



Erica England
Communication Specialist
Jekyll Island Authority
912-635-4046
eengland@jekyllisland.com

For Immediate Release

Jekyll Island Flash Foods and Dairy Queen Ribbon Cutting to Feature In Store Raffles for Major Grand Prize Packages and Promotional Giveaways

JEKYLL ISLAND, February 18, 2011- The Jekyll Island Authority Board of Directors will host a ribbon cutting ceremony to commemorate the opening of the brand new Flash Foods Convenience Store and Dairy Queen “Grill & Chill” Restaurant on Monday, February 21.

"I am delighted to have these two wonderful entities present on the island. Flash Foods is a notably strong Georgia company and Dairy Queen has been a staple family-friendly restaurant all over America since 1940," stated JIA Board Chairman Bob Krueger. "Both are great additions to the island, I greatly appreciate all the work both owners and management teams have done to maintain and promote Jekyll Island's charm."

To celebrate the opening of both facilities, Flash Foods and Dairy Queen will be giving away promotional items at their Jekyll Island location to the first 50 to 100 customers between 10:00 a.m. and 2:00 p.m. that day. In addition to the in store giveaways, Flash Foods and Dairy Queen will be teaming up with Jekyll Island to host a week long in-store raffle offering two grand prizes, including a \$500 Gift Card to Flash Foods and Dairy Queen Combo Meals for a year! The grand prize items are only redeemable at the Jekyll Island location.

The Flash Foods Convenience Store is open 24 hours a day, features gas prices that are comparable to those in the Golden Isles area and offers diesel fuel. The new Dairy Queen Restaurant offers guests and residents a wide variety of tasty options to enjoy including the full line of Dairy Queen's famous treats and a fresh food menu. Guests and residents can opt to dine in or relax outdoors on brand new picnic benches.

"We can not be more pleased with the final look of these facilities. The Flash Foods and Dairy Queen team did an excellent job incorporating the Jekyll Island Authority's design guidelines which maintain Jekyll Island's unmatched character," stated JIA Executive Director Jones Hooks. "The fresh modern interior and naturally integrated exterior is a great example for what to expect of our upcoming revitalization projects."

###

