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**For Immediate Release**

## Jekyll Island Authority Hires Seasoned Sales and Marketing Professional from Metropolitan Atlanta

### *Deborah Webb Comes On Board as New Convention Sales Manager for JIA*

**JEKYLL ISLAND, April 11, 2011-** Deborah Webb, the former Regional Marketing Executive for top southeast Destination Marketing magazine publisher, *Great Southern Publishers*, has recently been hired by the Jekyll Island Authority (JIA) as the new Convention Sales Manager specializing in convention sales to the Atlanta market.

“I feel like this is the perfect time to become a member of the Jekyll Island Authority team,” stated Webb. “There are so many events, new infrastructure development and opportunities to come in future months on Jekyll Island and I’m so excited to be a part of it!”

Webb joins the JIA staff with over 15 years of executive level sales experience, in which she has specialized in marketing, business development, account management, client relationship management and strategic planning. In addition to working in the publishing industry, Webb brings years of experience from the hotelier industry. Prior to her position at Great Southern Publishers, Webb worked as a Senior Sales Manager for *Clarion Hotel and Conference Center* and as a Sales Manager for the *Radisson Inn* in Oklahoma City.

As the new Convention Sales Manager for the JIA, Webb will concentrate on marketing Jekyll Island’s current and future convention spaces to groups interested in destination meeting locations. Webb will play a vital role in promoting the all new oceanfront, 128,000 sq. ft. Jekyll Island Convention Center, which will open in 2012, to the Atlanta market.

“We are thrilled to have Deborah on board,” stated JIA Executive Director Jones Hooks. “She has an impressive sales and marketing background and recommendations that prove she is an established, innovative and resourceful professional.”

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