



Agenda

Tuesday, September 19, 2023

9:30 a.m.

Jekyll Island Convention Center
JIA Committees and Meeting

Public Comment

Written public comments can be submitted online till 12:00 noon on Monday, September 18th at the JIA Board of Directors [website](https://www.jekyllisland.com/jekyll-island-authority/board-directors/). The name of the person and the topic of the comment will be read into the record. The full public comment will become part of the permanent record.

Meeting documents and public comments are available at:

<https://www.jekyllisland.com/jekyll-island-authority/board-directors/>

Chairman, Dale Atkins – Call to Order

I. Historic Preservation/Conservation Committee

Bob Krueger, Chair

- A. Presentation of Community Wildfire Protection Plan – Yank Moore, Director of Conservation
- B. Report from Georgia Sea Turtle Center – Michelle Kaylor, Director of GSTC

II. Finance Committee

Bill Gross, Chair

- A. August Financials – Bill Gross, Chair
- B. Acceptance of Grant from Southern Tennis Association (USTA Southern) – Marjorie Johnson, Chief Accounting Officer
- C. Consideration of Capital Project Request – Marjorie Johnson, Chief Accounting Officer

III. Human Resources Committee

Buster Evans, Chair

- A. Retirement Presentation for Danny Sheppard – Jenna Johnson, Director of Human Resources

IV. Marketing Committee

Joy Burch-Meeks, Chair

- A. Report from Marketing Department – Alexa Hawkins, Director of Marketing & Communications

V. Legislative Committee

Glen Willard, Chair

No report

VI. Committee of the Whole

Dale Atkins, Chair

- A. First Reading of Codified JIA Ordinances – Zach Harris, General Counsel
- B. Operations Update – Noel Jensen, Deputy Executive Director
- C. Executive Director’s Report – Mark Williams, Executive Director
- D. Chairman’s Comments – Dale Atkins, Chair

I f N e e d e d - 5 M i n u t e B r e a k

Board Meeting Agenda

Chairman, Dale Atkins – Call to Order

Action Item

- 1. Minutes of the August 15, 2023 Board Meeting
- 2. Acceptance of Grant from Southern Tennis Association (USTA Southern)
- 3. Consideration of Capital Request

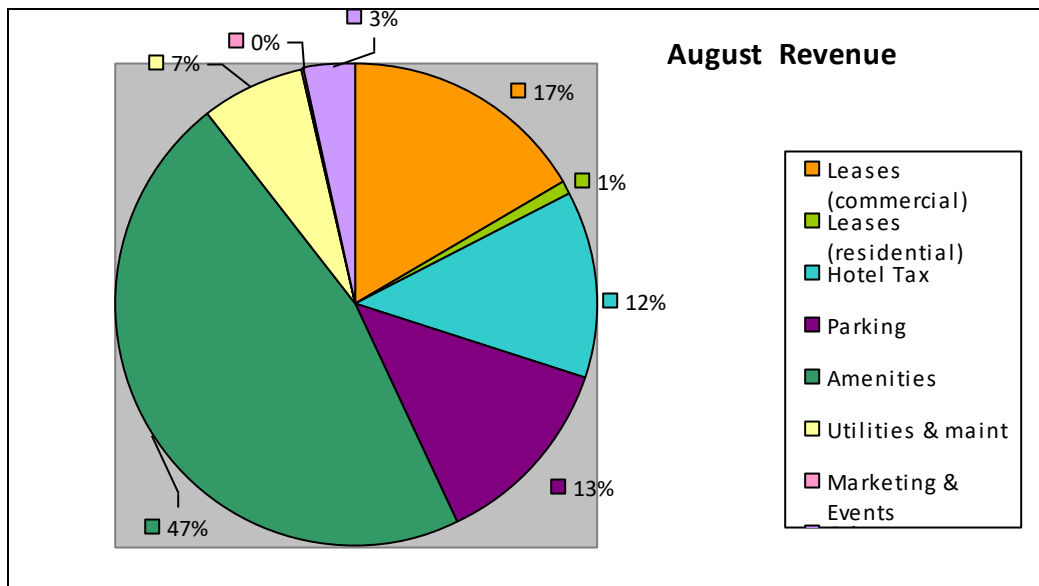
Adjournment

MEMORANDUM

TO: FINANCE COMMITTEE
FROM: MARJORIE JOHNSON
SUBJECT: AUGUST FINANCIAL STATEMENTS
DATE: 9/12/2023

Revenues

Revenues for August were \$4,279,682 which reflects a favorable \$446K (12%) variance from budget. Year-to-date revenues reflect a favorable \$804K (7%) variance from budget and a favorable \$1.5M (14%) variance from the prior year to date revenues.



The largest variances for the month were:

- Business Leases (+\$123K) – Percentage rent received in August is based on July 2023 revenues from Island businesses and hotels. The percentage rent exceeded the amount we had anticipated when the budget was prepared.
- Convention Center (+\$111K) – The Center hosted 15 events covering 34 event days with 6.2K attendees this month. With the summer season winding down, the conference numbers continue to be higher than forecasted going into the fall season.

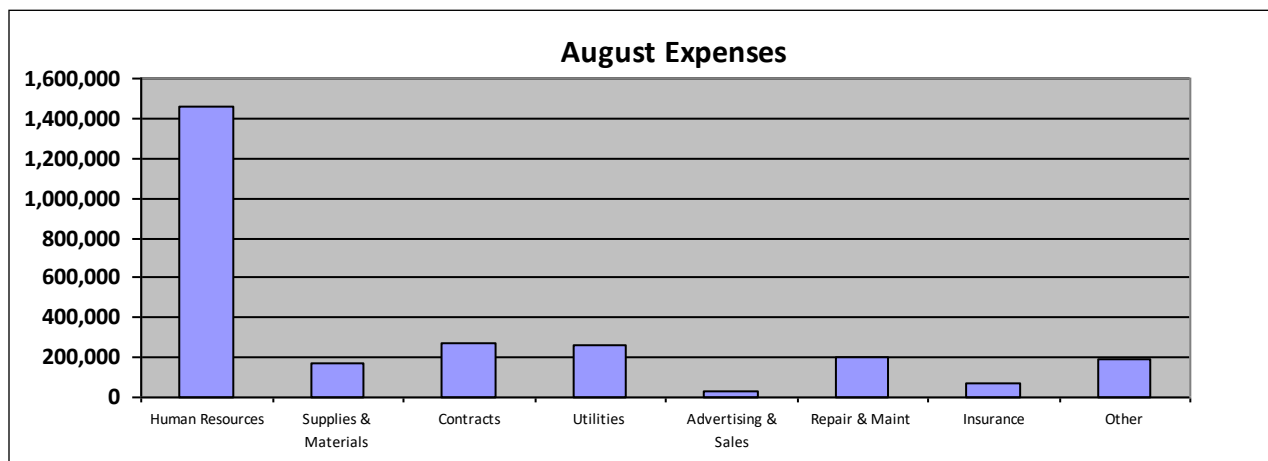
- Summer Waves (+\$67K) – Group sales and locker rentals made up the largest part of the variance this month. Due to schools being back in session, the park was only open on weekends for most of this month.

Expenses

Expenses were \$2,642,053 for August and reflected a favorable budget variance of \$203K (7%) for the month. Expenses also reflected a favorable \$444K variance from Year-to-date budget and reflected an unfavorable \$328K (5%) variance from Prior Year to Date expenses.

The largest budget variances for the month were:

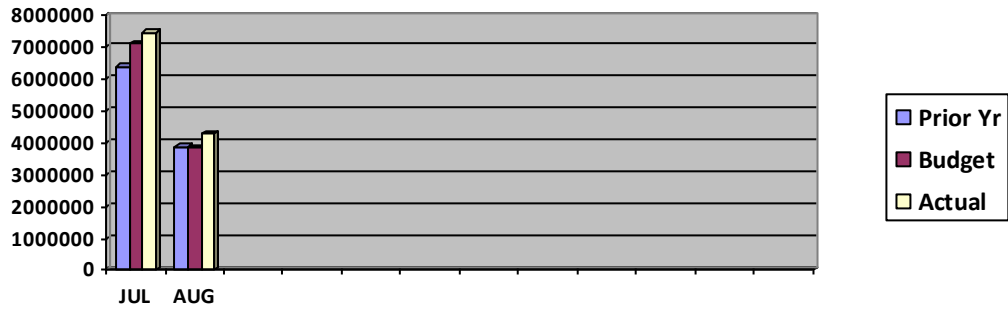
- Human Resources (-\$266K) – the variance is due to vacant positions.
- Advertising & Sales (-\$40K) – this variance is due to timing and is expected to be on track with budget by the end of the fiscal year.
- Insurance (+\$69K) – variance is due to insurance rates from the State being higher than the initial estimated costs.



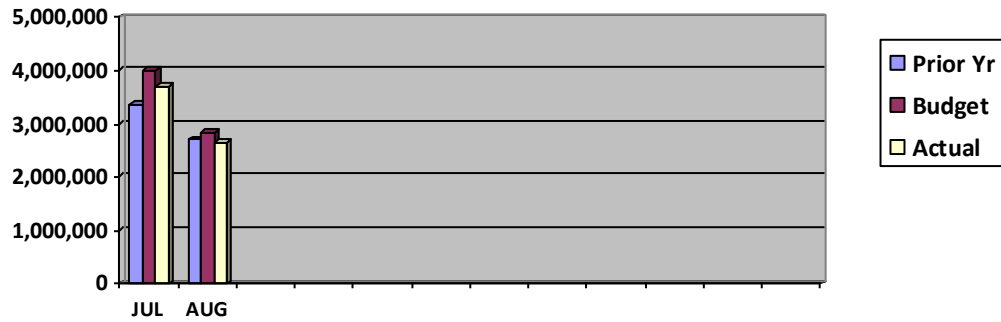
Net Operating Cash

The Net Operating Cash Income for the month is \$1,637,629, which is a \$649K favorable variance from the budgeted net operating cash income of \$989,106. Net Operating Cash Income reflects a favorable \$1.2M variance from year-to-date budget and a favorable \$1.2M variance from prior year to date income.

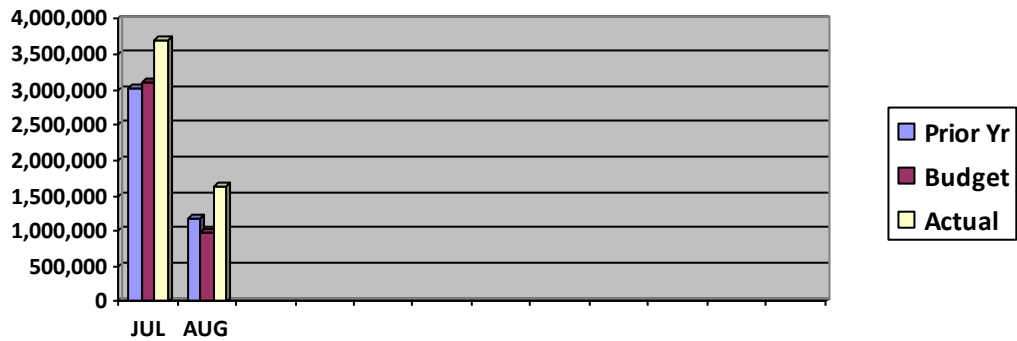
Total Revenues



Total Expenses



Net Operating Cash



Jekyll Island Authority
CONSOLIDATED BUDGET COMPARISON
For the Two Months Ending August 31, 2023

	MONTH ACTUAL	MONTH BUDGET	BUDGET VARIANCE		YTD ACTUAL	YTD BUDGET	BUDGET VARIANCE		PRIOR YEAR ACTUAL		VARIANCE
			(000's)	%			(000's)	%		(000's)	%
Revenues											
Administration											
Business Leases	710,120	586,672	123	21%	1,262,162	1,133,439	129	11%	1,197,141	65	5%
Hotel Tax	373,085	347,550	26	7%	690,814	654,850	36	5%	604,772	86	14%
Tourism Development Fund	159,894	148,950	11	7%	291,594	280,650	11	4%	258,331	33	13%
Parking	556,817	557,778	(1)	0%	1,452,222	1,389,239	63	5%	1,149,238	303	26%
Interest	64,871	20,000	45	224%	107,254	40,000	67	168%	18,168	89	490%
Lot Rentals	39,250	10,288	29	282%	89,387	20,688	69	332%	38,665	51	131%
Foundation	2,017	420	2	381%	2,533	2,327	0	9%	2,406	0	5%
Airport	2,001	2,304	(0)	-13%	3,283	4,584	(1)	-28%	2,642	1	24%
Administration revenue	76,474	68,078	8	12%	85,191	79,800	5	7%	32,530	53	162%
Beach Village	1,051	1,210	(0)	-13%	2,316	1,988	0	17%	-	2	0%
Intern Housing	2,530	9,000	(6)	-72%	10,290	18,000	(8)	-43%	9,780	1	5%
Total Administration	1,988,109	1,752,249	236	13%	3,997,046	3,625,564	371	10%	3,313,672	683	21%
Enterprises											
Golf	191,899	161,272	31	19%	426,681	349,570	77	22%	383,338	43	11%
Convention Center	628,587	517,582	111	21%	1,548,070	1,264,073	284	22%	1,357,798	190	14%
Summer Waves	638,880	571,448	67	12%	1,950,124	1,875,594	75	4%	1,839,331	111	6%
Campground	162,213	168,604	(6)	-4%	422,825	403,944	19	5%	411,148	12	3%
Life is Good	23,305	25,181	(2)	-7%	62,304	64,537	(2)	-3%	69,253	(7)	-10%
Museum	32,712	69,312	(37)	-53%	128,492	163,967	(35)	-22%	174,440	(46)	-26%
Georgia Sea Turtle Center	252,110	237,335	15	6%	681,168	656,957	24	4%	611,443	70	11%
Conservation	(1,046)	2,306	(3)	-145%	4,223	3,926	0	8%	(23,400)	28	-118%
Miniature Golf & Bikes	25,342	35,452	(10)	-29%	80,495	105,255	(25)	-24%	97,448	(17)	-17%
Water/Wastewater	214,336	189,796	25	13%	382,616	358,425	24	7%	359,062	24	7%
Sanitation	48,798	46,905	2	4%	95,926	93,810	2	2%	93,014	3	3%
Fire Department	1,617	3,660	(2)	-56%	1,752,101	1,745,804	6	0%	1,427,945	324	23%
Tennis	27,374	18,753	9	46%	34,228	36,084	(2)	-5%	26,387	8	30%
Marketing, Special Events & Sales	2,400	3,150	(1)	-24%	104,994	123,197	(18)	-15%	51,061	54	106%
Guest Information Center	10,440	13,468	(3)	-22%	26,581	30,697	(4)	-13%	33,329	(7)	-20%
Camp Jekyll & Soccer Fields	20,735	15,644	5	33%	36,922	39,661	(3)	-7%	38,126	(1)	-3%
Landscaping, Roads & Trails	11,477	1,500	10	665%	13,065	3,000	10	335%	2,115	11	518%
Vehicle & Equipment Maintenance	394	250	0	58%	394	250	0	58%	447	(0)	-12%
Facility Maintenance	-	-	-	0%	54	-	0	0%	741	(1)	-93%
Total Enterprises	2,291,572	2,081,619	210	10%	7,751,263	7,318,754	433	6%	6,953,026	798	11%
Total Revenues	4,279,682	3,833,868	446	12%	11,748,309	10,944,318	804	7%	10,266,698	1,482	14%
Expenses											
Human Resources	1,454,215	1,720,424	(266)	-15%	3,204,405	3,527,324	(323)	-9%	2,973,240	231	8%

	MONTH ACTUAL	MONTH BUDGET	BUDGET VARIANCE		YTD ACTUAL	YTD BUDGET	BUDGET VARIANCE		YEAR ACTUAL	VARIANCE	
			(000's)	%			(000's)	%		(000's)	%
Supplies & Materials	167,402	166,343	1	1%	325,989	376,263	(50)	-13%	316,855	9	3%
Advertising & Sales	27,762	67,552	(40)	-59%	88,044	143,652	(56)	-39%	179,101	(91)	-51%
Repairs - Facilities & Grounds	173,221	174,802	(2)	-1%	330,279	330,308	(0)	0%	286,987	43	15%
Utilities	248,449	219,033	29	13%	447,790	427,484	20	5%	421,747	26	6%
Insurance	73,920	4,884	69	1414%	888,503	874,883	14	2%	670,991	218	32%
Contracts	270,143	264,499	6	2%	555,307	570,969	(16)	-3%	672,065	(117)	-17%
Rentals	55,382	62,322	(7)	-11%	112,696	126,132	(13)	-11%	130,288	(18)	-14%
Printing	620	5,400	(5)	-89%	29,062	36,000	(7)	-19%	33,535	(4)	-13%
Motor Vehicle	29,359	39,896	(11)	-26%	58,767	76,894	(18)	-24%	69,565	(11)	-16%
Telephone	8,655	9,031	(0)	-4%	17,429	18,025	(1)	-3%	17,661	(0)	-1%
Equipment Purchase <\$1K	2,101	2,350	(0)	-11%	8,281	15,855	(8)	-48%	13,270	(5)	-38%
Equipment Purchase \$1K to \$5K	2,734	3,000	(0)	-9%	4,732	9,500	(5)	-50%	23,775	(19)	-80%
Travel	3,542	3,515	0	1%	4,909	7,930	(3)	-38%	6,393	(1)	-23%
Dues	38,909	37,523	1	4%	180,576	168,651	12	7%	115,692	65	56%
Credit Card Fees	85,563	64,135	21	33%	150,380	141,606	9	6%	147,878	3	2%
Bank Fees	76	50	0	53%	134	100	0	34%	111	0	21%
Total Expenditures	2,642,053	2,844,761	(203)	-7%	6,407,284	6,851,578	(444)	-6%	6,079,152	328	5%
Net Operating Cash Income **	1,637,629	989,106	649	66%	5,341,025	4,092,740	1,248	30%	4,187,547	1,153	28%

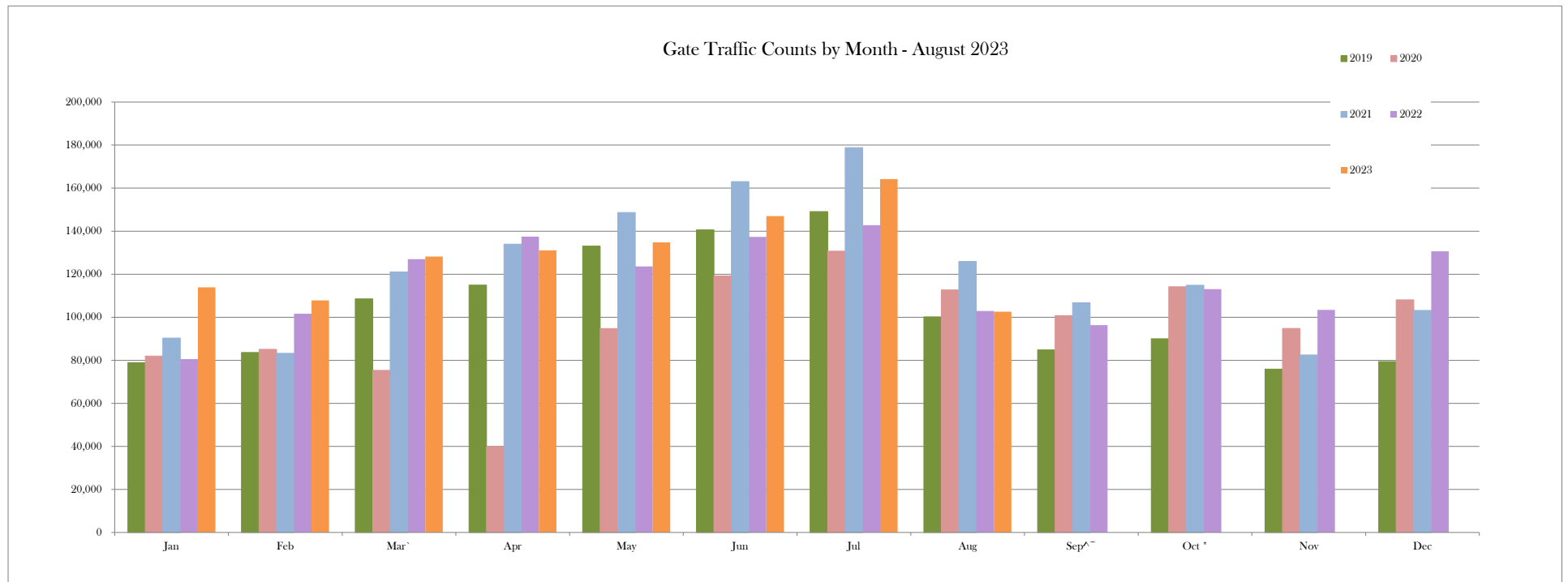
** Does not include depreciation or capital projects

August 2023 Traffic Counts

	2019			2020			2021			2022			2023		
	Daily/Weekly	Annual Passes	Total	Daily/Weekly	Annual Passes	Total	Gate Purchase	Pre-purchased	Total	Gate Purchase	Pre-purchased	Total	Gate Purchase	Pre-purchased	Total
January	28,874	50,037	78,911	29,773	52,159	81,932	23,462	66,875	90,337	22,696	57,843	80,539	28,395	85,527	113,922
February	35,010	48,619	83,629	32,646	52,457	85,103	22,609	60,616	83,225	29,766	71,891	101,657	32,998	74,849	107,847
March	51,682	56,865	108,547	27,012	48,279	75,291	39,560	81,491	121,051	36,635	90,333	126,968	42,879	85,313	128,192
April	61,404	53,529	114,933	12,082	27,810	39,892	47,198	86,746	133,944	44,680	92,799	137,479	47,452	83,637	131,089
May	74,194	58,894	133,088	44,891	49,825	94,716	58,179	90,491	148,670	44,071	79,550	123,621	46,969	87,805	134,774
June	82,105	58,479	140,584	51,147	68,042	119,189	60,141	102,896	163,037	58,450	78,894	137,344	55,739	91,235	146,974
July	89,499	59,595	149,094	56,441	74,236	130,677	60,613	118,185	178,798	62,840	79,953	142,793	66,229	97,944	164,173
August	47,501	52,687	100,188	39,096	73,585	112,681	38,368	87,543	125,911	36,217	66,712	102,929	35,895	66,699	102,594
September	37,317	47,518	84,835	34,055	66,662	100,717	34,300	72,468	106,768	32,371	63,952	96,323	0	0	0
October	39,100	50,923	90,023	33,851	80,276	114,127	37,170	77,713	114,883	35,694	77,360	113,054	0	0	0
November	30,173	45,699	75,872	22,914	71,876	94,790	26,069	56,386	82,455	28,306	75,088	103,394	0	0	0
December	31,871	47,504	79,375	29,842	78,215	108,057	37,396	65,769	103,165	36,894	93,741	130,635	0	0	0
Totals	608,730	630,349	1,239,079	413,750	743,422	1,157,172	485,065	967,179	1,452,244	468,620	928,116	1,396,736	356,556	673,009	1,029,565

LPR system began April 2020

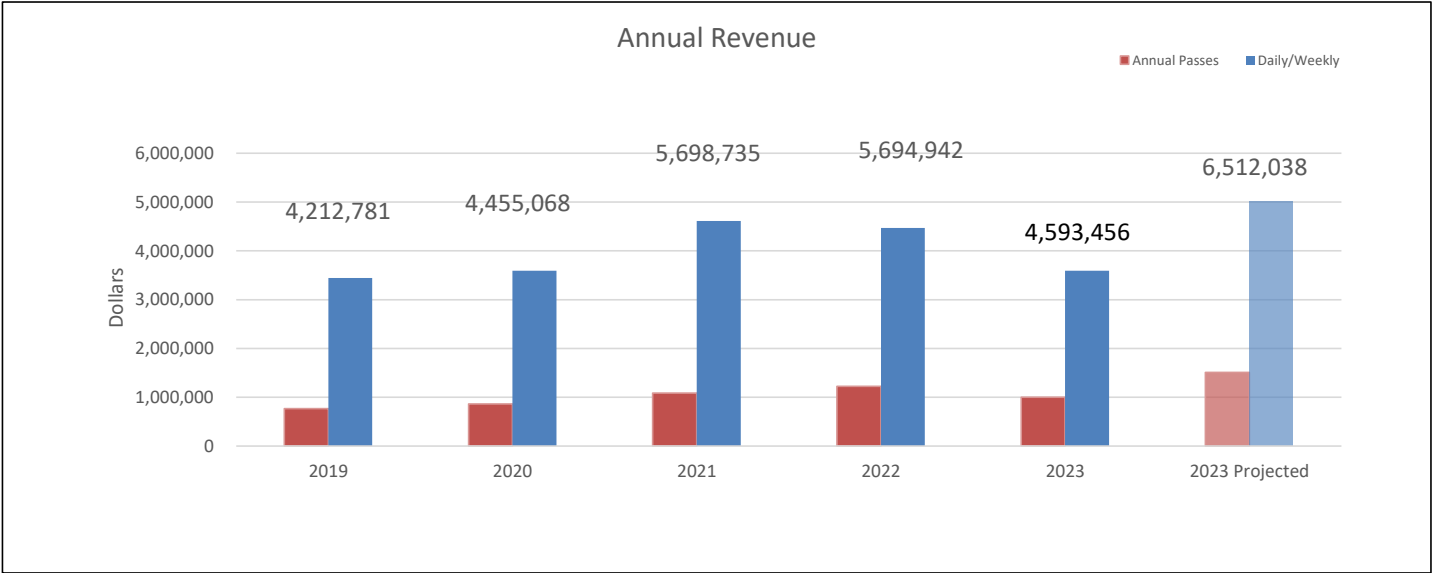
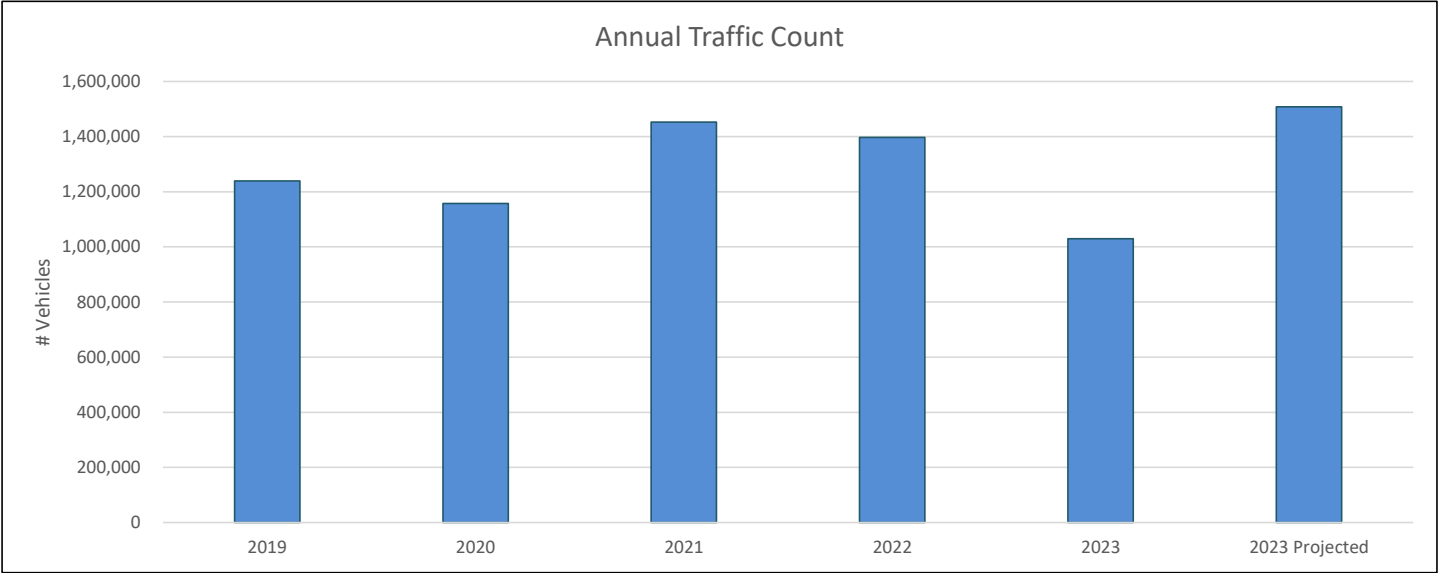
Year to Date Comparison	2019 YTD	2020 YTD	2021 YTD	2022 YTD	2023 YTD
	908,974	739,481	1,044,973	953,330	1,029,565



COVID - March 2020 through July 2020 (most significant impact)

~Sept 2019 - Hurricane Dorian

Traffic Counts and Revenue as of August 31, 2023



Sept 6, 2023

Jekyll Island Convention Center SMG and JIA combined.

August FY24 Financial Review

	FY 24	FY 23	FY 22	FY 21	FY20	FY19	FY18	FY17
Number of Events	15	13	11	0	13	19	15	15
Event Days	34	35	27	0	38	40	28	23
Attendance	6,218	5,845	6,064	0	6,586	7,371	4,370	4,785
Sq Feet Used	761,650	649,260	745,960	0	432,490	648,902		
Revenue	\$680,335 Actual \$579,884 Bud	\$552,358 Act \$511,395 Bud	\$381,892 Act	\$850	\$410,233	\$483,957	\$344,836	\$217,296

With the summer season winding down, the conference numbers continued to be above our forecast. Superior Court Judges, EMC, and TC Tech all led with stronger than anticipated attendance. The increase of roughly 10% on average remains the trend, thus rippled into higher F&B. Public Works had a great turnout in the trade show and expanded spaces to incorporate more F&B than initially anticipated. Both GA Environmental and BenPro saw the more dynamic shift in numbers with record attendance and additional ancillary services required. Another consistent avenue is how we are trending continuously with the audio visual. Numbers remain strong across the spectrum and contracts are being turned back for rebooking's.

FUTURE Contracts Issued – 12 estimated revenue - \$721,000

Conventions –7– Anticipated rev of \$666,000

Meetings –2 –Anticipated revenue \$31,000

Banquet – 1 Anticipated revenue \$24,000

PROPOSALS

CVB – 11

C Vent- 3

Meetings Planner Tours/Visits - 5

JEKYLL ISLAND AUTHORITY

HOTEL OCCUPANCY STATISTICS

August 2023

HOTEL STATISTICS AT-A-GLANCE

Aug-23

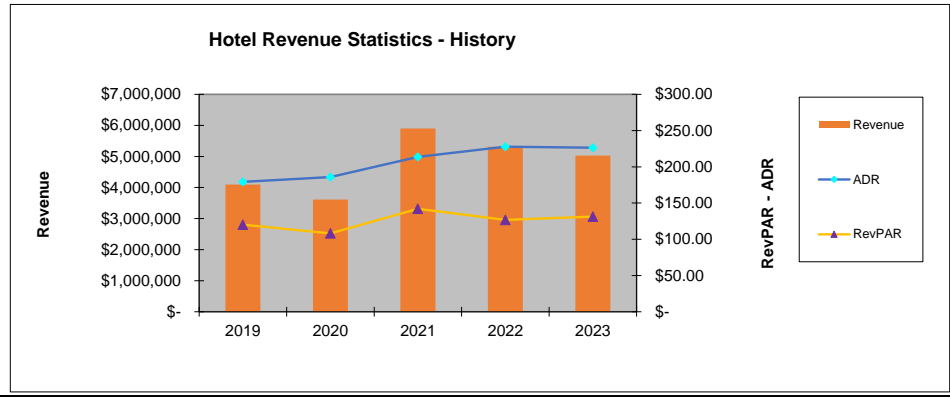
Total Revenue	\$	5,030,569
Occupancy Rate		58.1%
Rev PAR	\$	131.39
ADR	\$	226.32

Aug-22

Total Revenue	\$	5,310,896
Occupancy Rate		55.7%
RevPAR	\$	126.85
ADR	\$	227.78

Aug-21

Total Revenue	\$	5,898,949
Occupancy Rate		66.5%
RevPAR	\$	142.05
ADR	\$	213.72



OCCUPANCY REPORT DETAIL

Hotel	# of Rms	Units Availbl	Units Occpd	Percent Occpd	Average Daily Rate	RevPAR	2023 Room Revenue	2022 Room Revenue	Revenue Variance	
Beachview Club	38	1,141	411	36.0%	\$ 250.06	\$ 90.07	\$ 102,774.45	\$ 105,475.00	\$ (2,701)	-3%
Home2Suites	107	3,317	2,188	66.0%	\$ 203.23	\$ 134.05	\$ 444,660.00	\$ 360,300.24	\$ 84,360	23%
Holiday Inn Resort	157	4,108	2,268	55.2%	\$ 185.29	\$ 102.30	\$ 420,241.00	\$ 465,314.00	\$ (45,073)	-10%
Days Inn & Suites	124	1,212	865	71.4%	\$ 205.84	\$ 146.91	\$ 178,054.23	\$ 358,342.24	\$ (180,288)	-50%
Courtyard by Marriott/ Residence Inn	209	6,479	4,343	67.0%	\$ 221.63	\$ 148.56	\$ 962,542.00	\$ 880,409.00	\$ 82,133	9%
Hampton Inn	138	4,278	2,296	53.7%	\$ 182.79	\$ 98.10	\$ 419,683.49	\$ 370,802.00	\$ 48,881	13%
Jekyll Island Club Resort	200	4,916	2,684	54.6%	\$ 348.85	\$ 190.47	\$ 936,326.00	\$ 970,912.00	\$ (34,586)	-4%
Seafarer Inn & Suites	73	1,970	1,277	64.8%	\$ 163.57	\$ 106.03	\$ 208,874.60	\$ 146,933.71	\$ 61,941	42%
Villas by the Sea	108	3,012	1,197	39.7%	\$ 209.49	\$ 83.25	\$ 250,754.00	\$ 299,534.00	\$ (48,780)	-16%
Villas by the Sea - Jekyll Realty	20	620	159	25.6%	\$ 143.35	\$ 36.76	\$ 22,792.90	\$ 45,009.35	\$ (22,216)	-49%
Villas by the Sea - Parker Kaufman	34	1,034	333	32.2%	\$ 155.50	\$ 50.08	\$ 51,781.50	\$ 57,436.84	\$ (5,655)	-10%
Westin	200	6,200	4207	67.9%	\$ 245.33	\$ 166.47	\$ 1,032,085.00	\$ 1,250,428	\$ (218,343)	-17%
Aug-23 Total	1,408	38,287	22,228	58.1%	\$ 226.32	\$ 131.39	\$ 5,030,569	\$ 5,310,896	\$ (280,327)	-5.3%

Home2 Suites opened 8/28/19

JEKYLL ISLAND AUTHORITY

HOTEL OCCUPANCY STATISTICS

Calendar Year to Date - August 2023

HOTEL STATISTICS AT-A-GLANCE

2023

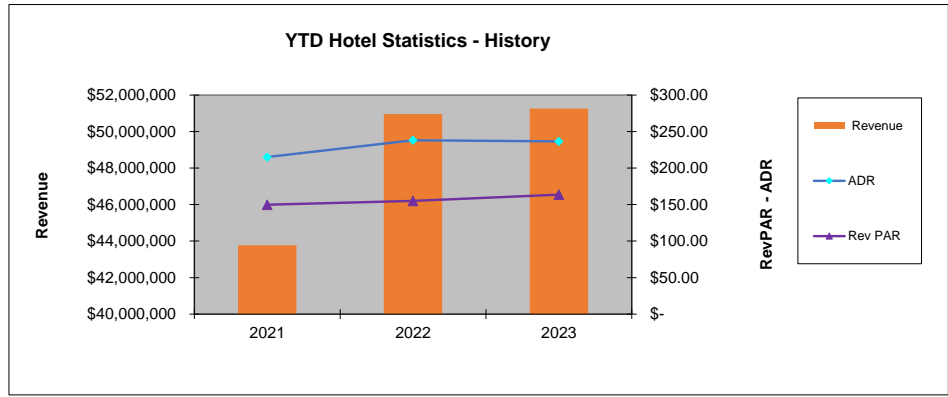
Total Revenue	\$	51,267,310
Occupancy Rate		69.1%
Rev PAR	\$	163.63
ADR	\$	236.72

2022

Total Revenue	\$	50,955,954
Occupancy Rate		65.1%
RevPAR	\$	155.07
ADR	\$	238.11

2021

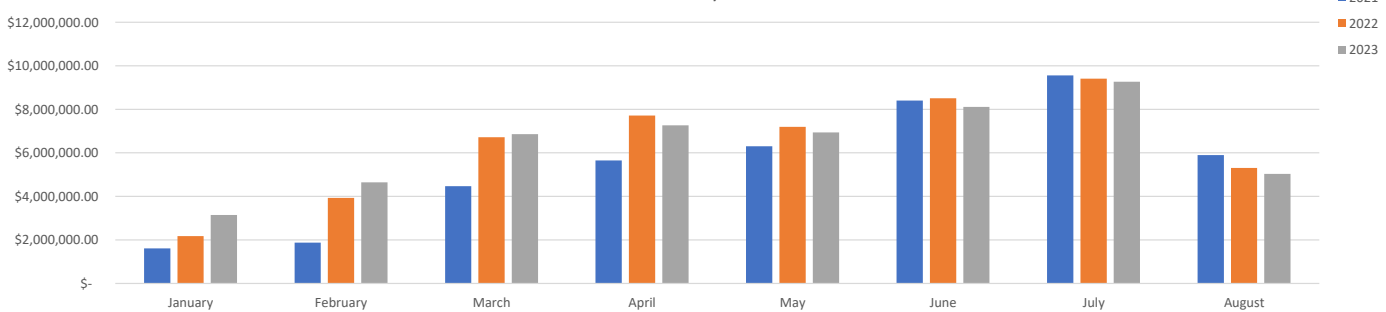
Total Revenue	\$	43,775,194
Occupancy Rate		69.7%
RevPAR	\$	149.86
ADR	\$	215.16



OCCUPANCY REPORT DETAIL

Hotel	# of Rms	Units Availbl	Units Occpd	Percent Occpd	Average Daily Rate	RevPAR	2023 Room Revenue	2022 Room Revenue	Revenue Variance	
Beachview Club	38	9,046	5,635	62.3%	\$ 246.66	\$ 153.65	1,389,939	1,302,725	\$ 87,214	7%
Home2Suites	107	26,001	19,791	76.1%	\$ 209.38	\$ 159.37	4,143,843	3,772,651	\$ 371,191	10%
Holiday Inn Resort	157	36,593	22,641	61.9%	\$ 218.00	\$ 134.88	4,935,765	4,952,614	\$ (16,849)	0%
Days Inn & Suites	124	18,037	14,347	79.5%	\$ 175.10	\$ 139.28	2,512,158	4,014,602	\$ (1,502,445)	-37%
Courtyard by Marriott/ Residence Inn	209	50,787	37,117	73.1%	\$ 240.88	\$ 176.05	8,940,921	7,443,387	\$ 1,497,534	20%
Hampton Inn	138	33,534	21,563	64.3%	\$ 204.06	\$ 131.22	4,400,195	4,548,760	\$ (148,566)	-3%
Jekyll Island Club Resort	200	40,189	27,392	68.2%	\$ 352.16	\$ 240.02	9,646,246	10,098,830	\$ (452,584)	-4%
Seafarer Inn & Suites	73	16,161	11,904	73.7%	\$ 170.54	\$ 125.61	2,030,056	1,878,485	\$ 151,571	8%
Villas by the Sea	108	22,184	13,398	60.4%	\$ 217.56	\$ 131.39	2,914,866	2,831,334	\$ 83,532	3%
Villas by the Sea - Jekyll Realty	20	4,648	2,649	57.0%	\$ 153.41	\$ 87.43	406,372	397,071	\$ 9,300	2%
Villas by the Sea - Parker Kaufman	34	7,528	4,515	60.0%	\$ 157.71	\$ 94.59	712,076	419,217	\$ 292,859	70%
Westin	200	48,600	35,626	73.3%	\$ 259.22	\$ 190.02	9,234,875	9,296,277	\$ (61,402)	-1%
2023 Total		313,308	216,578	69.1%	\$ 236.72	\$ 163.63	\$ 51,267,310	\$ 50,955,954	\$ 311,355	0.6%
2022 Total		328,607	214,002	65.1%	\$ 238.11	\$ 155.07	\$ 50,955,954			
2021 Total		292,113	203,457	69.7%	\$ 215.16	\$ 149.86	\$ 43,775,194			

Revenues by Month



MEMORANDUM

TO: FINANCE COMMITTEE
FROM: MARJORIE JOHNSON, CHIEF ACCOUNTING OFFICER
SUBJECT: SOUTHERN TENNIS ASSOCIATION GRANT
DATE: 09/19/2023

The Jekyll Island Tennis department has been awarded a 2023 National Tennis Month grant for \$500.00 grant from the Southern Tennis Association (USTA Southern). There are no matching funds required for this grant.

The grant can be used to offset costs for food and supplies for National Tennis Month events. Our Tennis Center provided a happy hour event at the Southern Clay Court East Tournament and these funds would be used to offset those expenses.

Staff requests the Board's consideration in accepting the grant award from the Southern Tennis Association in the amount of \$500.00.

MEMORANDUM

TO: FINANCE COMMITTEE
FROM: MARJORIE JOHNSON, CHIEF ACCOUNTING OFFICER
SUBJECT: FY 2024 CAPITAL PROJECT REQUEST – BEACH VILLAGE SPLASH PAD
DATE: 9/13/2023

The fire pit in the Beach Village was built with quality materials, however they have not stood up well against the salt air. The unit is now inoperable and in need of complete restoration. Due to the mild winter climate on Jekyll Island, the fire pit in the Beach Village is only in operation for a small portion of each year. Staff is proposing to dismantle and remove the fire pit from its current location.

In place of the fire pit, the staff would like to replace it with a 45' x 45' recirculating Splash Pad that is more suited to the climate on Jekyll Island.

The proposed Splash Pad will feature a variety of interactive water features including fountains, water jets and LED lighting. A new Splash Pad will offer a safe and enjoyable water-feature for families and will operate year-round.

The estimated cost of the Splash Pad, UV treatment system and lighting for this project is \$450,000.00.

If approved, we plan to open the new feature to the public by Spring of 2024.

Funding for this project will come from the Beach Village Event fund and the Public Improvement fund.

MEMORANDUM

TO: COMMITTEE OF THE WHOLE
FROM: ZACHARY B. HARRIS, GENERAL COUNSEL
SUBJECT: FIRST READING OF CODIFIED VERSION OF ORDINANCES O-2022-1
AND O-2022-2
DATE: SEPTEMBER 19, 2023

Background

The JIA Board adopted Ordinance No. O-2022-1 amending, restating and revising the Code of Ordinances of the Jekyll Island State Park Authority on June 2, 2022. The JIA Board subsequently adopted Ordinance No. O-2022-2 establishing a greenspace ordinance on October 28, 2022. Because the substantive provisions of these ordinances were set forth in attachments incorporated by reference in the ordinances, each ordinance also authorized the JIA Executive Director to edit and reformat the ordinance to comply with the existing Code's requirements as to numbering and format.

In coordination with the editors of Municode.com, JIA's code hosting provider, JIA staff proposes for first reading the draft of the codification of Ordinance Nos. O-2022-1 and O-2022-2, which may be found here: <https://www.jekyllisland.com/wp-content/uploads/2023/09/Codified-JIA-Ordinances-2023.pdf>. Where appropriate, internal cross-references within the proposed code have been numbered or renumbered to correspond with the revised code sections. Except as modified by Ordinances O-2022-1 and O-2022-2, existing code sections remain in effect and unchanged.

Recommendation

This item is presented for first reading only. No action is required at this time.

The Jekyll Island State Park Authority (JIA) Board of Directors met in Public Session Tuesday, August 15, 2023, at the Jekyll Island Convention Center and via teleconference.

Members Present: Mr. Dale Atkins, Chairman
Mr. Bob Krueger, Vice Chairman
Mr. Bill Gross, Secretary/Treasurer
Dr. Buster Evans
Mr. Glen Willard
Ruel Joyner
Interim Commissioner Walter Rabon

Members Absent: Ms. Joy Burch-Meeks
Mr. Joseph B. Wilkinson Jr.

Key Staff Present: Mark Williams, Executive Director
Noel Jensen, Deputy Executive Director
Marjorie Johnson, Chief Accounting Officer
Tom Alexander, Director of Historic Resources
Jenna Johnson, Director of Human Resources
Zachary Harris, General Counsel
Alexa Hawkins, Director of Communications & Marketing
Anna Trapp, Executive Assistant

Chairman Dale Atkins, called the meeting to order at 9:30 a.m. All members were present in-person, except for Mr. Wilkinson and Ms. Burch-Meeks, who were both absent.

JIA received two online public comments for this meeting:

- Cathy Dillon – Various Concerns for New Executive Director
- Jon Stevenson – Fireworks

JIA Board Member Appointments Update & Announcements

1. Chairman Atkins welcomed and introduced Mr. Walter Rabon, Interim Commissioner of DNR. The Commissioner of DNR serves as an ex-officio member of the Board.
2. Chairman Atkins announced that Governor Kemp reappointed Mr. Glen Willard and himself to continue serving on the JIA Board, with the expiration term of July 1, 2027. Mark Williams, Executive Director, congratulated Mr. Atkins for also being reappointed as Chair of the JIA Board for another one-year term.
3. Chairman Atkins appointed Mr. Rabon to the following committees: Historic Preservation/Conservation, Finance, Legislative, and Committee of the Whole. All other committee assignments remained the same as the previous year.

I. Historic Preservation/Conservation Committee

Bob Krueger, Chair

- A. Tom Alexander, Director of Historic Resources, presented a department report. He highlighted the following items:

- Through the Jekyll Island Foundation, Historic Resources was recently awarded a grant of \$10,000 to apply toward preservation work needed on the exterior of Indian Mound Cottage.
- Historic Resources has developed an updated Internal Operations Plan. This is the first update to the plan since 2002.
- Conservation work on Faith Chapel's Tiffany Window is complete, and re-installation is slated for the second week of September. A rededication program is in the planning stage.
- Work on the outdoor classroom at Mosaic continues and nears completion. This space will be used for youth activities, adult programs, lectures, and other educational presentations.
- Revenues for Historic Resources in Fiscal Year 2023 exceeded revenues for all previous fiscal years. Additionally, Historic Resources exceeded projected revenues for fourteen consecutive months.
- Additional programming with Living History costumed interpreters has been created to offer guests unique and engaging experiences.
- In the fall, Historic Resources will offer a millionaire motor car experience to guests. Guests can take a tour in a Model-T replica that runs on a golf cart chassis.

There were no public comments.

II. Finance Committee

Bill Gross, Chair

- A. Mr. Bill Gross, Finance Committee Chair, summarized the June and July Financials including an overview of Revenues, Expenses, Net Operating Cash, Traffic Statistics, and Hotel Revenues for both months.

June

- Revenues were \$4,787,955.
- Expenses were \$3,836,965.
- Net Operating Cash Income was \$950,991.
- Total Traffic Counts were 146,974 vehicles.
- Year-to-date hotel revenues totaled \$37 million.

July

- Revenues were \$7,468,627.
- Expenses were \$3,765,231.
- Net Operating Cash Income was \$3,703,396.
- Total Traffic Counts were 164,173 vehicles.
- Year-to-date hotel revenues totaled \$46.2 million.

- B. Marjorie Johnson, Chief Accounting Officer, provided additional details for the year-end financials.

- The largest variances from the budgeted revenue were seen from business leases, which were \$653,000 better than budget, hotel tax revenues which were \$1.5 million better than budget, and the Convention Center which was \$1.4 million better than budget.

- The largest variance in expenses for fiscal year 2023 was personnel expenses, which were \$1 million less than budget.
- Net income for the fiscal year was \$8,413,821, which was \$6.9 million better than budgeted. From these revenues:
 - The JIA Board approved \$5 million in capital equipment and projects.
 - \$175,000 was allocated towards the purchase of a ladder truck.
 - \$312,000 was contributed to the Water/Wastewater Fund.
 - \$1.15 million was contributed to the Tourism Fund.
 - \$569,000 was contributed to the Public Area Improvement Fund.
 - \$100,000 was carried forward for the ecological design portion of the Golf Improvement Plan.
 - \$1.1 million will be contributed to JIA's Cash Reserve Fund.

C. Marjorie Johnson, Chief Accounting Officer, presented several capital equipment and projects requests for consideration. The request included \$275,000 from the Water/Wastewater Fund for improvements at the water/wastewater treatment plant. Additionally, \$205,500 from the Public Improvement Fund was requested for landscaping equipment and electronic billboards at the end of the Jekyll Island Causeway.

A motion to recommend approving the Capital Equipment and Projects Requests as recommended by staff, was made by Dr. Evans and seconded by Mr. Krueger. The motion carried unanimously.

There were no public comments.

III. Human Resources Committee

Buster Evans, Chair

A. Jenna Johnson, Director of Human Resources, presented a Fiscal Year 2023 Staffing Level Update. The JIA has an average roster of 284 full-time and part-time employees. During FY23, 109 employees left. This was a 5% decrease from the previous year. 86 employees left voluntarily and 23 involuntarily. Of the 86 employees who left voluntarily, 49 were part-time employees while 37 were full-time. The reasons for those who left voluntarily were as follows:

- 35% - Opportunity
- 27% - Personal
- 9% - Relocation
- 12% - Availability
- 10% - Abandoned Job
- 7% - Retirement

J. Johnson also discussed the turnover trends JIA has seen since FY14 which has fluctuated through the years. Turnover numbers spiked in FY21 following the COVID-19 pandemic, but they have since dropped and seem to be stabilizing.

Lastly, J. Johnson shared the year-to-year headcount comparisons for full-time and part-time employees. She explained that filling part-time positions is becoming

increasingly difficult, noting that previously, part-time positions were often filled by people who had retired, but these retirees are now choosing to not continue working. With that gap in the workforce, it's challenging to find part-time employees who can work certain hours during the day. Moving forward, some positions may need to be reevaluated to ensure departments are staffed appropriately.

There were no public comments.

IV. Marketing Committee

Joy Burch-Meeks, Chair

A. Alexa Hawkins, Director of Marketing & Communications, presented a department report which included a summary of media highlights and accolades.

- *Atlanta Magazine* highlighted Jekyll Island in their “Georgia’s Enchanted Islands” feature.
- *Garden & Gun* published a story on Cinco, the sea turtle who returns to Jekyll Island every year for nesting season.
- *Daily Beast* highlighted Jekyll’s conservation efforts and its uniqueness.
- Two issues of *31•81, The Magazine of Jekyll Island* have been nominated as finalists in the 2023 Folio: Eddie and Ozzie Awards.
- Jekyll Island was ranked Favorite Beach Town in Southeast United States through *Trazee Travel* which is a traveler-based recognition.
- Holly Jolly Jekyll received the 2023 Event of Year Award through the Southeast Tourism Society. Additionally, Jekyll’s Shrimp & Grits Festival was also recognized as a 2023 Signature Event.

There were no public comments.

V. Legislative Committee

Glen Willard, Chair

No Report

VI. Committee of the Whole

Dale Atkins, Chair

A. Alexa Hawkins, Director of Marketing and Communications presented Request for Proposal (RFP) #378 for Public Relations Agency Services. The purpose of the RFP is to identify a new and appropriate public relations agency to support the strategic national and regional media relations and public relations priorities of Jekyll Island which includes:

- Telling the story of Jekyll Island and the JIA’s mission, goals, strategies, initiatives, successes, and opportunities to media across the country and internationally.
- Ensuring strong awareness, understanding, and support of our work with the public.
- Building engagement, trust, and advocacy through strategic communications.
- Enhancing the credibility of the organization and its operational facilities.
- Identifying industry trends to help shape internal and external messaging.

The selected agency will be responsible for overseeing a comprehensive national media and public relations plan that adheres to JIA's communication strategies. This includes a plan that cohesively represents Jekyll Island, the Jekyll Island Authority, its amenity facilities, and business partners on the island. The RFP will be released on August 15, 2023, and respondents will have until September 20, 2023, to submit responsive proposals.

Hawkins also noted that public relation services are currently budgeted, and JIA presently has a public relations agency. However, this RFP will provide the opportunity to explore other agencies that may be a better fit for Jekyll Island.

A motion to recommend issuing and releasing RFP #378 for Public Relations Agency Services as recommended by staff was made by Mr. Joyner and seconded by Mr. Willard. The motion carried unanimously.

- B. Noel Jensen, Deputy Executive Director, presented the Buccaneer Property Schematic Design for consideration. In April 2023, the JIA Board approved the Concept Phase drawings of a planned development to be built by LNWA Developers LLC and Retreat Hotels and Resorts, LLC on the 6.892-acre parcel consisting of 25 single-family homes, additional guest parking, and a community pool. The concept was revised in response to Design Review Group (DRG) feedback which reduced density, improved circulation, provided safer routing for emergency response, and recognized the future turtle lighting challenges to be resolved.

At the August 1, 2023, DRG meeting, the Schematic Design drawings passed review with minor comments, such as clarification of turning radii for emergency vehicles and clarification of maximum residential height measurements that would have to be further addressed during the Site Staking and Design Development phases of the project.

Dave Curtis, a representative for LNWA Developers LLC, was present and highlighted that smaller homes that are designed to be about 2000 square feet and 1.5 to 2 stories tall will be on the ocean side of the development and homes designed to be 2.5 to 3 stories tall will be built behind those. Additionally, the houses are designed to take advantage of natural light and breezes with the purpose of increased sustainability.

The next step in the process is the Design Development phase which will allow the Board to see the site plan, grading plan, landscape plan, tree protection plan, exterior elevations, HOA documents, and life expectancy letter.

A motion to recommend approving the Schematic Design for the Buccaneer property as recommended by staff was made by Mr. Krueger and seconded by Mr. Gross. The motion carried unanimously.

- C. Noel Jensen, Deputy Executive Director, presented an Operations update, highlighting the following:
- Summer Waves's revenue for 2023 was over \$3 million. The Man-O-War slide has spread density across the park, improving the guest experience. The additional cabanas are proving to be popular and consistently reserved by families.

- The 2023 revenues for the Campground were approximately \$13,000 higher than fiscal year 2022. Additionally, occupancy at the Campground reached 93% and 94% during June and July. Jensen attributed this high occupancy rate to the Campground staff and the new software that assists with streamlining the reservation process.
- Revenues for the Golf Course increased during fiscal year 2023. However, the maintenance expenditure leaves a very slim profit margin, if any.
- The third of four bathhouses at the Campground has been constructed.
- The design phase of the Campground Store is close to completion, and the 12-acre expansion is expected to be completed by Spring of 2024.
- Concrete has been poured for the Public Safety Complex, and construction will go vertical within the next week, dependent on weather. Completion is still expected for August 2024.

D. Mark Williams, Executive Director presented the Fiscal Year 2024 Strategic Plan for consideration. This year's Plan is a continuation of the FY 2023 Strategic Plan which highlights the need for capacity management to continue the economic and environmental balance of Jekyll Island. Major projects included in the strategic plan are the Public Safety Complex, Golf Improvement Plan, and Campground Expansion.

A motion to recommend approving the Fiscal Year 2024 Strategic plan as presented by staff was made by Mr. Joyner and seconded by Mr. Gross. The motion carried unanimously.

E. Mark Williams, Executive Director, presented his report. He congratulated Mr. Atkins and Mr. Willard on their Board reappointments and welcomed Interim Commissioner Rabon. He thanked the JIA staff for their assistance and patience during the transition into his new role. Williams also provided an overview of a few ongoing items.

- Meetings have begun with Jekyll Island hoteliers and will continue.
- Williams was invited to present an update on JIA operations to the St. Simons Island Rotary Club. Many additional presentations to local groups as well as Convention Center groups are scheduled for later in the year.
- The golf course design team, Jeffrey Stein and Brian Ross, have continued visiting Jekyll's golf courses and are committed to understanding the historical elements of golf on Jekyll.

F. Dale Atkins provided the Chairman's comments. He thanked Mr. Williams and the rest of the JIA staff for their tremendous efforts. He also thanked Georgia State Patrol's Colonel Chris Black for his presence during the Board meeting.

There were no public comments.

The Jekyll Island State Park Authority (JIA) Annual Board Meeting
August 15, 2023

The Annual Board Meeting was called to order, and all members were present in-person, except for Ms. Burch-Meeks and Mr. Wilkinson, who were both absent.

Action Items

1. Mr. Krueger moved to accept the minutes of the June 20, 2023 Board Meeting as presented. The motion was seconded by Mr. Gross. There was no discussion, and the minutes were unanimously approved.
2. Mr. Krueger moved to accept the minutes of the July 7, 2023 Board Meeting as presented. The motion was seconded by Dr. Evans. There was no discussion, and the minutes were unanimously approved.
3. Mr. Krueger moved to accept the minutes of the July 14, 2023 Board Meeting as presented. The motion was seconded by Mr. Gross. There was no discussion, and the minutes were unanimously approved.
4. Mr. Krueger moved to ratify, affirm, and adopt the previous actions, approvals, appointments, or other actions taken by this Board of Directors as a whole, that were within the Board's authority, from July 1, 2022 to June 30, 2023. Mr. Gross seconded the motion, and the motion was unanimously approved.
5. Mr. Joyner nominated Mr. Krueger to continue the position of Vice Chair. Mr. Krueger consented to the nomination. There were no other nominations, and therefore the Chair declared Mr. Krueger elected to the Vice Chair position.
6. Dr. Evans nominated Mr. Gross to continue the position of Treasurer/Secretary. Mr. Gross consented to the nomination. There were no other nominations, and therefore the Chair declared Mr. Gross elected to the Treasurer/Secretary position.
7. The recommendation from the Finance Committee to approve the proposed Capital Requests as presented by staff carried by unanimous approval.
8. The recommendation from the Committee of the Whole to issue RFP #378 for Public Relations Agency Services carried by unanimous approval.
9. The recommendation from the Committee of the Whole to approve the Schematic Design for the Buccaneer Property carried by unanimous approval.
10. The recommendation from the Committee of the Whole to approve the FY 2024 Strategic Plan carried by unanimous approval.

The motion to adjourn the Board Meeting was made by Mr. Krueger and seconded by Mr. Joyner. There was no objection to the motion and the meeting adjourned at 10:31 a.m.

MEMORANDUM

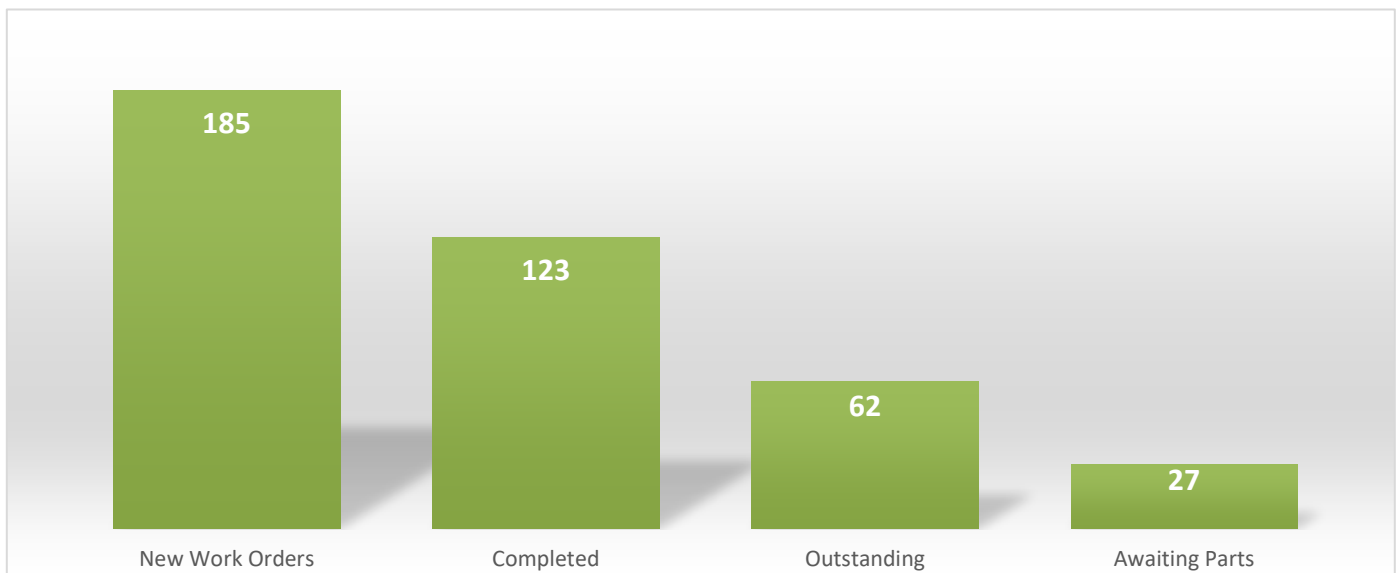
TO: COMMITTEE OF THE WHOLE
FROM: NOEL JENSEN, DEPUTY EXECUTIVE DIRECTOR
SUBJECT: OPERATIONS MONTHLY REPORT – AUGUST 2023
DATE: 9/8/2023

PUBLIC SERVICES

August Highlights:

- Jekyll Island Airport (09J) self-serve aviation fuel (100LL) sold 1,039.55 gallons of 100LL aviation fuel in 44 transactions totaling \$6,775.97 in sales for the month of August.
- Campground expansion preparation continues onsite with JIA Facilities, Roads and Grounds, and Water/Wastewater staff. Bathhouse construction contractor completed bathhouse #1 and bathhouse #2. Bathhouse #3 is 90% complete.
- The campground reached 53% occupancy, which is only 5% below average for August. This is due to Hurricane Idalia causing reservation cancellations and postponements.
- Public Safety Complex contractor Dabbs Williams has begun concrete placement. Apparatus bay concrete is complete and office concrete is underway.
- Golf Improvement Plan is underway with second site visit by Brian Ross and Jeffrey Stien who will redesign Great Dunes and Oleander into an 18-hole course.

Operations Department Work Orders

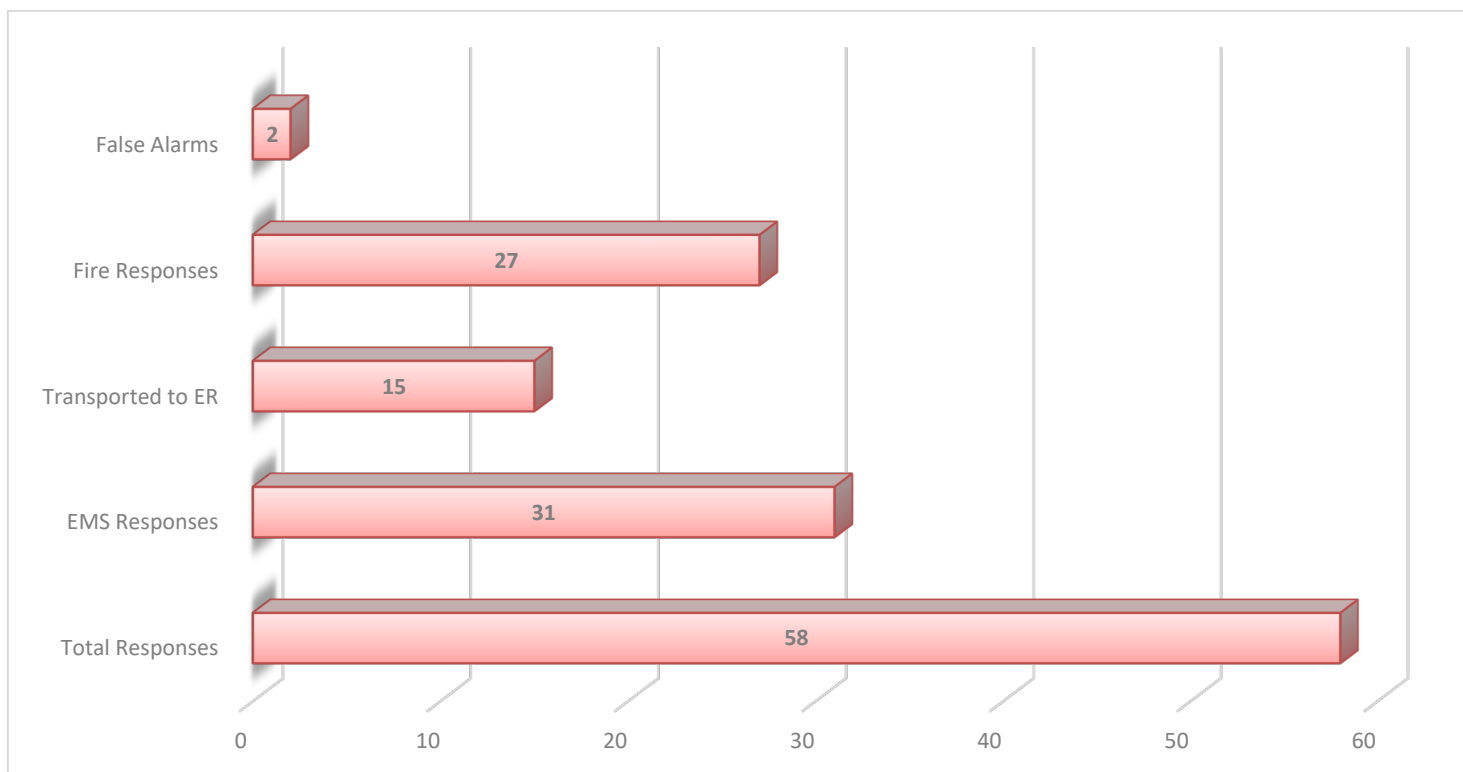


PUBLIC SAFETY – Fire & EMS

August Highlights:

- Completed 254:50 hours of staff training for the month.
- Two (2) re-inspections, eight (8) site visit inspections, one (1) event inspection, two (2) alarm inspections, one (1) CO inspection, and four (4) other inspections were conducted in August.
- Sixteen (16) permits were issued, and there were five (5) complaints investigated by Code Enforcement.
- Hurricane Idalia, 1 Mutual Aid EMS Call with TP for Glynn.

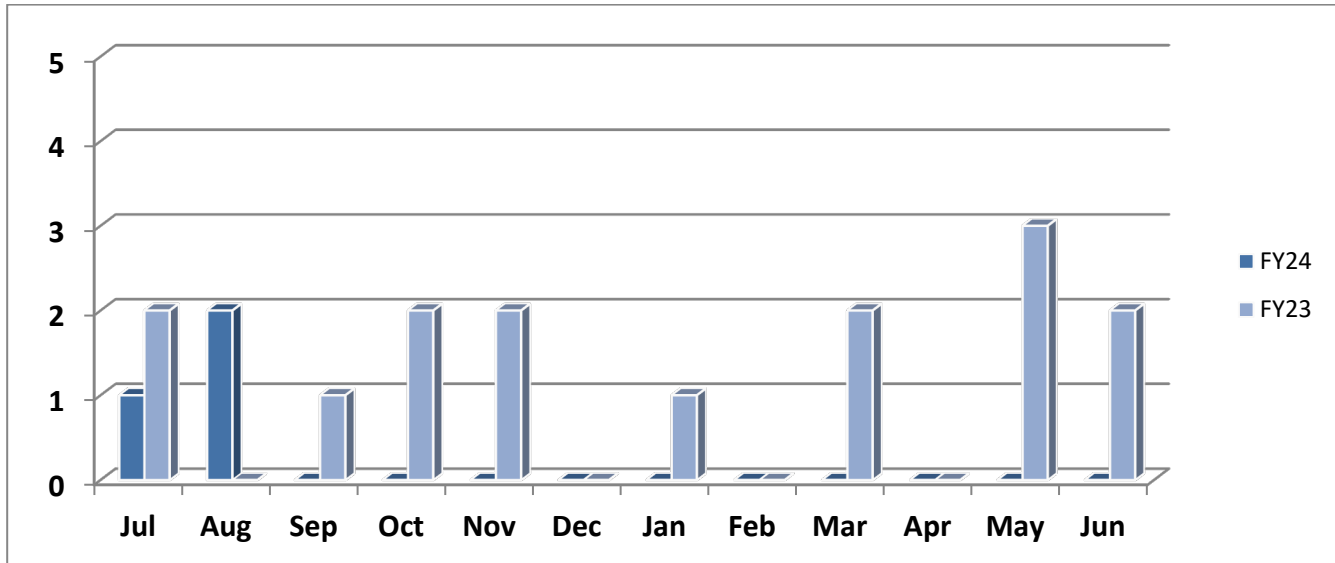
Jekyll Island Fire & EMS Responses



MEMORANDUM

TO: HUMAN RESOURCES COMMITTEE
FROM: JENNA JOHNSON, HR DIRECTOR
SUBJECT: HUMAN RESOURCES COMMITTEE REPORT
DATE: 9/11/2023

JIA Workers Compensation Claims: (Target goal for FY24 = 9).



	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
FY24	1	2											3
FY23	2	0	1	2	2	0	1	0	2	0	3	2	15

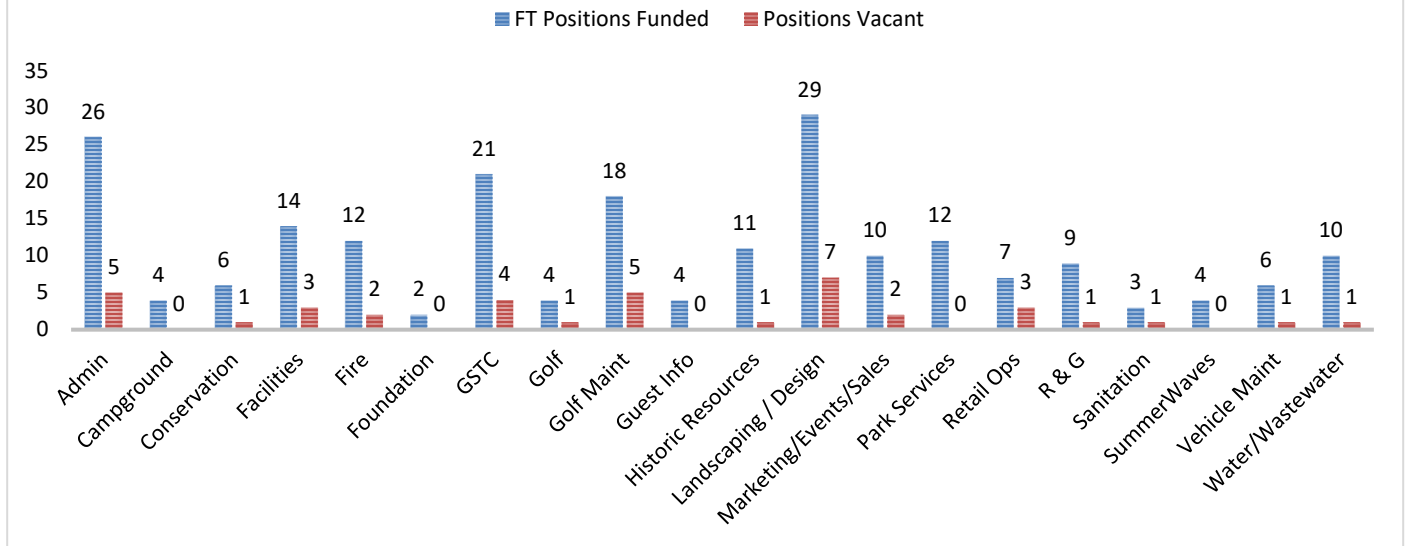
JIA Employee Census:

Month	Full time	Part time	Seasonal	Interns	Total Employees
Aug	179	102	86	0	367

Retirements:

- Danny Sheppard, Facilities Maintenance. Retiring Oct 1st with 26 1/2 years of service

FULL TIME STAFFING



Full-time Staffing as of 9/1/2023

Recognition:

○ **Meet our September Featured Employee: Faith Plazarin**



Originally from Blountstown, Florida, Faith has lived in the Golden Isles for a couple of years. She began her career with the Jekyll Island Authority (JIA) on June 14, 2021. As the Archivist & Records Manager in the Historic Resources department, Faith handles historic objects, papers, and photographs for the Museum. In addition to facilitating research in an array of areas, Faith manages all of the records that the Jekyll Island Authority creates.

When Faith was asked what she likes most about working for the Jekyll Island Authority, she said, “Working on Jekyll is great because I get to help preserve and share our history, and every single day brings a new challenge with opportunities to learn.” Faith also looks forward to a time of having a new collections storage facility for our museum to allow for the best care possible for our historic materials.

When not at work, Faith enjoys pretty much any activity and especially loves to read Agatha Christie mysteries. Another thing to know about Faith is that “Museums” are her favorite place to be, also she just completed the American Association of Archivists certification. Congratulations!

Faith, we appreciate all that you do, thank you for your service!

MEMORANDUM

TO: HISTORIC PRESERVATION/CONSERVATION COMMITTEE
FROM: YANK MOORE, DIRECTOR OF CONSERVATION
SUBJECT: CONSERVATION UPDATE
DATE: 09/11/2023

Research and Monitoring

- Earlier this month after the effects of Hurricane Idalia, one of our marsh-occupying rattlesnakes was found at the southern tip of the island on the beach by GSTC Dawn Patrol. This is an interesting observation by our conservation team that helps us understand more about how our wildlife is impacted by storm surge and coastal flooding.

Management and Planning

- Dan Quinn has been piloting our drone and getting great 2d and 3d imagery for projects around the island. Most notably, he recently started collecting imagery for the future wildlife corridor on the back nine of the Oleander Golf Course.
- Morgan Pierce and Dan Quinn have started mapping and treating invasive plant species along the causeway and in other priority areas. This work goes back to 2013 and has resulted in a very positive impact on the ecology of Jekyll Island.

Outreach, Leadership, Staffing

- We are pleased to announce that Park Ranger Ayrton Moleen was selected through a competitive application process and has accepted the position of the first Interpretive Naturalist for the Conservation Department. She has been with the JIA for 4 years as a Park Ranger and will transition to her new position later this month.
- We also welcomed Victoria Martin to the Park Ranger team. She grew up in Gainesville, Ga and recently graduated from College of Coastal Georgia with a degree in Coastal Ecology. Her passion and knowledge of Jekyll Island will serve her well in this role.
- Yank Moore and Joseph Colbert presented during a natural resources session at the Georgia Environmental Conference. They presented alongside Georgia Power and environmental consultant firm Woodard and Curran about the causeway pollinator areas. The talk discussed successes and challenges and informed managers and planners how each project should be addressed based on the objectives and management implications. The talk was well received, and our team fielded several questions during and after the session. Yank was on the Steering Committee for the conference for the first time.
- Joseph Colbert presented to the Georgia Public Works conference highlighting cost saving conservation projects the JIA Conservation Department is involved in, that can be implemented by public works programs throughout the state.
- Joseph Colbert and Yank Moore, alongside grad students and Dr. Adam Rosenblatt at the University of North Florida, had an article published in [Ecology and Evolution](#) on Alligator diets. The article shows that juvenile alligators on Jekyll Island golf courses are more generalists, meaning they were less selective, and they eat primarily insects and fish.

- Joseph Colbert alongside five former employees of the JIA and GSTC, had an article published in [Herpetological Conservation and Biology](#) on Box Turtles released from the GSTC on Jekyll Island. The article showed that box turtles released from the GSTC had high survival rates and behaved similarly to wild caught individuals indicating that the program has been successful.



GSTC and Conservation Volunteer Alisa Haber captured this awesome photo of one of our bobcats posing for a picture on the Camp Jekyll boardwalk. The bobcat jumped up onto the railing, stopped, then jumped down and sauntered off into the dune vegetation.

MEMORANDUM

TO: COMMITTEE OF THE WHOLE
FROM: TOM ALEXANDER, DIRECTOR OF HISTORIC RESOURCES
SUBJECT: HISTORIC RESOURCES UPDATE
DATE: SEPTEMBER 19, 2023

Revenue

The Historic District saw sustained increase revenue in all areas as shown in the table below. After **16 consecutive months of meeting or exceeding revenue projections**, the Historic District (including Mosaic visitation and tours, as well as special programs, retail, and events) recorded a solid revenue month for August-**\$76,151.79**. Projections for revenue for September 2023 also appear to be better than average.

Source	August 2023 Revenue
All Admissions & Tours	\$48,542.08
Museum Store Sales	\$27,609.71
Venue Leases	\$-
Total	\$76,151.79

August Highlights

Living History Presents...: Work was completed in the next offering in the Living History Presents...series. September features a fully narrated tour of the Historic District with emphasis on the memorable member, JP (Jack) Morgan, Jr. This program is offered in addition to the regular activities guests can enjoy in the District and allows for a deeper, entertaining look into the island's past.



Jack Morgan portrayed by Tim Maki

Adult & Youth Program: Significant work was performed by the educational staff, Patrick Carmody and Lucy Hatcher, to finalize plans for the coming 2024 calendar year programming plan. In addition to expanding living history experiences, several other activities are in the works to include a mock archeological dig and tabby making for young people, several lectures on Jekyll history topics and movie nights where Jekyll is featured in films. Additionally, popular favorites like Dolphin Club Days and Pistols & Privateers will again be offered to guests in the coming year.

Preservation: Numerous projects were completed during the month by Taylor Davis, preservationist and his interns and volunteers. Work was done in Moss Cottage to prepare of its reopening to the public as a refurbished experience. Further windows were refurbished in the third floor of the Annex to help maintain the integrity of the exterior of the structure. A fair amount of work was done at Faith Chapel to prepare the opening for the reinstallation of the Tiffany window at the end of this month, which consisted of installing new lead flashing and re-shingling the arch above the window.



Preservation interns restoring a card table from the Jekyll Island Club

Curation & Collections: Work was continued on the first phase of Hollybourne Cottage's exhibits. These meeting were held in collaboration with the Marketing team to inform what will ultimately be a unique guest experience focused on this unique cottage. Additional work was done to prep for the Holly Jolly season by way of planning light displays and purchasing additional elements to make this season the best yet in the Historic District.

Guest Experience: Work was commenced to better improve the experience of guests who visit who may be living with a disability. Training is in the works for interpreter staff to better address the needs of all guests visiting the museum.

MEMORANDUM

TO: COMMITTEE OF THE WHOLE
FROM: MICHELLE KAYLOR, GSTC DIRECTOR
SUBJECT: GEORGIA SEA TURTLE CENTER UPDATE – AUGUST 2023
DATE: 8/1/2023

Admissions Comparison with Prior Year

<u>August 2022</u>	<u>August 2023</u>
11,544	10,668

Revenue Categories

- August admissions \$111,784.64 was \$5,786.25 under budget.
- August concessions \$134,546.43 was \$24,098.12 under budget.
- Adoptions: 57 | \$2,535.00
- Donations (General): 24 | \$515.00
- Memberships: 19 | \$1,851.10
- Public Programs | \$10,594.50
- Daily Programs | 263

Marketing/PR/Events/Grants/Pubs

Trip Advisor: 2,332 reviews, ranking GSTC #4 out of #24 things to do on Jekyll.

- 68K Facebook Followers
Impressions: 1.9M
Number of Posts: 15
- 30K Instagram Followers
Impressions: 101 K
Number of Posts: 7 posts, 12 stories

Education

- 14 Behind the Scenes tours were facilitated for 65 participants.
- 12 Sunrise Turtle Walks reached 185 participants.
- Aurielle Ventura transitioned from a part-time Education Interpreter to a full-time Education Interpreter I August 11.
- GSTC closed to the public August 30 due to impacts from Hurricane Idalia. We re-opened to the public August 31st at noon.

Research

- As of August 31, 2023, 217 sea turtle nests have been laid on our beaches. Thus far, it is the second-busiest nesting season in Jekyll history dating back to 1990. Over 10,000 hatchlings have emerged from their nests thus far. Over 50 nests are still incubating on the beaches.
 - While some genetics results are still pending, our tagging data from Night Patrols combined with preliminary genetic results indicate that over 60 unique female loggerhead turtles are responsible for the 217 nests. Sea turtles will often lay multiple clutches of eggs during a nesting season.
 - A new UTV, a Tracker 800SX was donated to the GSTC by Textron Inc Specialized Vehicles. This UTV has been in use since July and is enabling us to fulfill our sea turtle management and conservation objectives.
- The Research Department's revenue-generating programs Ride with Night Patrol has ended for the season-coinciding with the end of the primary nesting season for sea turtles. The Ride with Dawn Patrol will continue through mid-September. These programs brought over 70 attendees to the beach for an up-close view of our sea turtle field research projects.
- The diamondback terrapin nesting season has finished for the 2023 season. Staff, members of the public, and volunteers combined to report 447 verifiable, data-gathered, encounters of terrapins along the Downing Musgrove Causeway this year. Since project inception in 2007, this long-term conservation and management effort has recorded over 6,000 encounters with diamondback terrapins along the Jekyll Island Causeway.

Rehabilitation

	Sea Turtle	Other Patients
New Patients	0	10
Current Patients	4	16
Released Patients	1	3
Transferred Patients	0	0
Total Since 2007	1040	2639

- Diamondback terrapin nesting season has come to an end, and we currently have 8 terrapins in rehab.
- In our incubators we currently have 50 Diamondback terrapin eggs and 2 freshwater turtle eggs (Florida softshell, Yellow-bellied slider, and Common snapping turtle).

Volunteer

August 2023 Volunteer Service hours: 734.25 hours (420.25 hours more than the 314 August 2022 hours, which is a 133% increase)

Multiplied by the National Volunteer hourly value of \$29.95 = **\$21,990.78**

We welcomed 10 new GSTC volunteers through our JIA August Orientation. Seven have completed their GSTC training and are already serving as center docents and helped with storm prep and recovery.



Board of Directors Committee Assignments
Effective August 15, 2023

<p align="center"><u>HISTORIC PRESERVATION/CONSERVATION</u></p> <p>Bob Krueger, Chair Dale Atkins Walter Rabon Joe Wilkinson Buster Evans</p> <p><u>Staff:</u> Yank Moore Michelle Kaylor Cliff Gawron Tom Alexander</p>	<p align="center"><u>FINANCE</u></p> <p>Bill Gross, Chair Dale Atkins Bob Krueger Joe Wilkinson Walter Rabon Buster Evans Glen Willard Joy Burch-Meeks Ruel Joyner</p> <p><u>Staff:</u> Mark Williams Marjorie Johnson</p>
<p align="center"><u>HUMAN RESOURCES</u></p> <p>Buster Evans, Chair Dale Atkins Bob Krueger Joe Wilkinson Bill Gross Ruel Joyner</p> <p><u>Staff:</u> Jenna Johnson</p>	<p align="center"><u>MARKETING</u></p> <p>Joy Burch-Meeks, Chair Dale Atkins Bob Krueger Glen Willard Ruel Joyner Joe Wilkinson</p> <p><u>Staff:</u> Alexa Hawkins</p>
<p align="center"><u>LEGISLATIVE</u></p> <p>Glen Willard, Chair Dale Atkins Bob Krueger Bill Gross Walter Rabon Ruel Joyner Joy Burch Meeks</p> <p><u>Staff:</u> Mark Williams</p>	<p align="center"><u>COMMITTEE OF THE WHOLE</u></p> <p>Dale Atkins, Chair Bob Krueger Bill Gross Joe Wilkinson Walter Rabon Joy Burch-Meeks Buster Evans Glen Willard Ruel Joyner</p> <p><u>Staff:</u> Mark Williams Noel Jensen</p>