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For Immediate Release

Jekyll Island Authority Annual Report Highlights Successful 2010

Report Available for Download Online

JEKYLL ISLAND, February 24, 2011- This past year has been an exciting and productive one for Jekyll Island. The Jekyll Island Authority (JIA) recently published a comprehensive annual report outlining all of 2010's highlights. Ribbon cuttings on four major revitalization projects, the groundbreaking for the new Jekyll Island Beach Village and overwhelming attendance of island events like Shrimp & Grits: The Wild Georgia Shrimp Festival all marked major milestones and reiterated the fact that things are "All Good" on Jekyll Island.

"Looking back on the past year, I am in awe over how much the Jekyll Island Authority has been able to accomplish," stated JIA Executive Director Jones Hooks in the report. "We are only beginning to see the initial benefits of island wide revitalization, and I believe it's safe to say the best is yet to come."

Despite the sluggish economy, the revitalization of Jekyll Island has continued to move forward with a variety of projects either completed or commenced. The highly anticipated Jekyll Island Beach Village which includes the construction of a new Convention Center is one of the key revitalization projects which got underway this past year.

The 128,000 square foot Jekyll Island Convention Center will be the only oceanfront convention facility in the southeast. The new center will offer 78,000 square feet of premier meeting space and is expected to achieve Leadership in Energy & Environmental Design (LEED) certification at a Silver level. Construction on the oceanfront convention center is scheduled to be complete along with the two new hotels, loft condominiums and 40,000 square feet of retail space that make up the commercial components of the new Jekyll Island Beach Village in early 2012. The remaining 12 acres of Great Dunes Park and a public village green are integrated into the new Beach Village area to create a new, vibrant beachside destination on Jekyll Island.

"Jekyll Island is a unique treasure, and deserves the diligence of balancing limited development with conservation," stated JIA Board Chairman Bob Krueger in the report. "I believe we are accomplishing something very special on Jekyll Island."

The report also celebrates the commitment and contribution of the members of the Jekyll Island Authority Board of Directors, the directors of the Jekyll Island Foundation and the

staff of the Jekyll Island Authority. In addition to the accompanying financial summary, information from the recent Jekyll Island Guest Segmentation study is also contained in the 32-page report.

To read more about the Authority's accomplishments over the past year, view the Jekyll Island Authority annual report at <http://tinyurl.com/jiareport>.

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