837	46,430	2	5%	292,657	280,955	12	4%	278,032	15	5%
Fire Department	6,174	3,450	3	79%	1,777,129	1,759,924	17	1%	1,425,184	352	25%
Tennis	6,839	7,946	(1)	-14%	74,546	78,695	(4)	-5%	69,198	5	8%
Marketing, Special Events & Sales	38,520	1,750	37	2101%	276,832	279,080	(2)	-1%	326,529	(50)	-15%
Guest Information Center	13,214	16,923	(4)	-22%	95,814	116,062	(20)	-17%	170,824	(75)	-44%
Camp Jekyll & Soccer Fields	17,511	24,670	(7)	-29%	115,904	120,801	(5)	-4%	95,406	20	21%
Landscaping, Roads & Trails	2,303	4,500	(2)	-49%	20,687	11,000	10	88%	9,383	11	120%
Vehicle & Equipment Maintenance	-	250	(0)	-100%	394	750	(0)	-48%	2,034	(2)	-81%
Facility Maintenance	-	-	-	0%	5,495	-	5	0%	1,585	4	247%
Golf Course Maintenance	-	-	-	0%	909	-	1	0%	-	1	0%
Total Enterprises	1,139,644	1,041,890	98	9%	13,863,204	12,651,110	1,212	10%	12,446,789	1,416	11%
Total Revenues	3,269,140	3,038,994	230	8%	24,574,451	22,339,316	2,235	10%	21,440,272	3,134	15%

	MONTH ACTUAL	MONTH BUDGET	BUDGET VARIANCE		YTD ACTUAL	YTD BUDGET	BUDGET VARIANCE		YEAR ACTUAL	VARIANCE	
			(000's)	%			(000's)	%		(000's)	%
Expenses											
Human Resources	1,411,784	1,673,852	(262)	-16%	9,379,766	10,190,116	(810)	-8%	8,653,598	726	8%
Supplies & Materials	139,654	192,373	(53)	-27%	1,021,222	1,117,006	(96)	-9%	1,045,201	(24)	-2%
Advertising & Sales	28,617	47,679	(19)	-40%	452,472	501,632	(49)	-10%	544,256	(92)	-17%
Repairs - Facilities & Grounds	198,855	197,957	1	0%	1,105,401	1,004,533	101	10%	753,073	352	47%
Utilities	140,184	136,902	3	2%	1,167,206	1,084,813	82	8%	1,057,948	109	10%
Insurance	6,104	4,884	1	25%	1,016,157	1,004,447	12	1%	756,585	260	34%
Contracts	402,676	402,777	(0)	0%	1,970,405	2,037,067	(67)	-3%	2,229,637	(259)	-12%
Rentals	92,971	71,931	21	29%	462,274	453,828	8	2%	464,495	(2)	0%
Printing	2,489	8,651	(6)	-71%	51,577	70,444	(19)	-27%	62,913	(11)	-18%
Motor Vehicle	11,770	27,297	(16)	-57%	157,772	185,012	(27)	-15%	159,488	(2)	-1%
Telephone	14,245	8,936	5	59%	57,941	54,513	3	6%	55,398	3	5%
Equipment Purchase <\$1K	3,290	3,730	(0)	-12%	25,039	37,605	(13)	-33%	40,774	(16)	-39%
Equipment Purchase \$1K to \$5K	16,317	1,500	15	988%	52,067	37,674	14	38%	55,450	(3)	-6%
Travel	3,954	6,215	(2)	-36%	23,426	42,785	(19)	-45%	28,819	(5)	-19%
Dues	46,019	45,610	0	1%	313,834	316,504	(3)	-1%	250,968	63	25%
Credit Card Fees	47,584	45,779	2	4%	347,982	335,174	13	4%	345,700	2	1%
Bank Fees	210	75	0	180%	644	350	0	84%	781	(0)	-18%
Interest Expense	-	-	-	0%	14	-	0	0%	-	0	0%
Total Expenditures	2,566,724	2,876,146	(309)	-11%	17,605,201	18,473,505	(868)	-5%	16,505,082	1,100	7%
Net Operating Cash Income **	702,416	162,848	540	331%	6,969,250	3,865,811	3,103	80%	4,935,190	2,034	41%

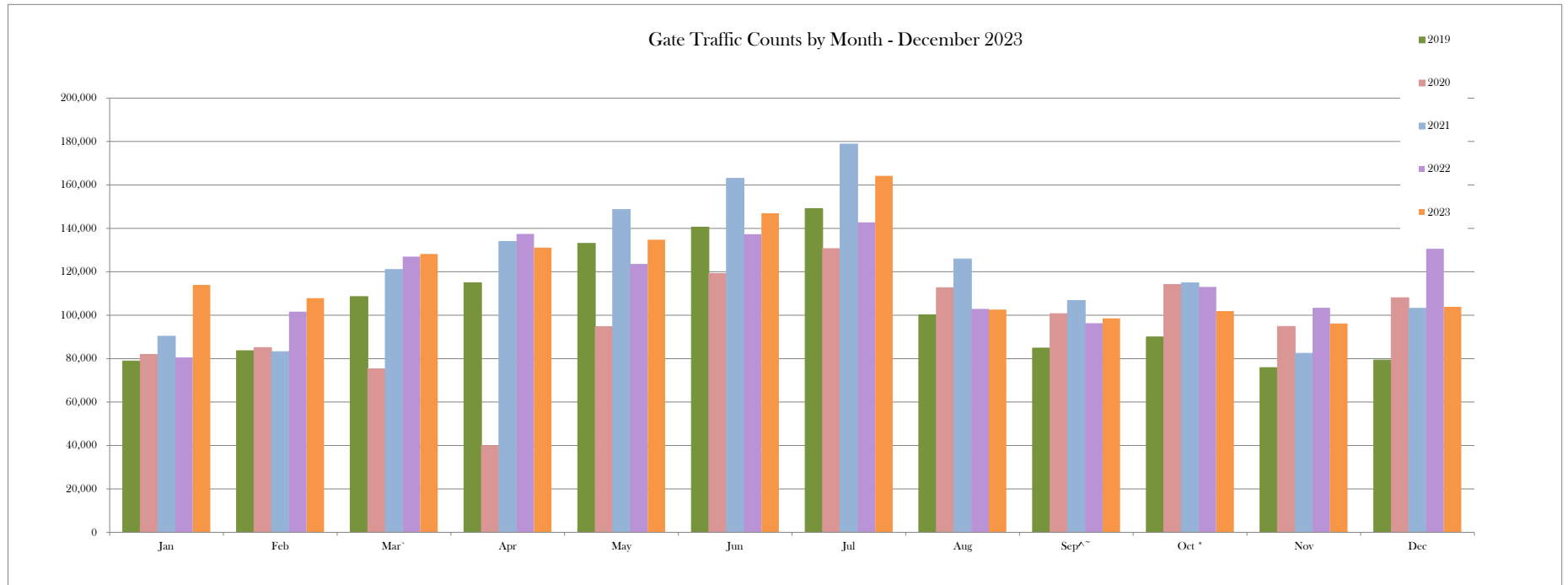
** Does not include depreciation or capital projects

December 2023 Traffic Counts

	2019			2020			2021			2022			2023		
	Daily/Weekly	Annual Passes	Total	Daily/Weekly	Annual Passes	Total	Gate Purchase	Pre-purchased	Total	Gate Purchase	Pre-purchased	Total	Gate Purchase	Pre-purchased	Total
January	28,874	50,037	78,911	29,773	52,159	81,932	23,462	66,875	90,337	22,696	57,843	80,539	28,395	85,527	113,922
February	35,010	48,619	83,629	32,646	52,457	85,103	22,609	60,616	83,225	29,766	71,891	101,657	32,998	74,849	107,847
March	51,682	56,865	108,547	27,012	48,279	75,291	39,560	81,491	121,051	36,635	90,333	126,968	42,879	85,313	128,192
April	61,404	53,529	114,933	12,082	27,810	39,892	47,198	86,746	133,944	44,680	92,799	137,479	47,452	83,637	131,089
May	74,194	58,894	133,088	44,891	49,825	94,716	58,179	90,491	148,670	44,071	79,550	123,621	46,969	87,805	134,774
June	82,105	58,479	140,584	51,147	68,042	119,189	60,141	102,896	163,037	58,450	78,894	137,344	55,739	91,235	146,974
July	89,499	59,595	149,094	56,441	74,236	130,677	60,613	118,185	178,798	62,840	79,953	142,793	66,229	97,944	164,173
August	47,501	52,687	100,188	39,096	73,585	112,681	38,368	87,543	125,911	36,217	66,712	102,929	35,895	66,699	102,594
September	37,317	47,518	84,835	34,055	66,662	100,717	34,300	72,468	106,768	32,371	63,952	96,323	35,593	62,950	98,543
October	39,100	50,923	90,023	33,851	80,276	114,127	37,170	77,713	114,883	35,694	77,360	113,054	34,050	67,822	101,872
November	30,173	45,699	75,872	22,914	71,876	94,790	26,069	56,386	82,455	28,306	75,088	103,394	27,536	68,692	96,228
December	31,871	47,504	79,375	29,842	78,215	108,057	37,396	65,769	103,165	36,894	93,741	130,635	35,136	68,732	103,868
Totals	608,730	630,349	1,239,079	413,750	743,422	1,157,172	485,065	967,179	1,452,244	468,620	928,116	1,396,736	488,871	941,205	1,430,076

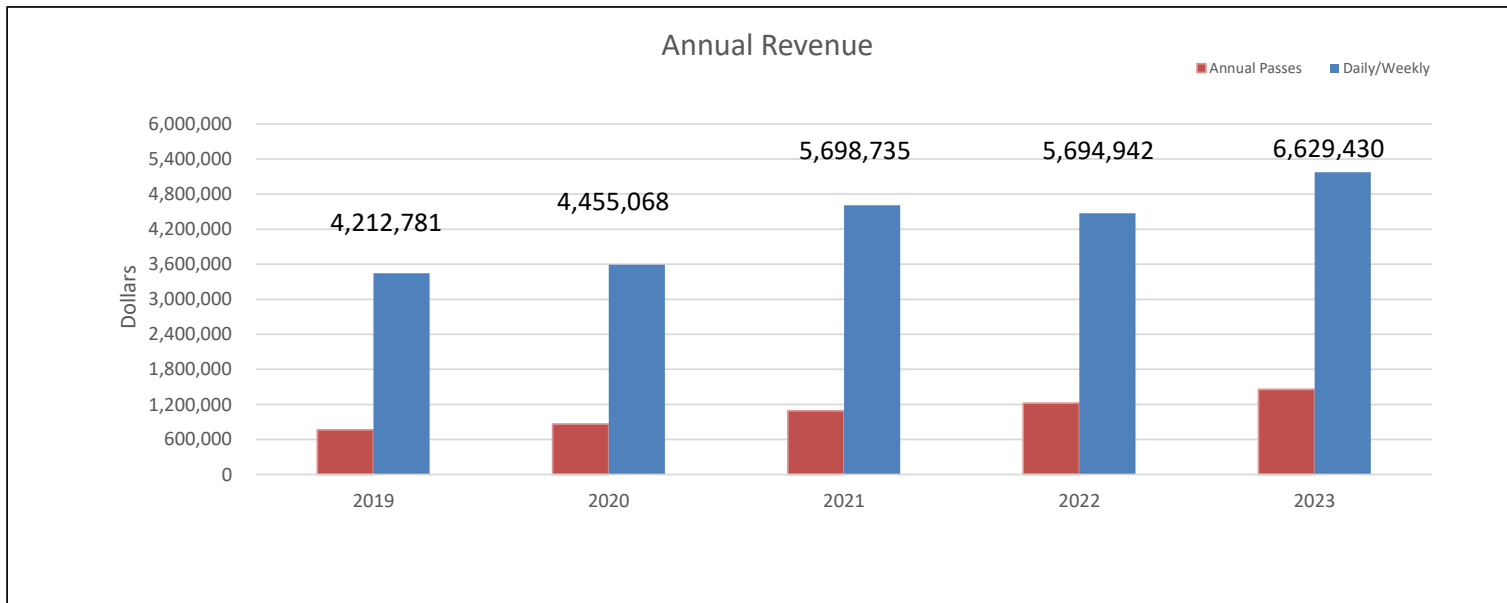
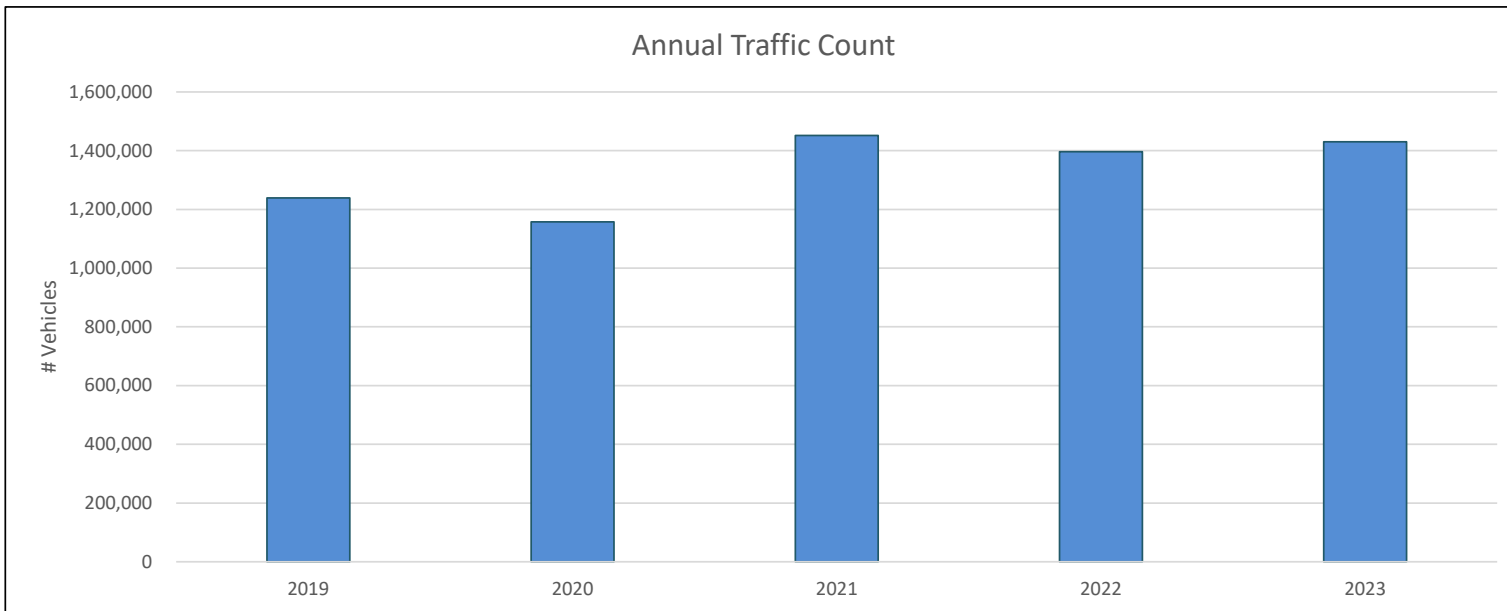
LPR system began April 2020

Year to Date Comparison	2019 YTD	2020 YTD	2021 YTD	2022 YTD	2023 YTD
	1,239,079	1,157,172	1,452,244	1,396,736	1,430,076



COVID - March 2020 through July 2020 (most significant impact)

~Sept 2019 - Hurricane Dorian



Jan 4, 2024

Jekyll Island Convention Center

December FY 24 Financial Review

	FY 24	FY 23	FY 22	FY 21	FY 20	FY 19	FY 18
Number of Events	6	7	11	7	12	8	7
Event Days	11	13	23	11	24	16	15
Attendance	4,600	2,915	6,046	1,190	9,722	9,625	10,750
Revenue	\$140,437 Actual \$113,992 Budget	\$168,872	\$195,891	\$20,661	\$170,591	\$181,806	\$91,214
Sq feet used	290,400	384,970	706,170	139,360	548,660	546,380	

December trended as in previous years. The team members brought back our two signature holiday trees prior to GA Farm Bureau. The Center 2023 convention year with the farmers and we transitioned into a slower holiday season. We welcomed the Jekyll Singers holiday concert and had three holiday parties. While we budgeted for Coastal College's Winter Commencement, it was hosted on campus for FY24 and looks to for FY25. We look forward to welcoming them back for Spring Commencement, in May. The Chamber Breakfast was also anticipated, but moved to April where we will still host this fiscal year. The addition of the three holiday functions allowed for a successful December and the maintaining of revenues as anticipated. Attendance numbers are ahead of FY23 and are continuing to bounce back even in a slower period. While the Center was slow, we were able to make significant strides on the interior and kicked off exterior building projects that had not been possible previously.

FUTURE CONTRACTS ISSUED - 3 – Estimated revenues \$171,000

Conventions –3– Anticipated rev \$171,000

Meetings –0–Anticipated revenue

Banquet –0– Anticipated revenue

Weddings –0– Anticipated revenue

PROPOSALS

CVB – 5

Westin – 0

Cvent- 2

SMG Sitepass - 0

Combined sites and planning meetings with all staff – 3

JEKYLL ISLAND AUTHORITY

HOTEL OCCUPANCY STATISTICS

December 2023

HOTEL STATISTICS AT-A-GLANCE

Dec-23

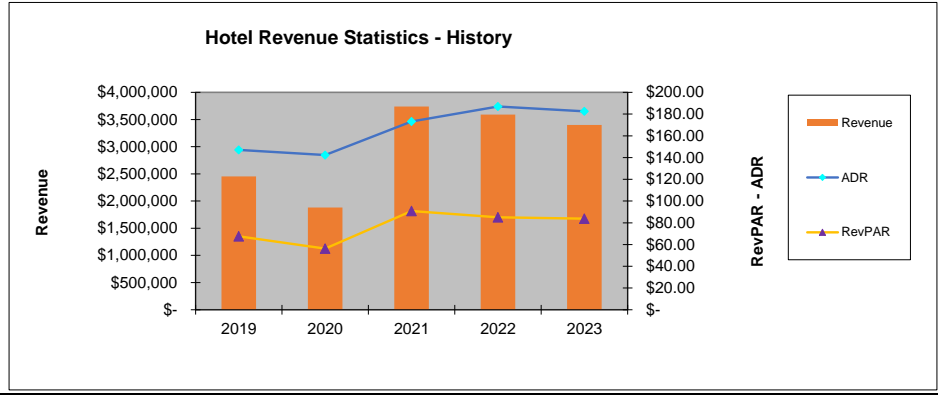
Total Revenue	\$	3,400,859
Occupancy Rate		45.9%
Rev PAR	\$	83.73
ADR	\$	182.58

Dec-22

Total Revenue	\$	3,589,087
Occupancy Rate		45.5%
RevPAR	\$	85.10
ADR	\$	186.96

Dec-21

Total Revenue	\$	3,738,733
Occupancy Rate		52.5%
RevPAR	\$	90.81
ADR	\$	173.09



OCCUPANCY REPORT DETAIL

Hotel	# of Rms	Units Availbl	Units Occpd	Percent Occpd	Average Daily Rate	RevPAR	2023 Room Revenue	2022 Room Revenue	Revenue Variance	
Beachview Club	38	1,170	497	42.5%	\$ 174.89	\$ 74.29	\$ 86,921.46	\$ 91,889.01	\$ (4,968)	-5%
Home2Suites	107	3,317	1,676	50.5%	\$ 157.57	\$ 79.62	\$ 264,089.00	\$ 287,409.00	\$ (23,320)	-8%
Holiday Inn Resort	157	4,540	1,705	37.6%	\$ 145.08	\$ 54.49	\$ 247,367.00	\$ 248,629.00	\$ (1,262)	-1%
Days Inn & Suites	124	2,484	990	39.9%	\$ 132.70	\$ 52.89	\$ 131,372.32	\$ 222,940.47	\$ (91,568)	-41%
Courtyard by Marriott/ Residence Inn	209	6,479	2,983	46.0%	\$ 181.53	\$ 83.58	\$ 541,503.00	\$ 517,025.00	\$ 24,478	5%
Hampton Inn	138	4,278	2,215	51.8%	\$ 135.58	\$ 70.20	\$ 300,311.00	\$ 222,024.00	\$ 78,287	35%
Jekyll Island Club Resort	200	5,869	3,652	62.2%	\$ 269.89	\$ 167.94	\$ 985,624.34	\$ 974,725.00	\$ 10,899	1%
Seafarer Inn & Suites	73	2,065	848	41.1%	\$ 122.52	\$ 50.31	\$ 103,895.40	\$ 119,734.21	\$ (15,839)	-13%
Villas by the Sea	105	2,649	1,142	43.1%	\$ 170.37	\$ 73.45	\$ 194,567.00	\$ 204,079.26	\$ (9,512)	-5%
Villas by the Sea - Jekyll Realty	18	558	100	17.9%	\$ 82.83	\$ 14.84	\$ 8,283.30	\$ 5,029.46	\$ 3,254	65%
Villas by the Sea - Parker Kaufman	33	1,009	255	25.3%	\$ 131.50	\$ 33.23	\$ 33,533.00	\$ 19,191.05	\$ 14,342	75%
Westin	200	6,200	2564	41.4%	\$ 196.33	\$ 81.19	\$ 503,392.00	\$ 676,412	\$ (173,020)	-26%
Dec-23 Total	1,402	40,618	18,627	45.9%	\$ 182.58	\$ 83.73	\$ 3,400,859	\$ 3,589,087	\$ (188,229)	-5.2%

JEKYLL ISLAND AUTHORITY

HOTEL OCCUPANCY STATISTICS

Calendar Year to Date - December 2023

HOTEL STATISTICS AT-A-GLANCE

2023

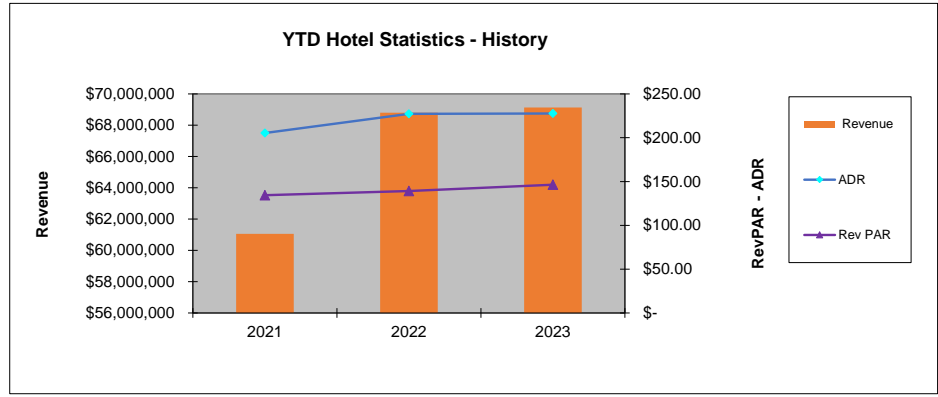
Total Revenue \$ 69,126,853
Occupancy Rate 64.3%
Rev PAR \$ 146.37
ADR \$ 227.66

2022

Total Revenue \$ 68,801,718
Occupancy Rate 61.2%
RevPAR \$ 139.11
ADR \$ 227.25

2021

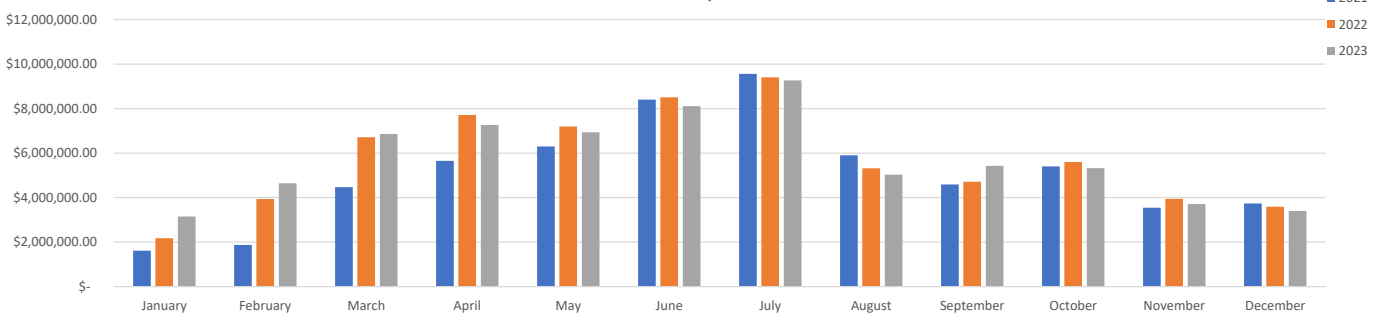
Total Revenue \$ 61,055,347
Occupancy Rate 65.4%
RevPAR \$ 134.40
ADR \$ 205.37



OCCUPANCY REPORT DETAIL

Hotel	# of Rms	Units Availbl	Units Occpd	Percent Occpd	Average Daily Rate	RevPAR	2023 Room Revenue	2022 Room Revenue	Revenue Variance	
Beachview Club	38	13,637	7,849	57.6%	\$ 235.09	\$ 135.31	1,845,224	1,733,702	\$ 111,522	6%
Home2Suites	107	39,055	28,259	72.4%	\$ 198.88	\$ 143.91	5,620,223	5,157,410	\$ 462,813	9%
Holiday Inn Resort	157	54,199	30,743	56.7%	\$ 206.63	\$ 117.21	6,352,438	6,306,873	\$ 45,565	1%
Days Inn & Suites	124	26,094	18,617	71.3%	\$ 172.80	\$ 123.28	3,216,927	5,208,598	\$ (1,991,671)	-38%
Courtyard by Marriott/ Residence Inn	209	76,285	51,420	67.4%	\$ 230.53	\$ 155.39	11,853,752	10,150,132	\$ 1,703,620	17%
Hampton Inn	138	50,370	31,076	61.7%	\$ 191.15	\$ 117.93	5,940,133	5,938,778	\$ 1,355	0%
Jekyll Island Club Resort	200	63,630	41,815	65.7%	\$ 331.88	\$ 218.10	13,877,766	14,171,625	\$ (293,859)	-2%
Seafarer Inn & Suites	73	24,417	15,868	65.0%	\$ 164.25	\$ 106.74	2,606,340	2,453,999	\$ 152,340	6%
Villas by the Sea	105	33,148	18,784	56.7%	\$ 208.10	\$ 117.93	3,909,013	3,880,541	\$ 28,472	1%
Villas by the Sea - Jekyll Realty	18	6,935	3,406	49.1%	\$ 152.16	\$ 74.73	518,265	506,378	\$ 11,887	2%
Villas by the Sea - Parker Kaufman	33	11,513	6,126	53.2%	\$ 151.52	\$ 80.62	928,188	565,266	\$ 362,922	64%
Westin	200	73,000	49,674	68.0%	\$ 250.81	\$ 170.67	12,458,586	12,728,416	\$ (269,830)	-2%
2023 Total		472,283	303,637	64.3%	\$ 227.66	\$ 146.37	\$ 69,126,853	\$ 68,801,718	\$ 325,134	0.5%
2022 Total		494,596	302,759	61.2%	\$ 227.25	\$ 139.11	\$ 68,801,718			
2021 Total		454,266	297,300	65.4%	\$ 205.37	\$ 134.40	\$ 61,055,347			

Revenues by Month



MEMORANDUM

TO: FINANCE COMMITTEE
FROM: MARJORIE JOHNSON, CHIEF ACCOUNTING OFFICER
SUBJECT: RATE ADJUSTMENT REQUEST – WATER/WASTEWATER
DATE: 1/16/2024

In our operating budget for FY2024, we requested approval to increase the fees for Water/Wastewater as follows:

Water base fees and usage fees	No increase
Wastewater base fees and usage fees	7% increase to begin 1/1/2024

The request would have provided an additional \$26,000.00 in water/wastewater fees for this fiscal year. Staff requests approval to delay this increase for the remainder of this fiscal year. A comprehensive rate study is underway with the University of North Carolina Environmental Finance Center in an effort to completely reassess the rates for fiscal year 2025. The reassessment's goal is to modernize the water and wastewater rates to reward conservation efforts of homeowners and businesses by adding an additional tier of rates.

MEMORANDUM

TO: FINANCE COMMITTEE
FROM: MARJORIE JOHNSON, CHIEF ACCOUNTING OFFICER
SUBJECT: CAPITAL PROJECT – Electric Model-T cart and shelter
DATE: 1/16/2024

Last June, we requested funding for what we called the Millionaire Motorcar, which is an electric 8-seater Model-T cart. The cart arrived in mid-November in time for our holiday lights tours and has been a great hit with the guests. In a month and a half, we have recouped all but \$2,100.00 of the original purchase cost. The Model-T cart can be used for smaller group tours, weddings, specialty tours and photo ops.

Based on the success of the first cart, the staff is requesting approval to purchase an additional 8-seater Model-T cart as well as funding to construct a small shelter at the Mosaic to park the two carts to protect them from the weather.

Funding for this request would be \$19,000.00 for the cart and \$15,000.00 to construct the shelter.

Funding for this request would be from the current year's income.

MEMORANDUM

TO: FINANCE COMMITTEE
FROM: MARJORIE JOHNSON, CHIEF ACCOUNTING OFFICER
SUBJECT: CAPITAL PROJECT FUNDING – CONVENTION CENTER HVAC IMPROVEMENTS
DATE: 1/16/2024

Efforts have been underway to modernize and repair the extensive HVAC equipment and controls in the Jekyll Island Convention Center. Several projects have been completed to repair the operating systems and controls of the LEED Certified system. One of the final phases in this project is to update controllers of the Oceanside Rooms, Marshside Rooms and Been Porter Salon. This update would remove reliance on using a costly vendor, Johnson Controls, to make slight adjustments to the programming and functions of the HVAC operations resulting in operational cost savings. Prior HVAC operational updates have developed into electricity savings of almost 20%.

Specifically, the three updates are as follows;

- \$145 Conduct the final phase of Distech Building Automation System upgrades on the buildings perimeter and meeting rooms.
- \$10k Add enhanced uninterruptible power supplies (UPS) to the main controller (JACE), the supervisor PC and the refrigeration controller so they only receive conditioned power as well as tie them all into the emergency power circuit so that they are always energized.
- \$10k Add corrected damper controls and then conduct an engineering Test and Balance (TAB) on the building. We can now see that we are pulling way too much outside air into the building resulting in excessive and costly dehumidification. (both heating and cooling run at the same time.)

Approval is requested for \$165,000.00 as noted above for HVAC improvements at the Convention Center. These funds will be paid from the current year's income.

MEMORANDUM

TO: FINANCE COMMITTEE
FROM: MARJORIE JOHNSON, CHIEF ACCOUNTING OFFICER
SUBJECT: CAPITAL PROJECT FUNDING ADJUSTMENT – MINI-GOLF
DATE: 1/16/2024

In June 2023, we requested \$20,000.00 to replace an obstacle at Mini-golf. The obstacle that is at the top of the list is the replica of Faith Chapel. The plan was to replace the current wooden structure with a fiberglass structure that would require less maintenance. When the estimated cost was received, it was significantly higher than the amount we had budgeted.

Upon reassessing the needs of Mini-golf, the staff proposes to rebuild the current wooden structure at our carpentry shop for an estimated \$5,000.00. Staff would like to reallocate the remaining \$15,000.00 of this funding for lighting improvements at Mini-golf. This request would replace 19 lights at the Mini-golf with amber LED street lights that are turtle-friendly.

Approval is needed to reallocate the funds as requested above.

The Jekyll Island State Park Authority (JIA) Board of Directors met in Public Session Tuesday, November 14, 2023, at the Jekyll Island Convention Center and via teleconference.

Members Present: Mr. Dale Atkins, Chairman
Mr. Bob Krueger, Vice Chairman
Mr. Bill Gross, Secretary/Treasurer
Dr. Buster Evans
Ms. Joy Burch-Meeks
Commissioner Walter Rabon
Mr. Ruel Joyner (Via Teleconference)
Mr. Joseph B. Wilkinson Jr. (Via Teleconference)
Mr. Glen Willard (Via Teleconference)

Key Staff Present: Mark Williams, Executive Director
Noel Jensen, Deputy Executive Director
Marjorie Johnson, Chief Accounting Officer
Jenna Johnson, Director of Human Resources
Zachary Harris, General Counsel
Alexa Hawkins, Director of Communications & Marketing
Anna Trapp, Executive Assistant

Various members of the public, JIA staff, and press were also present.

Chairman Dale Atkins, called the meeting to order at 9:30 a.m. All members were present in-person or via teleconference.

JIA received one online public comment for this meeting:

- Susan Williams – Deer Management

I. Historic Preservation/Conservation Committee

Bob Krueger, Chair

No report

II. Finance Committee

Bill Gross, Chair

A. Mr. Bill Gross, Finance Committee Chair, summarized the October Financials including an overview of Revenues, Expenses, Net Operating Cash, Traffic Statistics, and Hotel Revenues for the month.

- Revenues were \$3,021,688.
- Expenses were \$2,661,468.
- Net Operating Cash Income was \$360,219.
- Total Traffic Counts were 101,872 vehicles.
- Calendar year-to-date hotel revenues totaled \$62 million.

- B. Marjorie Johnson, Chief Accounting Officer, presented the Georgia Trauma Commission Grant acceptance for consideration. The Jekyll Island Fire Department was awarded a non-competitive grant totaling \$1,694. The funds may be used to purchase supplies and equipment that support the department's response to trauma-related emergencies.

A motion to recommend accepting the grant totaling \$1,694 from the Georgia Trauma Commission as presented by staff, was made by Dr. Evans and seconded by Ms. Burch-Meeks. The motion carried unanimously.

- C. Mr. Gross provided background information on the Golf Improvement Plan, which has been under development by staff since 2017 and is considered part of Jekyll Island's larger strategic plan. The Board has approved the 2022 Golf Improvement Plan (GIP), approved funding a deposit for turf replacement on Pine Lakes in FY 23, and placed more than \$1.3 million in a dedicated account for other portions of the GIP. Mr. Gross invited Mr. Jensen and Ms. M. Johnson to further discuss staff's request to approve a resolution for a \$20 million bond issuance to support this project.

Noel Jensen, Deputy Executive Director, spoke to the GIP's published schedule noting that Pine Lakes is scheduled to close in January 2024 for renovations with the turf that was ordered and arriving in May/June 2024. The golf architect of Pine Lakes, Clyde Johnston, has delivered renovation drawings to staff. Execution of the Pine Lakes plans will total approximately \$8 million of the requested \$20M bond issuance. The remaining \$12 million would cover renovations to the Great Dunes Golf Course.

Additionally, staff has submitted two funding requests to the State for consideration, one is for \$8M to complete Phase I of the Golf Improvement Plan, which is for the Pine Lakes Renovation. The other request is for \$12M and would cover the Great Dunes Renovations. Staff will not know the outcome of these requests until around January 2024.

Marjorie Johnson, Chief Accounting Officer, explained that the proposed resolution would be a catalyst for the ensuring the GIP stays on schedule. She explained that the Board would still approve any funds issued from the bond. First for Pine Lakes, then again for Great Dunes. If the entire \$20M is needed, the current interest rate is 4.81% and the annual payment would be \$1.6 million. The majority of that payment would come from the Tourism Development Fund and the rest would be covered through operating funds or other implemented funds. The bond would be issued through the Brunswick and Glynn County Development Authority, and an intergovernmental agreement would be issued with Glynn County. Staff has been working with Trey Monroe of Stifel Investment Services to develop that process.

Mark Williams, Executive Director, added that staff did discuss the bond rate with the State, and they are supportive of the recommended process.

A motion to recommend adopting Resolution # R-2023-3, as recommended by staff, was made by Mr. Krueger and seconded by Commissioner Rabon. The motion carried unanimously.

There were no public comments.

III. Human Resources Committee

Buster Evans, Chair

- A. Jenna Johnson, Director of Human Resources presented an update to the Holiday Pay Policy for consideration. The update will provide additional holiday pay for 24-hour shift employees. Currently, those employees only receive eight hours of holiday pay for holidays worked, so this update would allow them to receive pay up to 24-hours, matching the hours they worked on that holiday. J. Johnson explained that this is a popular benefit within Fire and EMS departments, and this change will allow JIA to remain competitive when recruiting these employees.

A motion to recommend approving the updated Holiday Pay Policy, as presented by staff, was made by Mr. Krueger and seconded by Mr. Wilkinson. The motion carried unanimously.

- B. Jenna Johnson, Director of Human Resources presented an update to the Annual and Sick Leave Policy for consideration. This update provides clarification on how annual and sick leave is applied to 24-hour shift employees.

A motion to recommend approving the updated Sick Leave Policy, as presented by staff, was made by Mr. Gross and seconded by Mr. Krueger. The motion carried unanimously.

There were no public comments.

IV. Marketing Committee

Joy Burch-Meeks, Chair

- A. Kevin Udell, Senior Sales Manager, provided an update on Fiscal Year 2024 Group Sales. Highlights from the update included:
- Fiscal Year 2024 leads to date are the highest on record. The conversion of leads to actuals is usually around 50%.
 - Convention Center sales for FY 2024 equals approximately 42,000 room nights for Jekyll Island hotels from leads.
 - Convention Center revenues have increased substantially since the pandemic hit during FY2021. FY 2023 reached revenues of \$5.6 million, surpassing the previous highest revenue year of 2019 which totaled \$3.2 million.

There were no public comments.

V. Legislative Committee

Glen Willard, Chair

No Report

VI. Committee of the Whole

Dale Atkins, Chair

- A. Noel Jensen, Deputy Executive Director, presented the Design Development Plan for the Seaside Retreat, previously referred to as the former Buccaneer site. In August 2023, the JIA Board approved the Schematic Design Phase drawings of a planned development to be built by LNWA Developers LLC and Retreat Hotels and Resorts, LLC on the 6.892-acre parcel consisting of 25 single-family homes, additional guest parking, and a community pool. The concept was revised in response to Design Review Group (DRG) feedback, which reduced density, improved circulation, provided safer routing for emergency response, and recognized the future turtle lighting challenges to be resolved.

At the November 8, 2023, DRG meeting, the Design Development drawings passed review with minor comments, such as clarification of turning radii for emergency vehicles and clarification of maximum residential height measurements that would have to be further addressed during the project's Site Staking and Construction Document phases.

In addition to the Design Development set of drawings, The DRG granted three minor variances for specific chimney stacks projecting into the setback and extending up to two feet above the maximum height of 35 feet. A variance was also considered and approved for some 18" tabby landscape walls to be constructed in the setback as a landscaping feature in specific locations. The last variance will allow culs-de-sac in the development to be 93 feet instead of 96, which will still allow appropriate a turning radius for the Jekyll Island Fire Department's future ladder truck.

Dave Curtis, representing Retreat Hotels & Resorts and Scott Edmonston the architect with SEA Studio, presented details of the design development plan for Seaside Retreat. A few architectural highlights of the plan include:

- The east side of the Development features 14 lots and has two home types which are 1.5 stories tall. One type of home is inspired the low country and features deep porches. The other is inspired by coastal cottages in the Golden Isles.
- The west side of the Development features 11 lots that have two home types, which are 2.5 – 3.0 stories. One type of home is inspired by the historic streets of Charleston and Savannah, while the other is more formal and inspired by South Carolina low country.
- The homes are tied together with landscape walls reminiscent of the Historic Village, while also including chimneys that aesthetically link disparate home types.

Additionally, sustainability influenced the design and layout of the homes:

- *Energy efficiency.* The homes have been placed and designed to utilize shade and cross ventilation, all while maximizing natural light. The houses will come with ultra-high energy efficient HVAC systems and state-of-the-art insulation techniques.
- *Protection against hurricanes.* The homes will have tie downs and strapping to protect against strong winds, while windows and doors will be protected by impact-rated materials and/or operable shutters.
- *Tree protection.* The homes have been designed and selected for each site to limit the impact of existing trees. We have meticulously catalogued each tree with an arborist and all trees labeled "good" to "fair" that are impacted during construction will be placed in an aftercare program.

- *Sensitivity to turtles.* The east side will feature lower profile homes, which are intended to lessen the impact from the beach, while all homes will be in compliance with the Turtle Ordinance.

A motion to recommend approving the Design Development Phase drawings for Seaside Retreat as recommended by staff, was made by Mr. Krueger and seconded by Mr. Gross. The motion carried unanimously.

- B. Noel Jensen, Deputy Executive Director, presented an update on the Beachview Club. Beachview Club has hired a new architect and project management group. With this, they have paused work on the separate building which was seen during the schematic design phase and instead focus on the existing building. They are planning to present a redraw of the new section for consideration in January, and they will be refreshing the current building until then.
- C. Noel Jensen, Deputy Executive Director, presented an Operations update, highlighting the following:
 - The roof trusses have been added to the Public Safety Complex, and overall the project is remaining on track.
 - The parking at the airport during Shrimp & Grits was a successful and smooth operation.
 - The Annex Building is currently under renovation. The third floor is now complete, and the Marketing Department has settled into their new offices. The next phase will be renovating the first floor, then the second floor.
- D. Mark Williams, Executive Director, presented the 2024 Board Meeting dates for consideration. The dates fall on the 3rd Tuesday of each month, except for the meetings in April, November, and December.

A motion to recommend approving the proposed 2024 meeting dates as presented by staff was made by Mr. Willard and seconded by Mr. Krueger. The motion carried unanimously.

- E. Mark Williams, Executive Director, presented his report highlighting the following:
 - Shrimp & Grits was a successful event. The switch to a two-day event was appreciated by staff and vendors.
 - The Executive Director participated in several speaking engagements including: Jekyll Lions Club, WorkSource Georgia Academy, Jekyll Island Rotary, Brunswick Rotary, and a panel along side Yank Moore at the Legislative Environmental Policy Academy.
 - Final interviews for the Senior Director of Amenities are scheduled.
 - Jekyll Island's Millionaire Motorcar has arrived and is available to reserve for historic tours on Jekyll.

Williams also announced that ASM Global, who manages the Convention Center has been acquired by Legends. He introduced John Paige, the Regional General Manager, to speak more on the merger. Paige ensured a smooth and seamless transition during the merger, confirming that Tabita Mayers and the current team at the Convention Center will remain in their positions.

F. For the sake of time, Chairman Atkins chose to forgo his comments.

There were no public comments.

The Jekyll Island State Park Authority (JIA) Board Meeting
November 14, 2023

The Board Meeting was called to order at 9:55 a.m., and all members were present in-person or via teleconference.

Action Items

1. Mr. Krueger moved to accept the minutes of the October 17, 2023 Board Meeting as presented. The motion was seconded by Commissioner Rabon. There was no discussion, and the minutes were unanimously approved.
2. The recommendation from the Finance Committee to accept a grant totaling \$1,694 from the Georgia Trauma Commission as presented by staff carried by unanimous approval.
3. The recommendation from the Finance Committee to Adopt Resolution R-2023-3 as presented by staff carried by unanimous approval.
4. The recommendation from the Human Resources Committee to approve the holiday pay policy update carried by unanimous approval.
5. The recommendation from the Human Resources Committee to approve the Annual and Sick Leave policy update carried by unanimous approval.
6. The recommendation from the Committee of the Whole to approve the Design Development Phase drawings for Seaside Retreat carried by unanimous approval.
7. The recommendation from the Committee of the Whole to approve the Proposed 2024 Meeting Dates carried by unanimous approval.

The motion to adjourn the Board Meeting was made by Mr. Krueger and seconded by Commissioner Rabon. There was no objection to the motion, and the meeting adjourned at 10:30 a.m.

MEMORANDUM

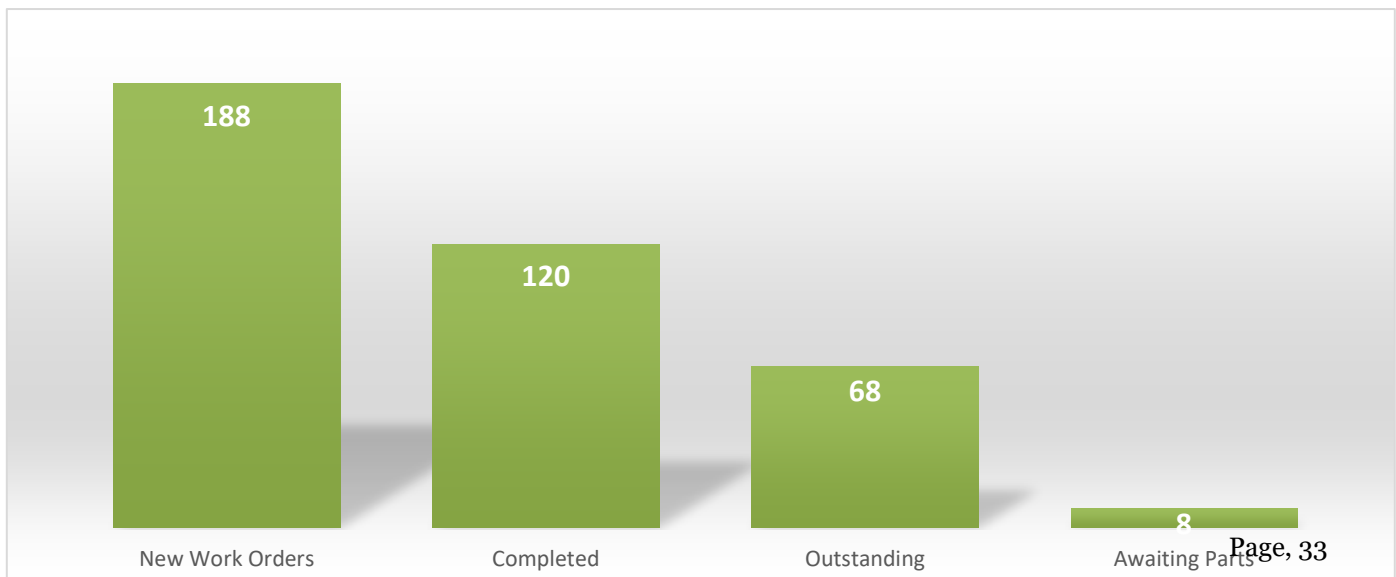
TO: COMMITTEE OF THE WHOLE
FROM: NOEL JENSEN, DEPUTY EXECUTIVE DIRECTOR
SUBJECT: OPERATIONS MONTHLY REPORT –DECEMBER 2023
DATE: 1/4/2023

PUBLIC SERVICES

December Highlights:

- Jekyll Island Airport (09J) self-serve aviation fuel (100LL) sold 1,135.00 gallons of 100LL aviation fuel in 45 transactions totaling \$7,400.20 in sales for the month of December.
- Campground expansion preparation continues onsite with JIA Facilities, Roads and Grounds, and Water/Wastewater staff installing water, sewer and power infrastructure to 54 campsites and six yurts. Bathhouse construction contractor completed bathhouse #1 and bathhouse #2. Bathhouse #3 is 99% complete and is going through equipment testing.
- The campground reached 75% occupancy.
- Public Safety Complex contractor Dabbs Williams has completed structural steel erection, interior framing, and some interior trades work and roofing installation. This project is currently on track for completion by September 2024.
- Facilities, Roads and Grounds, and Park Services are continuing to maintain light displays in support of Jekyll Island 's Holly Jolly events.
- A Golf Improvement Plan is underway, with a third site visit completed by Brian Ross and Jeffrey Stein, who are in progress of the redesign of Great Dunes and Oleander into an 18-hole course.

Operations Department Work Orders

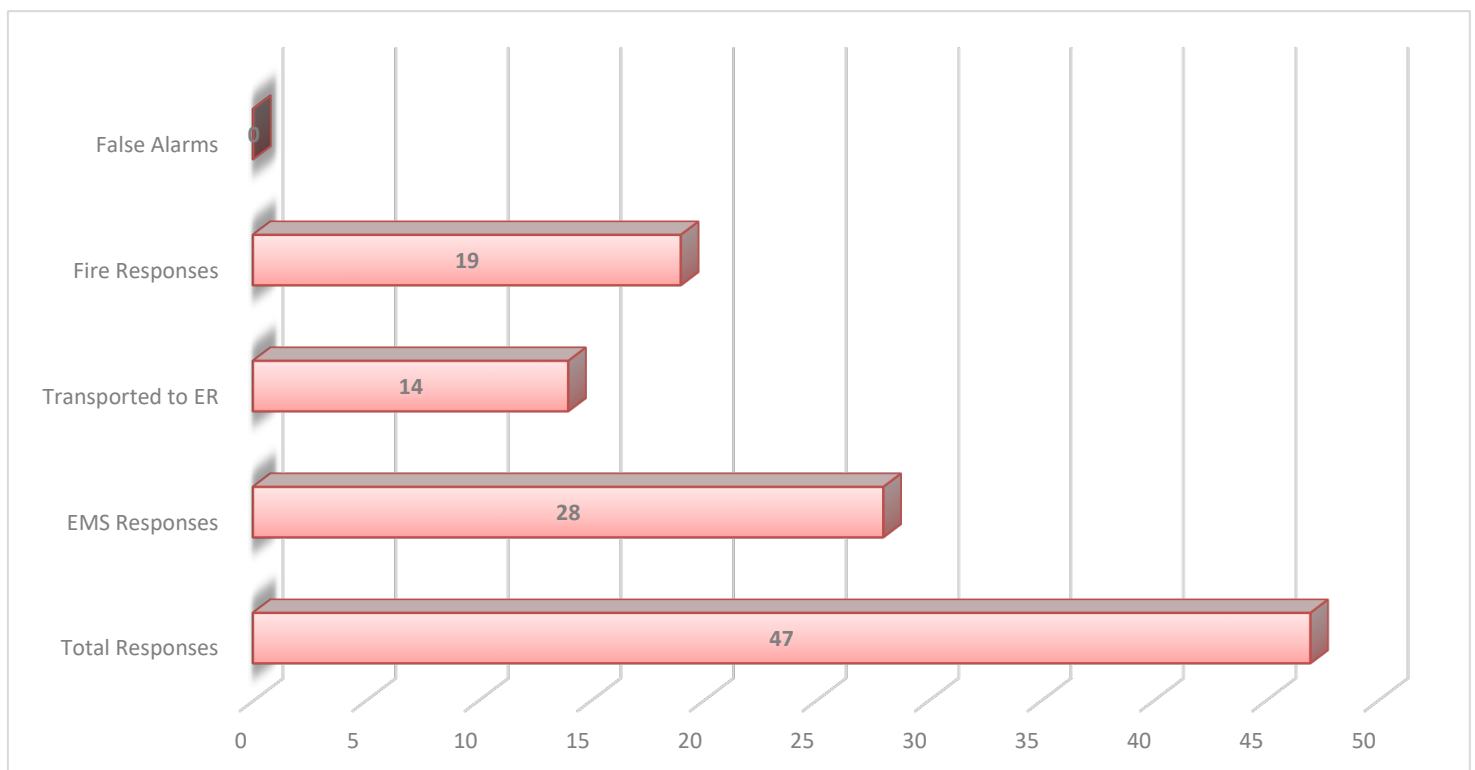


PUBLIC SAFETY – Fire & EMS

December Highlights:

- Completed 277 hours of staff training for the month.
- Six (6) site visit inspections, two (2) CO inspections, and three (3) other inspections were conducted in December.
- Sixteen (16) permits were issued, and Code Enforcement investigated two (2) complaints.
- JIFD Standby at two (2) Firework Events.
- Attended two (2) CPR/STB Classes.
- Escorted Santa for Drive-in Christmas movies.
- Conducted One Prevention Class at the Marriott Hotel.

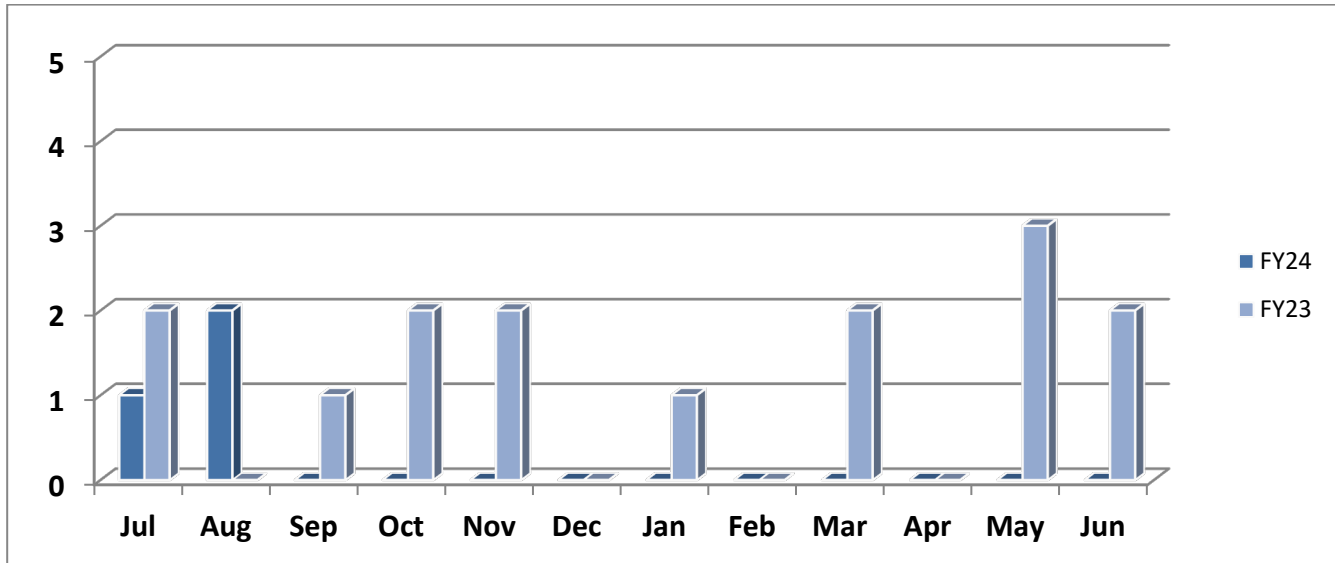
Jekyll Island Fire & EMS Responses



MEMORANDUM

TO: HUMAN RESOURCES COMMITTEE
FROM: JENNA JOHNSON, HR DIRECTOR
SUBJECT: HUMAN RESOURCES COMMITTEE REPORT
DATE: 1/8/2024

JIA Workers Compensation Claims: (Target goal for FY24 = 9).



	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
FY24	1	2	0	0	2	1							6
FY23	2	0	1	2	2	0	1	0	2	0	3	2	15

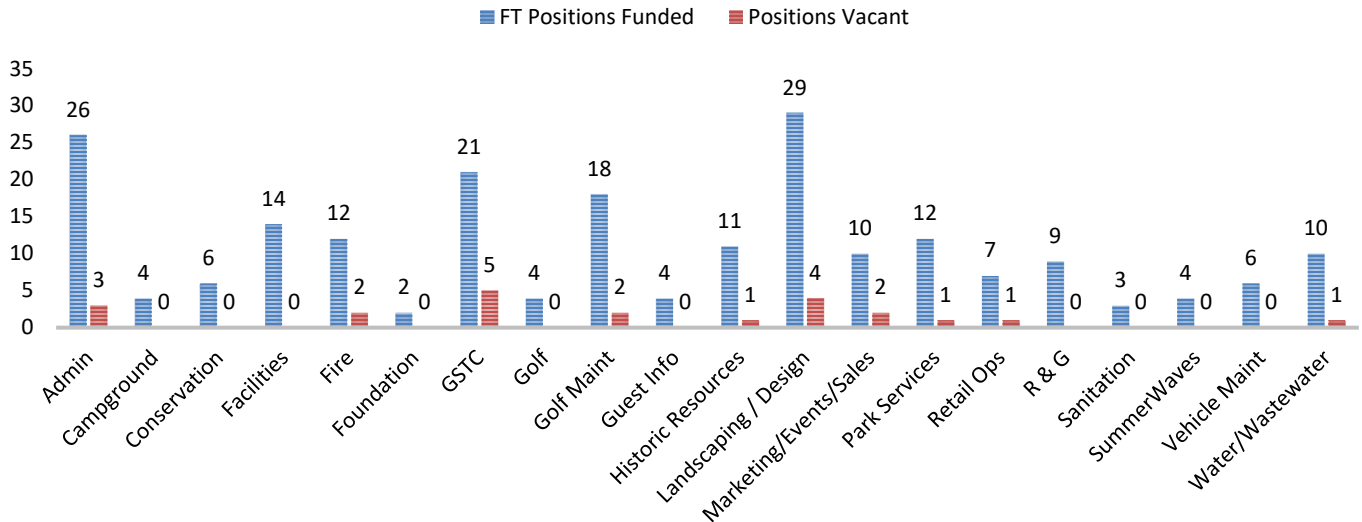
JIA Employee Census:

Month	Full time	Part time	Seasonal	Interns	Total Employees
Dec	191	107	5	0	303

Retirements:

- None

FULL TIME STAFFING



Full-time Staffing as of 1/8/2024

Recognition:

○ **Meet our January Featured Employee: David Buisson**



David Buisson is originally from Smithfield, Rhode Island and has been living in the Golden Isles for ten (10) years. David began working for the Jekyll Island Authority (JIA) on April 3, 2015 and works for the Tennis Center Pro Shop. His main job responsibilities are the daily operations of the tennis pro shop. Also, he will assist with tennis court maintenance as needed.

When David was asked what he likes most about working for the Jekyll Island Authority, he said, “interacting with the guest and helping them enjoy their island experience.” If there was one thing to improve about Jekyll Island, David said, “a public storage area by the boat ramp would be great”.

Outside of work, David’s hobbies include tennis, running and gardening. Another thing to know about David is that he is married to the lovely JoAnn, has four (4) children, and ten (10) grandchildren.

David, we appreciate all that you do, thank you for your service!

MEMORANDUM

TO: HISTORIC PRESERVATION/CONSERVATION COMMITTEE
FROM: YANK MOORE, DIRECTOR OF CONSERVATION
SUBJECT: CONSERVATION UPDATE
DATE: 1/08/2024

Research and Monitoring

- Wildlife movements have slowed down for the year allowing our team to analyze data from the year and determine what/if any changes will be made to monitoring efforts in the spring.

Management and Planning

- Yank Moore and Dan Quinn have coordinated with United State Army Corps of Engineers (USACE) and other external stakeholders to plan a beneficial use dredge placement on an erosional shoreline southwest of the fishing pier.
- Dan Quinn and Yank Moore are assisting our partners within the Coastal Georgia Cooperative Invasive Species Management Area develop a training for Public Works staff to recognize and deal with invasive species in their daily jobs. Our team devotes their time as part of a regional effort to limit the ecological impact of invasive species on Georgia's Coast.
- The conservation team continues to work with Design Workshop, the team selected to help design the Oleander restoration. Dan Quinn flew the drone to capture more up to date imagery to aid in this process.
- Our team continues to collect native seeds for propagation and transplanting for various restoration projects.

Outreach, Leadership, Staffing

- Most of the conservation team supported Coastal College of Georgia students at their annual science and research symposium. Ray Emerson joined Nick Jensen from Human Resources to table for upcoming open seasonal park ranger positions.
- Dan Quinn participated in a GaDNR-led Wildland Fire Training at General Coffee State Park and passed all requirements to receive his Wildland Firefighter Type II Certification. Morgan Pierce, Yank Moore, Joseph Colbert, and Ayron Moleen participated in an annual fire refresher course to maintain their certification of the same level.

MEMORANDUM

TO: COMMITTEE OF THE WHOLE
FROM: MICHELLE KAYLOR, GSTC DIRECTOR
SUBJECT: GEORGIA SEA TURTLE CENTER UPDATE – NOVEMBER 2023

Admissions Comparison with Prior Year

<u>November 2022</u>	<u>November 2023</u>
5,300	5,389

Revenue Categories

- November admissions \$56,084.40 was \$2,090.62 over budget.
- November concessions \$72,397.16 was \$5,133.38 over budget.
- Adoptions: 44 | \$2,180
- Donations (General): 11 | \$480.00
- Memberships: 18 | \$1,852.17
- Public Programs | \$6,483
- School Field Trips | \$891.00
- Virtual Field Trips | \$165.00
- Daily Programs | 125

Marketing/PR/Events/Grants/Pubs

Trip Advisor: 2,337 reviews, ranking GSTC #4 out of #24 things to do on Jekyll.

69.6K Facebook Followers

Impressions: 57.6 K

Number of Posts: 3

30.3K Instagram Followers

Impressions: 25.6 K

Number of Posts: 18 posts, 18 stories

New in 2023, launched Donation-based ornaments sold in Giftshop and Learning Center on our "Giving Tree"

Cold-Stunned Plunge | Jekyll Island Beach Village | November 25 | 400+ people

Education

- Outside of general admission guest engagement, the education team led 21 educational tours & programs reaching 203 participants.
- Celeste, Aurielle, and Isabelle attended the Georgia Association of Marine Education conference on Jekyll Island from 11/10 - 11/12.
- Isabelle presented at the GAME conference on 11/11.

Research

- Tagging data from the 2023 season are being compiled for submission to the University of Florida's Archie Carr Center for Sea Turtle Conservation.
- Four captive box turtles in the Box Turtle Exhibit have had radio transmitters applied. This allows them to be safely tracked and protected during exhibit work this winter during their brumation period.

Rehabilitation

	Sea Turtle	Other Patients
New Patients	2	8
Current Patients	5	18
Released Patients	0	1
Transferred Patients	0	5
Total Since 2007	1042	2667

- Dr. Boylan attended the Palmetto Alligator Symposium in Georgetown, SC where he presented on "Rehabilitation of a complicated vehicular trauma case in Alligator Mississippiensis from Jekyll Island."
- Lydia McDonald joined our team as a Hospital Technician I on November 20, 2023.

Volunteer

November 2023 Volunteer Service hours: 576.75 hours (239 hours more than the 337.75 November 2022 hours, which is a 71% increase)

Multiplied by the National Volunteer hourly value of \$29.95 = **\$17,273.66**

4 new GSTC volunteers have completed JIA Orientation in November. A Volunteer Enrichment with GSTC and the Mosaic was held on November 16th and presented "Jekyll Before the Millionaires" to 20 volunteers followed by a museum walkthrough. Research Manager David Zailo presented a 2023 season review of Sea Turtle and Diamondback Terrapin research on Jekyll Island.

MEMORANDUM

TO: COMMITTEE OF THE WHOLE
FROM: MICHELLE KAYLOR, GSTC DIRECTOR
SUBJECT: GEORGIA SEA TURTLE CENTER UPDATE – DECEMBER 2023

Admissions Comparison with Prior Year

<u>December 2022</u>	<u>December 2023</u>
7,093	6,522

Revenue Categories

- December admissions \$66,757.12 was \$5,461.54 under budget.
- December concessions \$76,308.69 was \$2,780.32 under budget.
- Adoptions: 120 | \$6,000
- Donations (General): 14 | \$730.00
- Memberships: 30 | \$3,215.35
- Public Programs | \$7,652.00
- School Field Trips | \$1,680.00
- Daily Programs | 218

Marketing/PR/Events/Grants/Pubs

Trip Advisor: 2,337 reviews, ranking GSTC #4 out of #24 things to do on Jekyll.

67.9 K Facebook Followers

Number of Posts: 2

30.4K Instagram Followers

Number of Posts: 1 reel, 10 stories

Education

- Outside of general admission guest engagement, the education team led 26 educational tours & programs reaching 255 participants.

Research

- Research Technicians are working on applications for small grants to enhance our beach environmental monitoring including temperature and sand composition profiles.
- Final edits to a collaborative manuscript regarding novel tracking techniques and age classes of sea turtles has been submitted to coauthors. This international project has collaborators from over 10 institutions worldwide and examined tracking of small size class Kemp's ridley, green, loggerhead, and leatherback sea turtles.
- Winter headcount surveys for diamondback terrapins in the marshes around Jekyll are continuing. We expect to see activity increase in February/March as the weather warms.

Rehabilitation

	Sea Turtle	Other Patients
New Patients	6	7
Current Patients	10	18
Released Patients	1	1
Transferred Patients	1	1
Total Since 2007	1048	2674

- Our sea turtle ambassador hatchling “Frank Siracha” has permanently moved up in the sea turtle exhibit in our Learning Center.
- Rehabilitation Program Manager, Rachel Overmeyer, and Veterinarian, Shane Boylan attended the Keys Sea Turtle Workshop down in Marathon, FL. Where Dr. Boylan presented initial data on autogenous vaccine in sea turtles and Rachel attended hands-on labs for technicians.
- Our previous sea turtle ambassador hatchling “Lil’ Diggity” was transferred to Loggerhead Marine Life Center to await release and was released off the FL coast on December 3rd.

Volunteer

December 2023 Volunteer Service hours: 586 hours (242 hours more than the 344 December 2022 hours, which is a 70% increase)

Multiplied by the National Volunteer hourly value of \$29.95 = **\$17,550.70**

A Volunteer Enrichment with GSTC and Conservation was held on December 19th where JIA Park Rangers lead two “Ranger Hikes” down Crane Trail to 24 volunteers. The resident Bald Eagle pair was spotted on the nest and they can now all encourage guests to take part in this experience while serving in their assignments.

MEMORANDUM

TO: COMMITTEE OF THE WHOLE
FROM: ANDREA MARROQUIN, MUSEUM CURATOR
SUBJECT: HISTORIC RESOURCES UPDATE
DATE: DECEMBER 8, 2023

Revenue

During the month of November, Mosaic, Jekyll Island Museum exceeded its revenue goal, earning 160% of its projected budget.

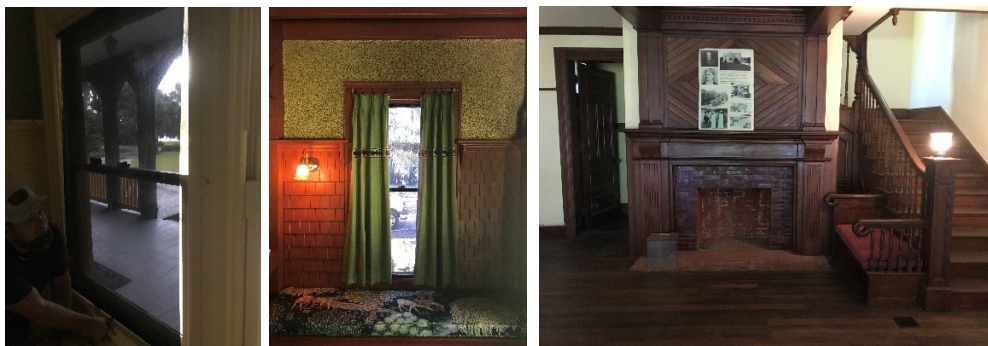
Source	November 2023 Revenue
All Admissions & Tours	\$151,444.00
Museum Store Sales	\$35,417.00
Total	\$186,861.00

November Highlights

Shrimp & Grits Festival: Museum staff were stationed in the Mosaic parking lot throughout the festival, managing bus transportation and guest safety, and greeting and orienting visitors to the event.



Exhibits: The Historic Resources team began experimenting with UV shades, window film, dehumidifiers and HVAC duct cleaning to improve environmental conditions, save energy, and protect collections at Moss Cottage. Contractors began installing upholstery, drapes, pillows, and window seat cushions in preparation for new exhibits at Moss Cottage. New seat cushions were also added for built-in benches throughout Hollybourne Cottage to provide seating for guests at various locations throughout the historic home.



Tiffany Window: Protective glass storm glazing was installed on the exterior of Faith Chapel's Tiffany Window during the month of November. Historic Preservationist Taylor Davis worked with the conservator, staff, and volunteers on the installation of the protective glazing. This completes a multi-year project, managed by Museum Curator Andrea Marroquin, to preserve and protect the art glass window. The project was funded with assistance from the Friends of Historic Jekyll Island.



Preservation: In November, Historic Preservationist Taylor Davis completed the Indian Mound Porch rehab, repaired the Villa Ospo tile roof from storm damage, and began stabilization work at Baker Crane.



Holiday Decorations: Museum Curator Andrea Marroquin oversaw contractors and guided JIA staff on the installation of festive holiday decorations throughout the historic district. Museum Manager Will Story also decorated cottage interiors with the assistance of staff.



MEMORANDUM

TO: COMMITTEE OF THE WHOLE
FROM: ANDREA MARROQUIN, MUSEUM CURATOR
SUBJECT: HISTORIC RESOURCES UPDATE
DATE: JANUARY 8, 2023

During the month of December, Mosaic, Jekyll Island Museum achieved 97% of projected budget, even though the majority of Holly Jolly Light Tour Tickets were actually sold in November. Light tours of the Historic District made over \$100,000 over the course of this holiday season. In addition, the Millionaire Motorcar made \$12,431 of revenue in December, the first month it was offered.

Source	December 2023 Revenue
All Admissions & Tours	\$87,216.00
Museum Store Sales	\$43,776.00
Total	\$130,992.00

December Highlights

Holly Jolly Light Tours: The Mosaic's Holly Jolly Light Tours kicked off the day after Thanksgiving! Guests took a ride on Jekyll's jolliest trolley to see more than a million lights as it travelled through the former playground of the nation's millionaires. Riders enjoyed festive holiday music, interesting historic anecdotes, and hot beverages from Wake Up Coffee.



Holidays in History Tours: Daily daytime experiences presented the history of Jekyll Island enriched in seasonal splendor. Guests ventured throughout the historic district to learn what the holidays were like for some of America's wealthiest Gilded Age families.



Millionaire Motor Car: The museum debuted a new Millionaire Motor Car experience. During November and December, guests could ride back in time to Christmas' past in our replica Model T for a private tour of the Historic District's light displays.



HEART Training: Collections Specialist Shalan Web was selected to attend Heritage Emergency and Response (HEART) Training in Washington, DC on December 3-9. The program, organized by the Smithsonian and FEMA, provides disaster response training for cultural heritage professionals. It prepares participants to respond to emergencies and disasters that affect cultural institutions and historic sites.



Exhibits: Collaborated with contractors and JIA staff on new graphics and exhibit development for both Hollybourne and Moss Cottage exhibit updates. Began exhibit installation work at Moss Cottage.

Preservation: Completed stabilization work to replace the foundation at the Baker-Crane Carriage House, with financial assistance from the Friends of Historic Jekyll Island. Worked with contractors to finish installing dehumidifiers at Moss and Mistletoe Cottage. Helped to resolve plumbing issues at Goodyear Cottage.

Records: Archivist Faith Plazarin updated the Jekyll Island Authority record retention schedule and sent it to the state for review. The updated policy clarifies some existing information and also adds new information on digital records policies and procedures.



Board of Directors Committee Assignments
Effective August 15, 2023

<p align="center"><u>HISTORIC PRESERVATION/CONSERVATION</u></p> <p>Bob Krueger, Chair Dale Atkins Walter Rabon Joe Wilkinson Buster Evans</p> <p><u>Staff:</u> Yank Moore Michelle Kaylor Cliff Gawron</p>	<p align="center"><u>FINANCE</u></p> <p>Bill Gross, Chair Dale Atkins Bob Krueger Joe Wilkinson Walter Rabon Buster Evans Glen Willard Joy Burch-Meeks Ruel Joyner</p> <p><u>Staff:</u> Mark Williams Marjorie Johnson</p>
<p align="center"><u>HUMAN RESOURCES</u></p> <p>Buster Evans, Chair Dale Atkins Bob Krueger Joe Wilkinson Bill Gross Ruel Joyner</p> <p><u>Staff:</u> Jenna Johnson</p>	<p align="center"><u>MARKETING</u></p> <p>Joy Burch-Meeks, Chair Dale Atkins Bob Krueger Glen Willard Ruel Joyner Joe Wilkinson</p> <p><u>Staff:</u> Alexa Hawkins</p>
<p align="center"><u>LEGISLATIVE</u></p> <p>Glen Willard, Chair Dale Atkins Bob Krueger Bill Gross Walter Rabon Ruel Joyner Joy Burch Meeks</p> <p><u>Staff:</u> Mark Williams</p>	<p align="center"><u>COMMITTEE OF THE WHOLE</u></p> <p>Dale Atkins, Chair Bob Krueger Bill Gross Joe Wilkinson Walter Rabon Joy Burch-Meeks Buster Evans Glen Willard Ruel Joyner</p> <p><u>Staff:</u> Mark Williams Noel Jensen</p>