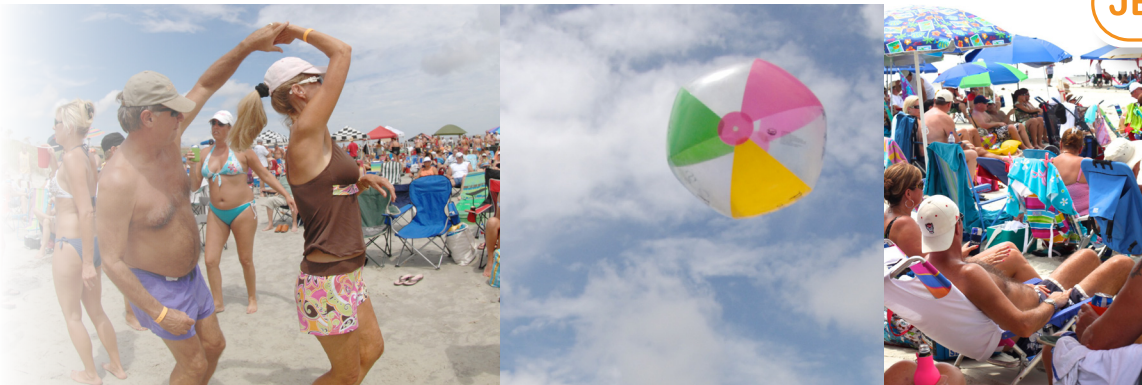


JEKYLL ISLAND BEACH MUSIC FESTIVAL



JEKYLL ISLAND

it's All
Good!

The Jekyll Island Beach Music Festival is a long-standing tradition in Brunswick and the Golden Isles. This fun-filled event has been attracting fans for 28 years.

date August 11-13, 2011

economic impact In 2010, the Jekyll Island Beach Music Festival & BBQ Bash contributed over \$350,000 to the Brunswick-Golden Isles area in economic impact.

- event highlights**
- 3,000 visitors in 2010
 - 28 years of existence
 - A fun, casual and friendly event
 - The support of a whole community
 - A wonderful beachfront setting

- sponsorship advantages**
- Experienced and professional marketing effort for event
 - Experienced and proven event and logistical execution
 - An established marketing & media plan that will ensure success on every level of sponsorship
 - Marketing exposure in Georgia, Florida, and the Carolinas

Sponsorship packages can be customized.

3,000
attendees*

60%
local visitors*

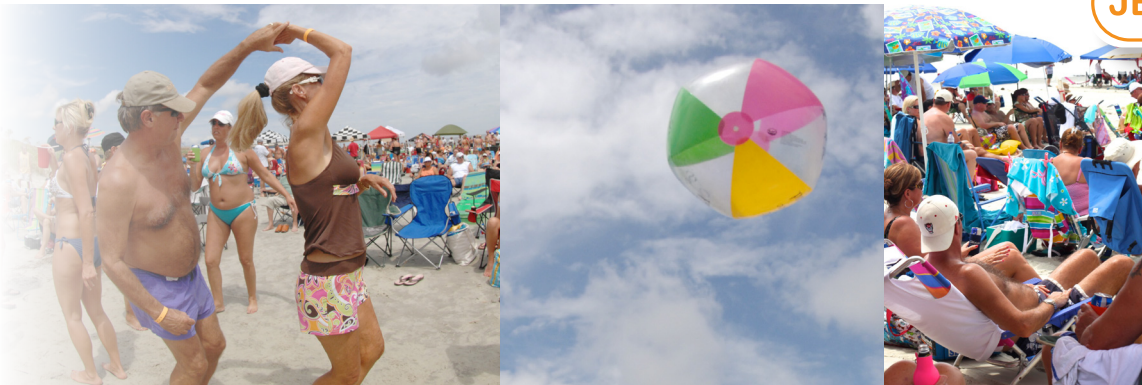
40%
non local visitors*

\$350k
in economic impact*



* 2010 numbers. Event attendance statistics based off of car counts at Jekyll Island Greeting Station and surveys taken at the event.

SPONSORSHIP OPPORTUNITIES



LEVELS	\$1,000	\$2,000	\$3,000
sponsor logo on event website	★	★	★
sponsor logo on event brochure	★	★	★
sponsor recognized on event radio spots	★	★	★
sponsor logo on signage at the event	★	★	★
sponsor recognized in press releases	★	★	★
space at the Festival for display	★	★	★
sponsor recognized on Jekyll Island's facebook page		★	★
VIP tickets		6	10

★

GOLD LEVEL
\$3,000

★

SILVER LEVEL
\$2,000

★

BRONZE LEVEL
\$1,000

All sponsorship packages can be customized to accommodate any situation, please call us!

