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**For Immediate Release**

## **Turtle Crawl Triathlon Receives Considerable Sponsorship Support from National Brands and Local Businesses**

*Coca Cola, MuscleMilk and LongHorn Steakhouse Are Just a Few Who Have Signed On*

**JEKYLL ISLAND, March 15, 2011-** With hundreds of athletes already registered to compete in May's Jekyll Island Turtle Crawl Triathlon, 5K & 10K beach run, sponsors from national brands as well as businesses representing the Golden Isles community are signing on to support this unique athletic event.

Coca-Cola, Southern Eagle Distributors, Nalley, Brasfield & Gorrie, MuscleMilk, Southeast Georgia Health System, Latitude 31, Beachview Tent Rentals, Cliff Bar, Monkeywrench Bicycles, Dairy Queen, Family Health Chiropractic, Pro Pools and Spas, and LongHorn Steakhouse have all agreed to be sponsors for this year's event which celebrates athleticism and ecology on Jekyll Island.

"We are delighted to have such an overwhelming amount of sponsorship support for Turtle Crawl and Nest Fest," stated Beth Burnsed, Director of Special Events for the Jekyll Island Authority. "I think our race participants are going to be pleased to see all that will be available to them this year."

At the finish line, athletes will be treated to a delicious meal catered by LongHorn Steakhouse and Dairy Queen Grill & Chill. They can cool off by splashing in the water at Pro Pool and Spa's Splash Zone or relax tired muscles with free sports massages by Family Health Chiropractic. Rounding out the experience, athletes and their families can participate in a variety of educational activities at the Georgia Sea Turtle Center's Nest Fest which culminates with the release of a rehabilitated sea turtle.

Athletes who have registered for the Turtle Crawl may also purchase tickets to enjoy a Pre-Race Pasta Dinner on May 20<sup>th</sup> at the Georgia Sea Turtle Center. This year's dinner will be catered by Latitude 31 and is co-sponsored by Beachview Tent Rentals. Tickets are \$15 for ages 13 and up, \$10 for ages 4 through 13, and includes entry to the Georgia Sea Turtle Center that evening.

During dinner guests can bid on special art pieces created by students at St. Simons Christian School. The young artists have generously donated artwork inspired by the Georgia Sea Turtle Center. All artwork sold will benefit the research and educational efforts of the Georgia Sea Turtle Center.

Though registration for the Turtle Crawl ends May 19, athletes are encouraged to register early as this is a popular and growing event for the Golden Isles community. A portion of the proceeds from Turtle Crawl race registration benefit the Jekyll Island Foundation which supports the continued operation and growth of the Georgia Sea Turtle Center.

For more information and to register for the 2011 Jekyll Island Turtle Crawl Triathlon and Nest Fest visit, [www.turtlecrawltri.com](http://www.turtlecrawltri.com).

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