



**Agendas**  
JIA Board Work Sessions

**Monday, January 16<sup>th</sup>: Board Work Session**

6:00 p.m. - Jekyll Island Convention Center Room 9/10  
(Discussion Only – No Voting Items)

1. Dinner
2. Presentation by Mark Jaronski, Deputy Commissioner, Tourism for the Georgia Department of Economic Development
  - a. State of Tourism, Jekyll Island Impressions, and Jekyll Island Features in Explore Georgia Marketing
  - b. Q&A with Mark
3. Sales Forecast, Kevin Udell, Senior Sales Manager
4. 2023 Outlook: Partnerships and Insights, Alexa Hawkins, Director of Marketing & Communications
5. Discussion with hotel representatives of any mutual concerns or issues.

**Tuesday, January 17<sup>th</sup>: Board Work Session Continued**

Post Board Meeting to 1:45 p.m. - Jekyll Island Convention Center Room 9/10  
(Discussion Only – No Voting Items)

1. Training Session by Alkesh Patel, Senior Assistant Attorney General and Jennifer Colangelo, Assistant Attorney General
  - a. Responsibilities of Board Members and JIA Management
    - i. Open Records and Open Meetings
    - ii. Governor's Ethics Orders
  - b. Q&A
  - c. Annual Ethics Affidavit Instructions and Opportunity to Submit Forms
2. DCA Rural Innovation Grant Status
3. Golf Course Improvement Plan Update
4. Review of FY23 Strategic Plan and Projects Update
5. Georgia Sea Turtle Center Expansion
6. General Q&A